

# NRMA - ACT ROAD SAFETY TRUST



ANNUAL REPORT | 2002/2003

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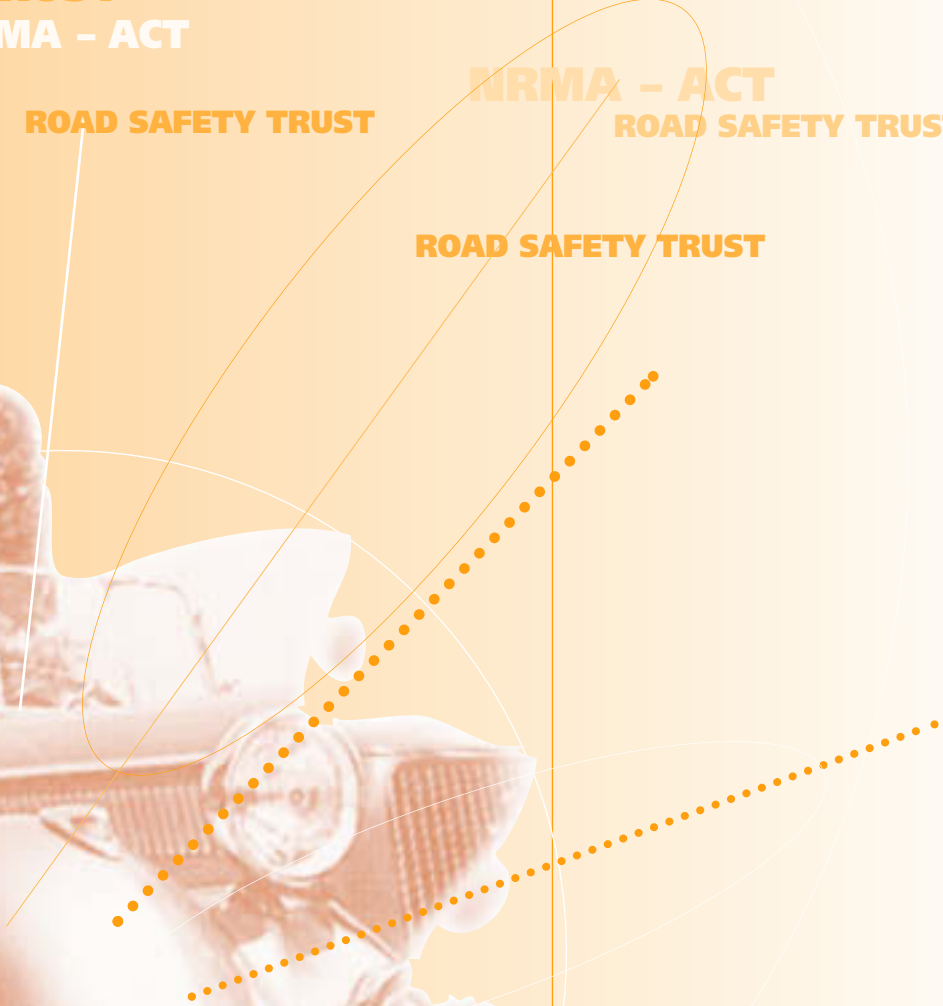
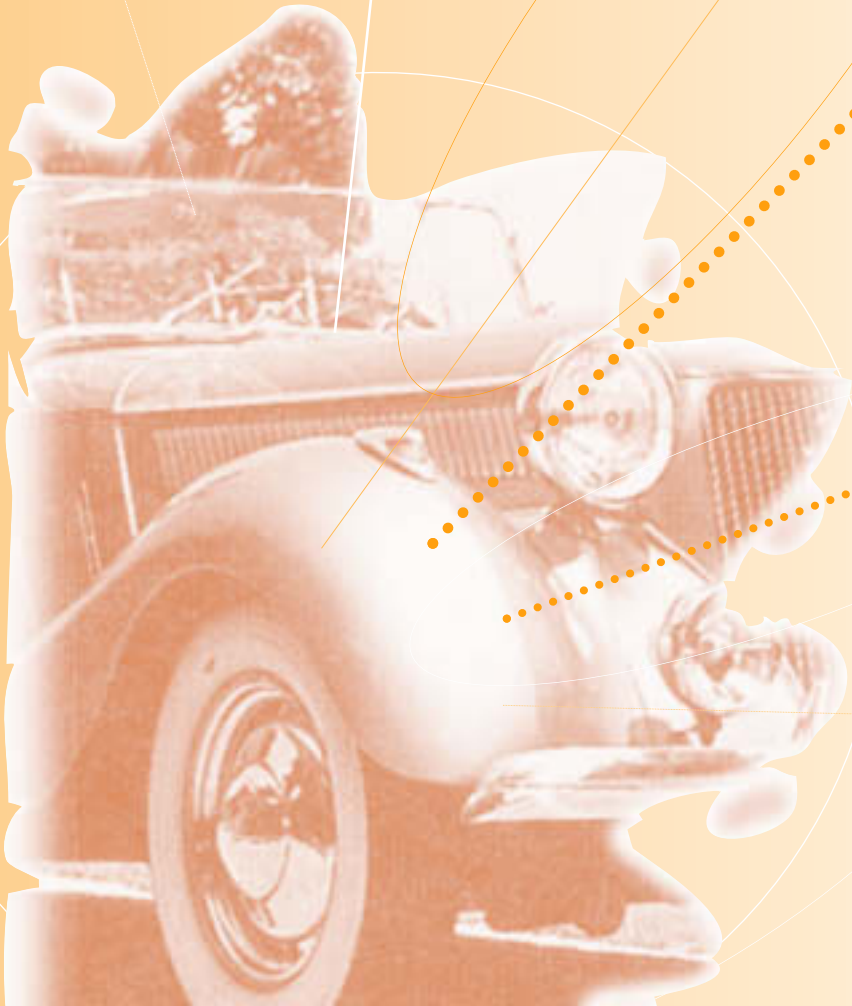
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# NRMA - ACT ROAD SAFETY TRUST

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Mr Bill Wood, MLA  
Minister for Urban Services  
ACT Legislative Assembly  
London Circuit  
CANBERRA ACT 2601

Dear Mr Wood

In accordance with the requirements of Part 9 of the Schedule to the NRMA-ACT Road Safety Trust Act 1992, we have pleasure in presenting to you the annual report and financial statements for the NRMA-ACT Road Safety Trust for the period 1 July 2002 to 30 June 2003.

A copy of the report has also been sent to Mr Doug Pearce, Group Executive, Personal Injury, Health and Commercial Insurance, NRMA Insurance Limited, Sydney.

Yours sincerely

Don Aitkin AO  
Chairman

Phil Newton  
Trustee

Dr Colin Adrian  
Trustee

Ms Sandi Peisley APM  
Trustee

Dr Angus McIntosh OAM  
Trustee

October 2003



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Group Executive, Personal Injury, Health and Commercial Insurance  
NRMA Insurance Ltd  
Level 5  
65 Pirrama Street  
PYRMONT NSW 2009

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Yours sincerely

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October 2003

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## 1. CHAIRPERSON'S REPORT

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It is my privilege as Chairman to present this report on the Trust's activities for the year 2002/2003. Road safety is a diverse field, and the Trust has been involved in a good deal of it over the past year. During this period, the Trust provided some \$550,000 in grants for research, broadly defined, in the area of road safety.

A major highlight was the Road Safety Forum held on 12 September 2002 at the National Museum of Australia. The Forum's theme **Road Safety – A Community Responsibility** provided an opportunity to increase community awareness of road safety issues. The event attracted over 130 delegates drawn from a wide range of community organisations.

Ms Katy Gallagher MLA, Member for Molonglo, delivered the opening address. Later speakers presented a range of educative and provocative papers on topics that included speeding, drink driving and cycle safety. The outcomes will contribute to the shaping of the Trust's future funding priorities. A summary of the issues raised was sent to the ACT Government and NRMA Insurance for their information and consideration.

