How a diamond made trucks glow in the dark

Presented by Dr Marilyn Johnson, Research Manager
Australasian Road Safety Conference, 14-16 October, Gold Coast

Cycle Safe Communities

3M–ACRS Diamond Road Safety Award
Cycle Safe Communities

- bicycle rider safety campaign resources
- for organisations and individuals
- 117 communities, councils, organisations since July 2012

It’s a two-way street
Cycle Safe Communities in action

Major Cycle Safe Communities supporters
Your invitation

• Join Cycle Safe Communities
  www.amygillett.org.au

Cycle Safe Communities by

2014 3M - ACRS Diamond Road Safety Award
Bicycle rider conspicuity

• Victorian cyclist crashes at low light/night

  • 27% fatality
    • 41% = no bicycle lights
  • 17% serious injury
  • 11% other injury

3M, AGF and bike rider conspicuity
Acknowledgements

• Thank you
  • 3M
  • Australasian College of Road Safety
  • Toll

• Good luck to the 2015 applicants
How a diamond made trucks glow in the dark

Presented by Dr Marilyn Johnson, Research Manager
Australasian Road Safety Conference, 14-16 October, Gold Coast