Australia enjoys an enviable international road safety reputation and our expertise is much sought after. The Winston Churchill Fellowship program provides one avenue of exposure for our knowledge. The Trust has provided substantial funding to the Winston Churchill Memorial Trust for a biennial **Road Safety Fellowship** that has allowed ACT award winners to travel overseas to further research their area of expertise. Ms Kerry Smith was awarded a Fellowship in July 2002 to explore the latest advances in the area of recidivist drink drivers. Kerry is completing her Masters thesis on this issue and overseas agencies will be the beneficiaries of her wisdom on this issue.

While the spread of mobile phones demonstrates yet again how Australians embrace useful technology, their use while driving can be a serious distraction and a road safety hazard. In order to raise community awareness on this issue the Trust funded a television campaign highlighting this potential danger – a campaign that ran for extended periods throughout the year.

Drought and bushfires over the past two years have led to a significant increase in the number of kangaroos entering urban areas and collisions with motor vehicles have become a problem. In order to increase public awareness of the potential road safety risk they pose – and the average insurance claim of \$3,000 – the Trust joined forces with Environment ACT and WIN television in launching a five-month television campaign that began in June. This partnership is a good example of the Trust's work in the community and is a clear demonstration of what can be achieved when like-minded organisations unite in pursuance of a common goal.

Drink driving remains one of the main contributors to road trauma on Australian roads and road safety practitioners and governments continue to pursue various countermeasures for this problem. The Trust commissioned a statistical study into drink-driving offences in the ACT during 2001-2002. The findings of that study, which was released in June, raised concerns in relation to the disturbingly high blood alcohol readings of many offenders – especially those under twenty-five years of age.

A particular concern was the high alcohol levels of young female drivers who had slightly higher readings in the highest category than males. That blood alcohol levels were so high tells us that some people are paying no regard to the known links between drink and dangerous driving. The report and its recommendations have been forwarded to the ACT Government for its consideration.



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ACT road users deserve credit for continuing to achieve the nation's best road safety record. The fatality rate of 3.09 per 100,000 population in 2002 compared to the national average of 8.75 is excellent, but civic pride needs to be tempered by the knowledge that ACT drivers also sustain death and injury outside the ACT, and thereby contribute to the high rates in NSW and Victoria.

It was my melancholy duty last year to record the death of John Kirby the Trust's Chairman for five years. The Trust was dealt a double blow at the time with the untimely death of Mrs Bettie McNee the original Chairperson of the Trust, a month earlier. As foundation Chair, Bettie played a key role in establishing the Trust and chartering the course it followed under John Kirby's stewardship with such outstanding success.

On behalf of the Trust, I would like to thank the individuals and organisations, which have provided the Trust with advice and support during the year. In particular, I would like to mention KPMG, which provided its usual high quality accounting services, and the National Australia Bank, which also continued its excellent banking service.

I look forward to continuing to work with my fellow Trustees and the Secretariat in the quest to meet the road safety challenges ahead. The Trust is particularly keen to pursue partnerships with other organisations, both in the ACT and outside, on large scale innovative projects that will reduce road trauma. I expect my next report will outline our success in that regard.

Professor Don Aitkin AO  
Chairman

## 2. HIGHLIGHTS OF THE YEAR

### 2.1 2002/2003 GRANT PROGRAM

The announcement of the Trust's 2002/2003 Grant Program on 23 July 2002 by Trust Chairman Professor Don Aitkin was one of the main highlights of the year. The Program comprised grants totalling \$527,000 for nineteen innovative projects across a wide spectrum of the community. A further project was subsequently approved making a total commitment of \$553,000.

These grants took total Trust funding for road safety initiatives in the ACT to some \$14.5 million, since it was established in 1992. Details of the individual projects in 2002/2003 are provided in Section 4.4 of this Report.

### 2.2 ROAD SAFETY FORUM

The Trust convened a Road Safety Forum at the National Museum of Australia on 12 September 2002. The adopted theme was **Road Safety – A Community Responsibility** and it was the Trust's first ever such event. The goals of the Forum were to:

- increase community awareness of road safety issues;
- provide an opportunity for the community to discuss road safety issues; and
- assist the Trust in identifying its future funding strategies and priorities.

Following the official opening by Ms Katy Gallagher MLA Member for Molonglo, Mr Adrian Beresford-Wylie, Director Safety Research and Education, Australian Transport Safety Bureau gave the keynote address. A range of eminent road safety experts then addressed delegates on issues such as drink driving and speed as well as pedestrian and cycle safety.

The Forum was an outstanding success with over 130 delegates attending, many of whom commended the Trust on the initiative and expressed the hope that it would become a regular event. A copy of the various presentations is available on the Trust website at [www.transport.act.gov.au](http://www.transport.act.gov.au)



*Ms Katy Gallagher MLA delivers the opening address at the forum (printed with the permission of The Canberra Times).*

### 2.3 WINSTON CHURCHILL MEMORIAL TRUST - ROAD SAFETY FELLOWSHIP AWARD

Ms Kerry Smith was awarded a Winston Churchill Road Safety Fellowship in July to study the latest advances used in North America and Europe to combat recidivist drink driving. Kerry expects to undertake her study tour in August/September 2003.

### 2.4 ACTION BUS SAFETY EDUCATION PROGRAM LAUNCH

The Trust joined forces with ACTION buses, WIN Television, station FM 104.7, the Australian Federal Police and the Department of Urban Services in the development of the ACTION Bus Safety Education project launched on 31 July 2002. This bus and road safety program targets primary school children and it features three simple safety rules for travelling on the bus and three simple rules outside the bus.

The project was launched at Cold Creek and Holy Spirit Primary Schools in Nicholls by the Minister for Education Mr Simon Corbell. The Trust contributed \$50,358 towards this initiative.

## 2.5 ROAD SAFETY HAZARDS OF MOBILE PHONES – TELEVISION CAMPAIGN

The potential road safety hazards associated with using a mobile phone while driving featured in a television advertisement launched in November 2002 at the Legislative Assembly by Bill Wood Minister for Urban Services. The campaign was funded by a grant of \$37,000 and featured a very successful television advertisement developed by Tasmanian road safety authorities. Portraying a young lady being distracted by a mobile phone call while driving and colliding with a young boy, the ad is a powerful reminder to switch mobiles off before driving.

## 2.6 “A DEADLY MIX” – DRINK, DRUGS, DRIVING AND WORKING – BOOKLET LAUNCH

The Minister for Urban Services launched a revised edition of this booklet in December 2002, which was funded by a \$20,000 Trust grant to the Building Trades Group of Unions. Designed to increase awareness by metal trades industry apprentices of the dangers associated with drinking, drug taking, driving and working, this booklet underpins an induction course for first year apprentices.

The original pilot booklet was also funded by the Trust and was targeted at building and construction industry apprentices. Based on its success the Trust was delighted to be involved in financing the second edition, which will be the basis of an expanded program for first year apprentices. Interstate interest for the booklet has been considerable.

## 2.7 SCOOTER SAFE PROJECT LAUNCH

A safety program aimed at enhancing the safety of motorised scooter users was launched at the Belconnen Bicycle Training Centre by the Government Whip, Mr John Hargreaves, on 18 December 2002. The program was developed by the Council on the Ageing (COTA) as the result of a grant by the Trust of \$31,300.

The program comprised a *Scooter Driver's Guide and a Training Handbook*. The remaining feature of the package – a training video, had been launched in March 2002. This information package has filled a void in this area and its value is underscored by the fact that other States are already planning to use it.

## 2.8 SHARE THE ROAD CAMPAIGN LAUNCH

A television campaign encouraging motorists to give cyclists more room and cyclists to obey road rules was launched at the Legislative Assembly by the Planning Minister Simon Corbell on 20 February 2003. Entitled ***Share the Road***, the six-week campaign was made possible by a \$49,500 grant to Planning and Land Management. The campaign was based on a very successful Queensland initiative to raise public awareness on how to share the road safely.

## 2.9 SAFEDRIVE MEDICAL SEMINARS

A seminar series for doctors and other health professionals aimed at improving awareness and skills in relation to older driver safety issues was held in Canberra during May 2003. Developed by VicRoads and proving popular in Victoria, the ***SaveDrive Medical Seminars*** were launched at the Canberra Hospital on 15 May 2002 by Mr John Hargreaves, ACT Government Whip. A second seminar was held at Calvary Hospital on 21 May.

A grant of \$18,700 to the Monash Ageing Research Centre by the Trust allowed Dr Peteris Darzins, Associate Professor of Geriatric Medicine to deliver this seminar series. Both seminars were well received by local doctors and other health professionals and a third is planned for August.

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## **2.10 DRINK DRIVE REPORT RELEASE**

A study of drink driving offences in the ACT for the period 2001/2002 commissioned by the Trust and released in June, showed that an overwhelming proportion of offenders recorded levels of blood alcohol concentrations in the highest two categories of offence. Other areas of concern raised in the report were the high readings by female offenders and Provisional Licensees.

On a lighter side, the report revealed the ACT had the second lowest percentage of offenders per head of population and the third lowest percentage of offenders to Random Breath Tests conducted, in comparison to other States and the Northern Territory. The report has been forwarded to both the ACT Government and ACT Policing for information and consideration of the report's recommendations.

These projects are covered in more detail in Section 4.4 of this report.

## 3. OBJECTIVES, MEMBERSHIP AND FUNCTIONS OF THE TRUST

### 3.1 ESTABLISHMENT OF THE TRUST

On 21 December 1991, the ACT Government and NRMA Insurance Ltd jointly announced the establishment of a trust fund into which \$10 million would be invested and from which expenditure on projects to enhance road safety for the benefit of the ACT road-using community would be drawn. NRMA Insurance Ltd made this amount available, as a result of surplus third party premiums arising from lower than expected compulsory third party injury insurance claims against NRMA Insurance during the 1980s. Investment income earned in advance of project expenditure increased this original sum to over \$12 million.

The Trust was formally established under the *NRMA-ACT Road Safety Trust Act 1992*. It is a statutory public charitable trust and is administered by a Board of Trustees comprising five part-time honorary members.

The \$12 million in funding was fully committed to projects by 30 June 1998 and the Trust was expected to be wound up by the year's end. However, during that year the ACT Government and NRMA Insurance jointly announced the Trust would be able to continue its role as a result of a new funding source. Income would come from a \$1.50 Road Safety Fee to be raised in association with ACT motor vehicle registration fees and matched by NRMA Insurance. The ACT Government increased the Road Safety Fee by fifty cents to \$2 as from 1 July 2001 and a total amount of \$834,454 was raised during 2002/2003.

### 3.2 FUNCTIONS AND OBJECTIVES OF THE TRUST

The Trust's principal objective is to enhance road safety for the benefit of the ACT road-using community.

In giving effect to its objectives the Trust, without limiting the generality of the principal objective, has the following additional objectives and purposes:

- (a) to promote and stimulate research and investigation on road safety, and implementation of accident and injury countermeasures, especially in the area of accident prevention and injury minimisation;
- (b) to encourage and promote the education of the ACT road-using community;
- (c) to co-operate with other bodies or organisations both within Australia and overseas having some or all of their purposes similar to the purposes of the Trust;
- (d) to construct or facilitate the construction of any physical improvements to any land in the Territory to promote safe driving practice;
- (e) to assist in the care and rehabilitation of persons injured or traumatised as a result of road accidents.

### 3.3 MEMBERSHIP

The five Trustees comprise two Trustees appointed by NRMA Insurance Ltd, two Trustees appointed by the ACT Government and a further Trustee appointed by agreement between NRMA Insurance Ltd and the ACT Government as an independent Chairperson of Trustees.

The Trustees are appointed to hold office until a date determined by the relevant Appointor or Appointors or until the Trust is wound up.



CHAIRMAN  
Professor Don Aitkin AO  
NRMA Insurance Ltd and  
ACT Government Joint Appointee  
(22.6.01 and ongoing)



Ms Sandi Peisley APM  
ACT Government Appointee  
(8.12.1998 to 30 May 2003)



Dr Angus McIntosh OAM  
NRMA Insurance Appointee  
(6.7.01 and ongoing)



Dr Colin Adrian  
ACT Government Appointee  
(22.6.01 and ongoing)



Mr Phil Newton  
NRMA Insurance Appointee  
(12.2.01 and ongoing)

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### **3.4 MEETINGS**

Between 1 July 2002 and 30 June 2003 the Trust held two meetings as follows:

98th Trust Meeting	14 November 2002
99th Trust Meeting	22 May 2003

Attendance by Trustees at these meetings was as follows:

Professor Don Aitkin	2
Ms Sandi Peisley	2
Dr Colin Adrian	2
Mr Phil Newton	2
Dr Angus McIntosh	2

## **4. GRANT PROPOSALS AND APPROVALS**

### **4.1 PROPOSALS RECEIVED**

The Trust operates an annual grant program with advertisements prominently placed in the Canberra Times and Chronicle in December and the following February. The Trust then meets in May and June to finalise the grant program for the following financial year. Approved proposals may run up to two years.

The Trust received thirty-six applications for funding in respect of the 2002/2003 Grant Program with a total value of some \$1.4 million.

The 97th Trust meeting on 27 June 2002 finalised the 2002/2003 Grant Program, which was announced by the Chairman on 23 July 2002. The Program comprised nineteen projects to the value of \$527,355. A later project was approved bringing the total value of approvals to \$583,355. Details of these projects are provided later in this Section with a summary table at Appendix A.

### **4.2 ASSESSMENT OF APPLICATIONS**

When an application is received, it is first appraised by the Secretariat against the eligibility criteria and guidelines set down by the Trust. If the project proposal is within the criteria and guidelines, the submission may be forwarded to at least one specialist road safety consultant for further assessment and recommendation to Trustees.

Once an application has been approved, a draft Agreement, setting out the terms and conditions on which the project will be funded is prepared and forwarded to the applicant. On the execution of the final formal Project Agreement, arrangements are made for payment of a grant. Where the grant is under \$50,000, the project is usually implemented by a Letter of Agreement. Depending on the level of funds approved, projects with a value in excess of \$50,000 may be implemented via a Grant Agreement.

### **4.3 ELIGIBILITY CRITERIA AND GUIDELINES**

Any organisation or individual, including associations, non-profit groups, private companies and Government organisations can apply for a grant from the Trust. The main criteria against which projects will be judged are:

- High priority will be given to projects that focus on addressing the causes of accidents and injuries, and/or effective types of countermeasures;
- Projects should preferably have an on-going effect on reducing accidents and injuries. However, funding should involve a time-scale of no more than two years;
- Projects may assist in the treatment and rehabilitation of road accident victims;
- Projects must be consistent with the objectives of the Trust (see Section 3.2);
- They must not conflict with NRMA Insurance or ACT Government policies or programs;
- Relevant copyright and intellectual property requirements must be met;
- Projects must represent good value for the ACT community;
- Funds are usually only provided to projects that would not normally be eligible for Government funding;
- Projects need to be effectively controlled and administered;
- Project plans should allow performance to be evaluated;
- Projects should not be illegal or likely to lead to illegal activities;
- Projects should not expose the Trust to the risk of liability; and



- Projects should not be associated with products or activities that militate against good driving practice.

These criteria and guidelines, and the processes by which the Trust determines grants, are outlined in detail in the Guidelines for Applicants.

At a more general level, Trustees have been concerned that meritorious proposals from Government departments/agencies, might not qualify for Trust sponsorship, where it might be argued that they should be funded by Government (as part of the Government's normal responsibilities).

The Trustees thus decided that, as a matter of policy, they would make grants to Government departments and agencies or authorities with substantial Government involvement in certain limited instances. Those limited circumstances would be where a 'Government' proposal had demonstrated 'outstanding merit', a proven urgent need, and strong community support. Thus, although support is given primarily to non-Government groups and individuals, it has been possible, in some cases, that Government agencies will benefit either directly or indirectly from Trust grants.

#### 4.4 2002/2003 – GRANT PROGRAM

##### (A) NEW COMMUNITY PROJECTS

### **1 A Statistical Analysis and Report on Drink Driving Offences in the ACT 2001/2002 (Trade and Management Consultants Australia Pty Ltd) Project No. 1/02**

Funding of \$26,000 was provided to Trade and Management Consultants Australia Pty Ltd to undertake a statistical analysis of drink driving offences in the ACT during the period 2001/2002 and to prepare a report on the statistical findings. The analysis would include the date of the offence, sex and age of the offender, area of residency and the level of alcohol. Information on the public record was used and the Australian Federal Police crosschecked some data for validation purposes.

The statistical report was released by the Chairman of the Trust, Professor Don Aitkin AO on 23 June 2003 and some of its key findings were:

- Seventy five percent of male offenders and sixty nine percent of female offenders had readings significantly above the legal limit;
- Eighty four percent of offenders in the 18-21 age bracket, which would include Provisional Licensees had readings well above the limit stipulated for that category of driver; and
- The ACT had the second lowest percentage of offenders per head of population and the third lowest percentage of offenders to Random Breath Tests (RBT) conducted, in comparison to other States and Territories.

The report attracted considerable media coverage when released and copies have been forwarded to the ACT Government and ACT Policing for consideration of its range of recommendations. A copy of the report is available on the Trust's website at [www.transport.act.gov.au](http://www.transport.act.gov.au)

### **2 Attendance at Adelaide Australasian Road Safety Conference (Department of Education, Youth and Family Services) Project No. 2/02**

The Trust provided a grant of \$650 to the Department of Education, Youth and Family Services to assist with the costs of attendance at the 2002 National Road Safety Research, Education and Enforcement Conference in Adelaide between 3-5 November 2002 to present a paper on the Mentoring Road Safety Kit.

The Mentoring Road Safety Kit is an innovative program funded by the Trust that utilises mentoring principles by which older students teach younger students to be road safe aware. The program was launched at the Weetangera Primary School in June 2002 and is currently being introduced into schools and colleges across the ACT. Mr Bob Davies who had been closely involved in the development of the Kit utilised the grant and delivered an excellent presentation on the program at the Conference, which aroused considerable interest.

### **3 Safe Behaviour – Road Ready in Youth Centres (Community and Youth Sector Council) Project No. 3/02**

The Trust provided a grant of \$15,994 to the Community and Youth Sector Council for the provision of the **Road Ready** novice driver education program to disadvantaged, low income young people (16-25 years) in various youth centres.

The project involves teaching young disadvantaged people **Road Ready** in small groups. Many of these young people have had very negative experiences of school and often have significant literacy and learning difficulties. For this reason, the classes are being held in youth centres, which will

provide a non-threatening and friendly environment. The project is progressing well and is due for completion by July 2004.

#### **4 Family Day Care Car Seats (YWCA of Canberra) Project No. 4/02**

The YWCA of Canberra was approved for a grant of \$3,450 that would allow the replenishment of its stock of car seats used in its Family Day Care program. The YWCA of Canberra commenced its Family Day Care scheme in northeast Belconnen in 1977 and has since expanded into Gungahlin. The scheme services some two hundred and seventy families – many with small children and babies who need to be transported in a suitable approved child restraint. The Trust grant allowed the YWCA to replenish its ageing stock to ensure the safe transport of children in its care.

The Chairman of the Trust Professor Don Aitkin AO presented a cheque for \$3,450 to Ms Kasy Chambers, Executive Director of the YWCA of Canberra at its office in Spence on 13 February 2003.



*Professor Don Aitkin and Ms Kasy Chambers hold the Trust cheque.*

#### **5 Investigation of Older Women's Road Safety in the ACT (Accident Research Centre, Monash) Project No 7/02**

The Trust approved a grant of \$48,620 to the Accident Research Centre, Monash University to undertake research into older women's road safety in the ACT, including (1) an analysis of their crash rates (2) a survey of their driving and travel patterns and (3) the development of an educational handbook. A specific aim of the project is to examine the consequences when women, after years of being predominantly a passenger, become the principal driver and the impact this may have on their safety.

This project is a new and unique initiative as no study to date has addressed older women's road safety. The Council on the Ageing is assisting with the mail out of survey forms. The project is due for completion by the end of 2003.

## **6 Nova: Science in the News: Website Topic on Driver Fatigue (Australian Academy of Science) Project No. 10/02**

A grant of \$6,050 was approved for the Australian Academy of Science to develop and post on the Academy's web page *Nova: Science in the News* a topic on 'driver fatigue – an accident waiting to happen'. Fatigue plays a significant part in severe and fatal crashes. The Australian Transport Safety Bureau reports that driver fatigue was involved in over sixteen percent of fatal crashes in 1998.

The topic was launched at the Academy of Science by Dr Angus McIntosh OAM on 11 December 2002. It complements other road safety related topics funded by the Trust including seat belts, road rage and drink driving. The Internet is an established educational tool and the Nova site is a recognised first port of call for people wishing to access authoritative, balanced and quality information. The road safety topics are targeted at upper secondary schools students and their teachers – although the topics will appeal to a wider audience. The road safety topics can be accessed by logging onto [www.science.org.au/nova](http://www.science.org.au/nova)

## **7 Kidsafe Talks Program (Kidsafe ACT) Project No. 14/02**

Kidsafe ACT was approved for a grant of \$16,500 to allow for the continuation and expansion of its safety talk program to parents and carers of young children with a strong emphasis on road safety. The talks are given at a range of locations including antenatal centres, day care organisations and hospitals.

As a further expansion of the program, Kidsafe presented lectures to CIT's Child Studies Department. These lectures to about 100 students support both the Child Studies Certificate and Canberra University courses that use the CIT program. The project was expected to be completed by July 2003.

## **8 Older Person Road Safety Needs Analysis for the ACT (Council on the Ageing) Project No 16/02**

A grant of \$39,292 was approved for the Council on the Ageing ACT to undertake a comprehensive survey to determine the road safety needs of older persons in the ACT. The survey would be used to assist in developing recommendations to form part of an older persons driving and transport strategy for the ACT. A Steering Committee would assist COTA with this project.

The ACT's population is ageing faster than any other city in Australia, which makes the need to address issues of older drivers in Canberra vital. Over the past five years a range of initiatives in relation to older people and road safety have been undertaken – several funded by the Trust and COTA. The approved project, which is due for completion by mid-2004, will consider the effectiveness of these various initiatives.

## **9 Seminar Series Emerging Road Safety Issues for Older People (Council on the Ageing) Project No.17/02**

The Council on the Ageing was approved for a grant of \$25,905 to develop and conduct a seminar series around road user and pedestrian safety specifically targeted at older members of the community. The objective of the seminar series is to increase awareness of developing issues and

areas of high risk for older road users and pedestrians. Some thirty seminars are planned for existing clubs and organisations that cater for older people. The project is currently still in the planning phase.

## 10 **Drink Driving and the Metal Industry Apprentices (ACT Building Trades Group of Unions) Project No. 18/02**

The Trust approved a grant of \$20,200 to the ACT Building Trades Group of Unions for the development of a road safety educational program for metal industry apprentices that focuses on the dangers associated with drink/drug driving and intoxicated pedestrians. The program would form part of the apprentices' induction course at the Canberra Institute of Technology and would feature a revision to the successful educational booklet "*A Deadly Mix*" – *Drink, Drugs, Driving and Working*.

The booklet addresses the negative effects of drinking and drug taking in simple but engaging language and contains a checklist to assist in identifying any problems. The inclusion of cartoons enhanced the safety messages in the booklet without trivialising the underlying safety themes.

The booklet was launched by the Minister for Urban Services Bill Wood at the Downer Club on 11 December 2002. Dr Angus McIntosh OAM represented the Trust. Copies may be obtained from the Building Trades Group or from the Trust.



*Front cover of revised booklet.*

## 11 **Kangaroos Cross Roads (Environment ACT) Project No. 19/02**

Environment ACT was approved for a grant of \$11,550 to assist with a community awareness campaign on the theme 'Kangaroos Cross Roads' that would involve:

- Radio and television messages;
- Advertising on the rear of ACTION buses; and
- Production and distribution of leaflets.



*Bill Wood launching the "Kangaroos Cross Roads" campaign.*

Kangaroos have become a particular problem in Canberra as a result of both the drought and the recent bushfires. Apart from the potential for a serious injury crash by colliding with a kangaroo, the average claim for vehicle repairs has been estimated at \$3,000. Consequently, the need for a public awareness campaign on the need to be alert for kangaroos has never been higher.

The awareness campaign commenced on 14 August 2002 when Minister for Urban Services Bill Wood MLA launched the messages on the rear of ACTION buses near the Mount Ainslie turnoff.

The television campaign was launched at the Legislative Assembly by Bill Wood on 4 June 2003 when he unveiled the first of two messages to be shown on WIN television over a five-month period. Dr Colin Adrian represented the Trust at the launch.

## 12 **'Just Like That' Road Safety Campaign (Department of Urban Services) Project No. 21/02**

A grant of \$40,700 was provided to the Department of Urban Services for a television campaign on the dangers of using a hand held mobile phone while driving. The campaign would utilise a very successful television ad developed by the Tasmanian Road Safety Task Force and shown to great effect in that State. Using a mobile phone while driving is illegal under the Australian Road Rules.

The campaign was officially launched at the Legislative Assembly by the Minister for Urban Services Bill Wood MLA on 15 November 2002. Mr Phil Newton represented the Trust. The message was broadcast by Prime, WIN and Southern Cross Ten for a four-week period prior to Christmas and for a two-week period during March 2003. ACT Policing undertook an enforcement blitz in unison with the awareness campaign.



*Bill Wood launching the mobile phone campaign.*

## 13 **Road Ready Recurrent Funding (Department of Urban Services) Project No 22/02**

The Trust approved a grant of \$165,000 to the Department of Urban Services for the ongoing costs of the **Road Ready** novice driver program. This program, which commenced in 2000 aims to reduce the level of road trauma in drivers under twenty five who are over-represented in crash statistics. The annual recurrent cost of the **Road Ready** program is some \$300,000.

In recognition of the importance of ensuring the continued viability of program this grant will ensure the program is fully capable of achieving its significant road safety potential.

## 14 **Sharing the Road Marketing and Promotional Campaign (Planning and Land Management) Project No. 23/02**

A grant of \$49,500 was approved for Planning and Land Management for a TV campaign encouraging motorists to give cyclists plenty of room while encouraging cyclists to obey traffic control devices. The TV ad was one developed by Queensland Transport known as 'Two to Tango' and used to great effect in that State to increase awareness of the benefits of sharing the road.

The campaign was launched by ACT Planning Minister Simon Corbell MLA at the Legislative Assembly on 20 February 2003.



*Simon Corbell launches the "Share the Road" campaign for motorists and cyclists.*

Dr Colin Adrian represented the Trust. The ad was shown on Southern Cross Ten and WIN for a six week period and created considerable favourable comment.

## **15** *Defensive Driving Course (Hartley Lifecare Inc) No. 24/02*

The Trust approved a grant of \$14,300 to Hartley Lifecare Inc for defensive driving courses for sixty five Disability Support Workers employed by Hartley Lifecare Inc, Sharing Places Inc, Woden Community Services Inc and Community Programs Inc, all of who transport people with disabilities. These courses are being provided by CIT Solutions (Rod Giles and Associates) and are proving popular with the agencies concerned.

## **16** *SafeDrive Medical Seminars (Monash Ageing Research Centre) Project No. 25/02*

Funding of \$18,700 was approved for the Monash Ageing Research Centre to conduct three SafeDrive Medical Seminars in the ACT. Dr Peteris Darzins, Associate Professor of Geriatric Medicine at the Centre would conduct the seminars, which are designed to promote safe road use by older drivers. This is achieved by assisting doctors and other health professionals deal more effectively with issues relating to older and impaired drivers (such as medications, licensing and legal obligations).

The SafeDrive Medical Program was developed by Dr Darzins for VicRoads – Victoria’s State road authority. It is an interactive two hour workshop that addresses a range of older driver issues and draws heavily on the Austroads ‘Assessing Fitness to Drive’ guide.

The seminar series was launched at the Canberra Hospital on 15 May 2003 by Mr John Hargreaves the ACT Government Whip. The Trust Chairman Professor Don Aitkin AO also spoke at the launch. This seminar and a follow-up one at Calvary Hospital on 21 May were well attended and the feedback



*Dr Peteris Darzins (right) and Eddie Wheeler, Trust Secretary/Manager at the launch of the seminar series.*



from some eighty doctors and other health professionals was extremely positive. A final seminar was planned for 6 August 2003.

## **17 Application of Crew Resource Management to Road Safety: Training of Young Drivers and Passengers in the ACT (Monash Accident Research Centre) Project No. 41/02**

The Trust awarded a grant of \$70,330 to the Monash Accident Research Centre for research into the possible application of the aviation industry's Crew Resource Management (CRM) safety training techniques to the training of young drivers and passengers. The project includes utilising focus groups in the ACT to trial appropriate CRM training techniques.

CRM is a form of training used in the aviation industry to enhance communication and teamwork within the aircraft cockpit to optimise flight safety. It is used almost universally by commercial airlines around the world and several published studies have shown that airlines that incorporate CRM into their risk management programs have lower crash rates than those that do not. There is significant potential for the principles of CRM training to be applied in the driving domain to enhance communication between young drivers and passengers and therefore road safety. The ACT is an ideal place to trial this innovative idea. The project is underway and is due for completion by the end of 2003.

## **18 Safety Demonstration Day (Ralph Bain PR) Project No. 30/02**

The Trust approved a grant of \$13,200 to Ralph Bain PR to conduct a Safety Demonstration Day at the Sutton Road driver trainer complex on a range of road safety issues such as drinking and driving and coping with unexpected driving hazards.

As part of the project, WIN television developed an advertisement on braking distances, which was shown in prime time during September and October 2002. Unfortunately, matters beyond the control of the applicant prevented the Demonstration Day from going ahead and unspent funds will be returned to the Trust.

## **19 Durability of Treatment for Chronic Neck Pain (Australian National University) Project No. 35/02**

The Trust provided a grant of \$5,500 to the Australian National University to allow Dr Judy Ryan to undertake a statistical analysis of previously collected data to compare the durability of strength versus endurance training for patients with chronic neck pain. In a double-blind randomised controlled trial undertaken in 2001, 51 patients were allocated to receive strength training and 52 to receive endurance training. At the post-treatment measure the results indicated that strength training is more effective in reducing the pain and disability that accompanies chronic neck pain.

However, an important question associated with any treatment for chronic pain is: how long is the post-treatment interval before reoccurrence of the patient's symptoms? Participants in the trial were contacted on a monthly basis for one year post-treatment and the number of weeks before return to usage of health services due to flare up of neck pain was recorded. This data was entered for analysis while the primary investigator was still blinded to group allocation. The new study was aimed at conducting a statistical procedure 'survival analysis' to investigate if strength training elicits a longer post-treatment interval before recurrence of symptoms.

Dr Ryan has completed the project and her paper has been sent to the journal "Archives of Physical Medicine and Rehabilitation" for publication.



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## 20 **Attendance at Adelaide Road Safety Conference 2000 (Dr Judy Ryan, School of Psychology, ANU) Project No. 36/02**

The Trust provided a grant of \$650 to the ANU School of Psychology as a contribution towards the cost of Dr Judy Ryan attending the National Road Safety, Research, Education and Enforcement conference in Adelaide between 3-5 November 2002. Dr Ryan was presenting a paper on her findings that strength training is significantly more effective than endurance training for reducing pain and disability and increasing muscle strength in patients with chronic neck pain.

Dr Ryan had undertaken a two-year study jointly funded by the Trust and the Australian transport Safety Bureau on this issue and her findings were the subject of her PhD thesis released in October 2002.

## 'LANDMARK' PROJECTS

### 1 **Road Ready (Department of Urban Services) (P189)**

The Trust provided a grant of \$1.96 million to the Department of Urban Services in June 1997 to develop and implement a novice driver education program known as **Road Ready**. Young drivers aged between 17 and 25 years comprise some 15% of the population, yet they represent about 32% of serious crash casualties. Of these crashes, 75% are drivers and 25% are passengers.

**Road Ready** is an innovative graduated licensing system, which commences even before young people are legally able to get behind the wheel. It continues beyond the Provisional Licence period when new drivers first go solo.

The four stages in the **Road Ready** program are:

- Pre-Learner – involves young people as passengers learning about driving and the road environment;
- Pre-Licence – involves young people, usually in Year 10, who are learning about the complexities of driving. It culminates in them being eligible for a Learner Licence;
- Learner – for those young people who have their Learner Licence. It promotes the need for plenty of driving practice; and
- Solo Driver – this stage assists new solo drivers to continue learning about driving.

The Pre-Licence element of the **Road Ready** program has been in operation since February 2000 and the provisional driver course, **Road Ready Plus** since February 2001.

The Pre-Learner Course is now delivered to a very high proportion of the 4,500 Year 10 students in ACT high schools each year. Learner Driver applicants who have left school, can do the course at a **Road Ready** Center at various locations in Canberra. These courses are conducted during the day, in the evenings and at weekends depending on demand and costs \$128 including the road rules test. Bookings can be made on (02) 6162 5152 or (02) 6262 8990.

The Canberra Institute of Technology also delivers the course for special needs and NESB groups.

A voluntary **Road Ready Plus** course is available for drivers who have held their Provisional Licence for at least six months. The course comprises a three-hour workshop focussing on the unexpected hazards that drivers are likely to encounter on the roads. Before attending the course, participants are required to complete two activities of about one hour each in preparation for the workshop. Drivers who have undertaken **Road Ready Plus** are permitted to remove their "P" plates after six months and have their demerit points allowance increased by four points. The cost of the course is \$66 and bookings can be made by ringing (02) 6242 1377.

The following major evaluations of the **Road Ready** programs are being undertaken:

- Steer Davies Gleave Australia, Adelaide, was contracted to conduct a five year evaluation in 2000;
- A contract was placed with GDP Consultancy Pty Ltd in May 2002 to evaluate the **Road Ready Plus** Provisional Licence component, which is due to be completed by the end of 2003; and

- Wayne Smith and Associates undertook an assessment of the overall competency of the external service providers of the **Road Ready** Learner driver course and the **Road Ready Plus** program in 2002.

Reviews to date indicate strong support in the community and wide spread recognition of the **Road Ready** Learner Licence Course. The **Road Ready** Learner course resources review in 2002 found similar support among schools, teaching staff and students for the learner program and led to improvements being adopted in the design of the course and in its materials. The longer-term evaluations are being eagerly awaited in terms of the reduction in road trauma for young drivers.



www.roadready.com.au

## 2 **Chair of Road Trauma and Emergency Medicine (The Canberra Hospital) P87**

In October 1996, the Trust approved a grant of \$3.5 million to The Canberra Hospital to establish a perpetual Chair of Road Trauma and Emergency Medicine at the Canberra Clinical School and fund establishment and support services for the first five years. This is the largest grant made by the Trust.

The Chair will be involved in research, teaching and providing hands-on medical services for trauma victims and will take an active role in community education and prevention.

Associate Professor Drew Richardson was appointed to the position in October 1998 and commenced duty on 11 November the same year. He was formerly Director of Emergency Medicine at the Princess Alexander Hospital, Brisbane.

A Road Safety Advisory Panel has been established to advise the Chair on road safety issues and evaluate and monitor the work program in terms of road trauma reduction. Membership includes a range of road safety experts, health professionals and community representatives and is chaired by Professor David Ellwood, Associate Dean, Canberra Clinical School. The Panel met three times during the year.

Development of the National Trauma Registry continues to be a major priority for Professor Richardson, as is the integration of local trauma databases. Part of his community outreach has seen Drew continue to be a very active Chairman of the ACT and Region Chapter of the Australian College of Road Safety.

## COMMUNITY PROJECTS

### 1 **NRMA - ACT Road Safety Churchill Fellowships (P29)**

The Winston Churchill Memorial Trust was given a grant of \$105,000 in April 1996 to establish a perpetual biennial Road Safety Fellowship. The Churchill Trust announced that Ms Kerry Smith has been awarded the Road Safety Fellowship on 6 July 2002. Kerry will travel to New Zealand, North America and Europe in August 2003 to study the latest advances in drink driving deterrence particularly in relation to repeat drink drivers.

The inaugural Fellowship was awarded to Station Officer Peter Jeffs of the ACT Fire Brigade to study the management and transport of hazardous materials in the UK, USA and Canada. Other Fellowship winners have been:

- Senior Constable Mick Guy, Australian Federal Police, to study the identification of drugs in drivers in the USA, UK, Sweden, Denmark, Germany and the Netherlands; and
- Mr John Wilson, station officer at the Chisholm Fire Station to study urgent duty driving training in Germany, Sweden, Britain and the United States.



*Trust Chairman Professor Don Aitkin AO and Ms Kerry Smith in front of an approving Sir Winston Churchill.*

### 2 **University of Canberra – Trust Sponsored Road Safety Scholarships (P161)**



*Dr Pei on the day of his graduation outside Parliament House.*

The University of Canberra was granted \$177,000 in November 1995 to fund two 'named' Ph.D. scholarships. In July 1996, Mr Jianto Pei was awarded one to the scholarships to carry out research into perception of braking and following distances and relevant driver training techniques. Mr Pei completed his thesis on a part-time basis and was awarded his doctorate during a graduation ceremony at Parliament House in December 2002.

The second scholarship has been converted to a Masters scholarship and Ms Kerry Smith is undertaking a comparative evaluation of DUI rehabilitation programs in the ACT. Her thesis has been completed and marked and she expects to graduate in July 2003.

### 3 **Road Safety Research, Policing and Education Conference (Australian Transport Safety Bureau) Project No. 8/99**

The Australian Transport Safety Bureau (formerly the Federal Office of Road Safety) was granted \$20,000 to assist with the costs of staging the 1999 Road Safety Research, Policing and Education Conference in Canberra. Part of the grant was to be directed towards sponsoring an award for 'best paper presented by a new researcher' for a period of five years.

The Road Safety Research, Policing and Education Conference is the main annual Australasian road safety forum and is attended by a wide range of road safety practitioners. The hosting and venue is rotated between road safety authorities and police forces in all Australian jurisdictions and New Zealand. It provides a forum for sharing and the transfer of information between people involved in different types of road safety activity, as well as presentation of new research, with strong emphasis on practical application and evaluation.

The 2002 Conference was held in Adelaide and the winner of the NRMA-ACT Road Safety Trust Award for Best Paper by a New Researcher was Ms Sharon Newnam from CARRS-Q in Queensland for a paper on “A Comparison of the Factors Influencing the Safety of Work Related Drivers in Work and Personal Vehicles.” Secretary/Manager of the Trust Eddie Wheeler presented Ms Newnam with the award.

Previous awards winners have been:

- Chief Inspector Chris Bult from the NSW School of Traffic and Mobile Policing in Goulburn for his paper ‘Police Pursuits – A Safety Education Perspective’ (1999);
- Ms Eve Mitsopoulous, Monash University for her work (in association with Dr Mike Regan) on ‘Behavioural Strategies for Enhancing Road Safety Through Passengers’ (2000); and
- Mr Adrian Derbyshire, Queensland Department of Main Roads for a paper on “Results of a full scale crash test into an energy absorbing light pole on a sloped roadside” (2001).

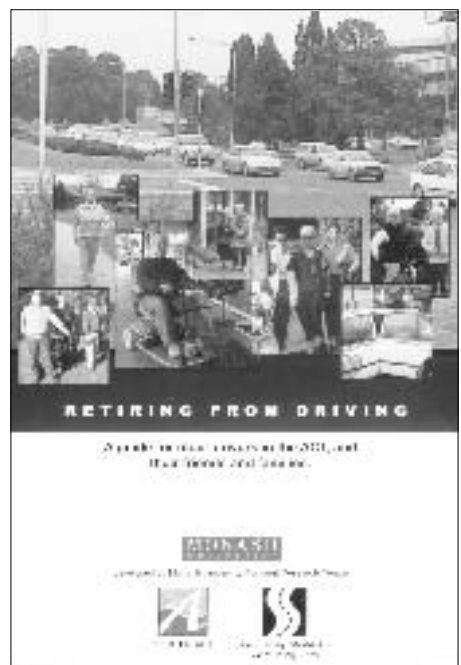
This award is now known as the John Kirby Memorial Award for the Best Paper by a New Researcher in memory of John Kirby who was chairman of the Trust for five years and died from cancer in April 2002.

#### **4 How to Retire from Driving (Council on the Ageing) Project No. 15/99**

A grant of \$77,500 was provided to the Council on the Ageing (COTA) for the development of an information handbook for older drivers on options and strategies for mobility without driving. The Trust grant would enable Monash University’s Accident Research Centre to produce a world’s best practice handbook on issues such as self-assessment and self-regulation, trip planning and alternative transport options.

The booklet was launched on 17 January 2001 by the Minister for Urban Services Brendan Smyth at the ACT House of Assembly Reception Room and created widespread interest. The booklet provides information and advice on a comprehensive range of issues, including:

- A checklist for recognising health issues, which may impair driving ability;
- Strategies for continuing safe driving, such as minimising night driving;
- Transport alternatives to driving;



- A comparison of the costs of running a car versus using taxis; and
- A comprehensive list of contacts for further information.

Copies of the booklet are available from the Council on the Ageing, Road User Services (Motor Registry) at Dickson or from the Trust.

An evaluation of the booklet is currently underway and should be completed in the near future.

## **5 Driver Education (Melba High School) Project No. 40/99**

Funding of \$14,084 was approved for Melba High School to run a pilot driver education program for up to ten 'at risk' students. The program would follow the students into Copland College the following year.

The project commenced with nine students during October 1999 and six continued into Copland College. Of those, four obtained their provisional licence. The project continued into Copland during 2001/2002 and 2002/2003 utilising some of the unspent funds on students deemed 'at risk' by the College. The original pilot project has now been completed and a small amount of unspent funds has been returned to the Trust.

## **6 School Zone Warning Lights Solar Powered (Australian Fire Equipment Company) Project No 18/00**

A grant of \$10,000 was approved for the Australian Fire Equipment Company as a contribution towards a pilot project to assess the road safety effectiveness of solar powered flashing strobe lights at selected school zones, with a history of excessive speeding. The Department of Urban Services would also contribute to the project.

The light units would be placed on existing signposts that define the commencement of school zones and the 40 km/h speed limit. The flashing lights would commence at 8am and stop automatically at 4pm Monday to Friday. The effectiveness of the project would be the quantification of reductions in speed within the school zone.

Unfortunately, unforeseen circumstances prevented this project from proceeding much beyond the early developmental stage and the grant recipient returned unspent funds.

## **7 Scooter Safe (Council on the Ageing) Project No.19/00**

The Council on the Ageing (COTA) was approved for a grant of \$28,458 to review the legislative, policy and insurance framework in relation to electric wheelchair and motorised scooter use in the ACT. A comprehensive training program would also be developed.

Scooter and electric wheelchair users prefer to use pedestrian paths but are often forced to use the road. There are a number of reasons why this occurs, including:

- Pathway design (or lack of pathways);
- The need to cross roads; and
- Unclear legal rights.

The project was launched on 18 December 2002 by Mr John Hargreaves, ACT Government Whip at the Belconnen Bicycle Demonstration Centre. Mr Phil Newton represented the Trust. The outputs

included a Scooter Driver's Guide and a Training Handbook. A related component of the program is the Training Video called "There's Something About Scooters" launched by the Minister for Urban Services Bill Wood MLA at Gorman House in March 2002.



*Bill Wood launches the video "There's Something About Scooters" at Gorman House.*

### **8 Juvenile Justice Driver Education (Quamby Youth Detention Centre) Project No. 30/00**

Quamby Youth Detention Centre was approved for a grant of \$2,200 for a twelve month driver education program for 'at risk' youth at the Centre.

The program has been very useful with eligible residents being able to access the **Road Ready** program and have some driving lessons. Seventeen have completed the **Road Ready** course while many others are at varying stages within the program – acquiring their learners test and/or having driving lessons.

Trustees have agreed to an extension of the program as the movement of clients in and out of the Centre restricts the continuity of the program. Most of the funds have now been allocated.

### **9 Still Alive and Dancing (Queanbeyan South Public School) Project No. 36/00**

The Trust awarded a grant of \$9,950 to Queanbeyan South Public School in May 2000 as a contribution towards the costs associated with the school's dance troupe performing an aboriginal dance promoting road safety themes.

The project had its foundation in a mural 'Road Trouble' painted by the Injartnama people of the Northern Territory, which was given to the Queanbeyan community and became the inspiration for a professionally produced dance **Still Alive and Dancing** by students at the Queanbeyan South Public School. The troupe performed the dance at various schools within the ACT region including Cooma and Boorowa.

The troupe performed at the 'National Injury Prevention Conference in Canberra in November 2000 and a paper on the dance troupe submitted by the Queanbeyan City Council's Road Safety Officer, Ms Rhona Jason-Smith was awarded best paper prize. The troupe also performed at the opening of the National Museum in March 2001 and in NADOC week. Even though the project has concluded in terms of Trust funding, the troupe remains active.

## 10 "P"s of Mind (Freebott Pty Ltd) Project No. 3/01

Funding of \$33,880 was provided to Freebott Pty Ltd for a two-stage workshop to develop a learning /teaching partnership between novice drivers and an experienced driver (usually a family member or friend) that would enhance driving behaviour and attitudes in the novice driver. The project aimed to particularly enhance the safety of Provisional drivers who are particularly vulnerable in the first six months of driving solo.

The workshops comprised two evening sessions where participants learnt a range of skills including (1) what makes an effective teacher/learner (2) positive communication strategies and (3) strategies for hazard recognition and risk management.

Over the eighteen months of the program, some twenty three courses were conducted. Given the course was free of charge, Freeboot Pty Ltd were disappointed at the number of people undertaking the program. However, of the 142 who attended over 80% of the learner drivers reported that the course gave them 'new strategies to modify unsafe behaviours' and 76% of the instructor drivers reported that the 'workshop provided useful strategies to enhance communications.'

## 11 Road Ready Teachers' Association (Department of Education, Youth and Family Services) Project No. 6/01

The Trust provided a grant of \$9,900 to the Department of Education, Youth and Family Services for the establishment of a Teachers' Association for teachers implementing the Year 10 *Road Ready* novice driver education program in ACT schools. The aims of the Association include (1) sharing ideas on the program including student feedback (2) providing regular feedback on the effectiveness of the program and (3) providing new *Road Ready* teachers with support and direction from experienced teachers.





While a number of meetings have been held with reasonable attendance, many teachers have found difficulty in attending after school hours due to other work demands. A revamped newsletter has proven to be a very effective and popular alternative means of communication. A Best Practice Showcase event is planned for 22 October 2003, which will be an opportunity for teachers to present their innovative activities and ideas to use in the *Road Ready* classroom.

## 12 **Evaluation of Road Ready Program (Department of Urban Services) Project No. 8/01**

The Department of Urban Services was approved for a grant of \$82,500 for an evaluation of (1) the *Road Ready Plus* course (Stage 4 of the *Road Ready* Program) and (2) the external providers of the Program. The *Road Ready Plus* Program is a voluntary facilitated discussion group activity, which was developed by the University of Canberra and introduced in February 2001. All new drivers and motorcycle riders under the age of 26 are eligible for the program provided they have held their Provisional Licence for at least six months.

Contracts have been let to GDP Consultancy Pty Ltd to undertake the evaluation of the *Road Ready Plus* Program and Wayne Smith and Associates to undertake the evaluation of the external providers of *Road Ready*. Final reports are expected by the end of 2003.

## 13 **Additional Infant Restraints and Brochure Production (Kidsafe ACT) Project No. 11/01**

The Trust approved a grant of \$10,560 to Kidsafe ACT as a fifty percent contribution of the cost of 100 new infant restraints for the loan service and an update of the organisation's brochure. Demand for infant restraints is increasing – particularly with Kidsafe now expanding into Queanbeyan. Kidsafe's recent move to the Canberra Hospital will further increase demand. The completion of the brochure had been on hold pending the move to the Canberra Hospital but is now proceeding.

## 14 **Developing a Policy for Managing Aggressive Behaviour in Patients with Traumatic Brain Injury (Canberra Hospital and the Research Centre for Nursing Practice) Project No. 12/01**

A grant of \$8,960 was approved for the Canberra Hospital and the Research Centre for Nursing Practice to develop a best practice policy for the management of aggressive behaviour in patients with Traumatic Brain Injury (TBI). Road crashes are one of the primary causes of TBI and recovery is a long, demanding and frustrating process for the patient, family and the health professionals involved. Aggressive behaviour is one of the manifestations of TBI and its management has always been one of the particular challenges of this condition. If not properly managed, aggressive behaviour can seriously impede a patient's recovery.

The best practice policy was launched at the Canberra Hospital on 30 May 2002 by Trustee



**Robert Cook RN, author of the policy, bands a copy to Trustee Dr Angus McIntosh.**

Dr Angus McIntosh and it created considerable media attention. The development of a specific policy for the management of aggressive behaviour in patients with TBI has put the Canberra Hospital in the vanguard of neuroscience best practice. The policy is creating interest from both within Australia and overseas with inquiries coming from New Zealand and Ireland.

Residual grant funds of some \$652 will be utilised by the Research Centre for a seminar towards the end of 2003 further promoting the benefits of the best practice policy.

## **15 Nova: Science in the News Website Topics on Road Safety (Australian Academy of Science) Project No. 15/01**

The Trust approved a grant of \$11,000 to the Australian Academy of Science for the development and posting on its *Nova* website, two road safety topics, viz: 'road trauma' and 'road rage.' The Internet is an established educational tool and the *Nova* site is a recognised first port of call for people wishing to access authoritative, balanced and quality information.

The road safety topics are targeted at upper secondary schools students and their teachers – although the topics will appeal to a wider audience. The 'Road Rage' topic was launched on 23 May 2002 by the Chairman of the Trust Professor Don Aitkin AO. The topic explores a range of issues in relation to 'Road Rage' including its definition, possible causes and prevention strategies. The topic on 'Road Trauma' was posted on the *Nova* site during September 2002. Other road safety topics funded by the Trust and posted on the website ([www.science.org.au/nova](http://www.science.org.au/nova)) are:

- Alcohol and its impact on driving
- Speed – the physics of speeding cars
- Safety designs for cars (ABS brakes, seat belts and airbags).

## **16 Wheelchair Accessible Transport (National Brain Injury Foundation) Project No. 16/01**

A grant of \$20,000 was approved for the National Brain Injury Foundation as a contribution towards the purchase and modification of a vehicle to transport people rehabilitating from acquired brain injury. The current vehicle was purchased with a Trust grant in 1994, but the vehicle is showing signs of wear after some 150,000 kilometres.

The van provides a safe mode of transport for people who have suffered acquired brain injury, especially for those with severe disabilities who are confined to wheelchairs. It also reduces the pressure and expenditure placed on volunteers to provide transport in their private vehicles. The Foundation is continuing to explore funding options for the balance of funding necessary to purchase a new vehicle, and is confident of doing so in the near future.

## **17 Cycling Safely School Education Program (Australian Federal Police) Project No. 32/01**

The Australian Federal Police (AFP) was approved for a grant of \$18,590 to subsidise transport costs for all ACT primary school students to attend the Children's Demonstration Centre, Belconnen for a twelve-month period. The AFP has been conducting a highly regarded bicycle education program at the Centre for some twenty years. Conducted over two hours, the course targets Year 4 students particularly and comprises:

- A short classroom presentation on basic road rules and safe riding instructions; and



***School children navigating a part of the road network at the Demonstration Centre, Belconnen.***

- On road activities on the Centre's road network.

At the beginning of each year, schools are invited to attend the Centre and to participate in school holiday programs. The popularity of the Centre is underscored by the number of NSW schools, which also arrange visits.

The subsidy program was launched at the Demonstration Centre on 14 November 2001 by Trustee Phil Newton and created considerable media interest. The program has continued throughout 2002/2003 and its popularity is increasing. The road rules presentation and safe riding instruction now occur at the school prior to students attending the Centre for the on road activities. It is worth noting that the current stock of bicycles and helmets, some fifty in all, were also provided as a result of an earlier Trust grant.

## **18 *Livedrive – Older Drivers Web Site (Council on the Ageing) Project No. 37/01***

A grant of \$9,900 was approved for the Council on the Ageing to develop a website to assist access to a comprehensive range of road safety information of relevance to older drivers, pedestrians and scooter users. The ACT has an increasing number of publications and other forms of information about older drivers and providing it in a single website will make it available at a one-stop shop. A number of factors have delayed the project's commencement, but it is expected to be developed and fully functional during 2002/2003.

## **19 *Overdrive – Older Driver Safety Courses (Council on the Ageing) Project No. 38/01***

The Trust approved a grant of \$44,900 to the Council on the Ageing to conduct a comprehensive road safety course for older drivers that included information on:

- the potential effects of prescriptions drugs on driving;
- basic first aid; and
- a driving skills refresher/assessment component.

The project was a continuation of a highly successful program funded by the Trust in 1999. The course comprised some 10 hours of tuition/facilitation plus a 1-hour driver evaluation session for each participant. Each course had 15 participants.

The project aims to reduce road trauma in a high-risk group by:

- Improving the driving ability of older drivers so that they modify their driving so as to make appropriate allowances for the changes in their cognitive and physical abilities;
- those in a marginal situation to give up driving by self-assessment;
- the first aid skills of older drivers so as to save lives and minimise the effects of trauma sustained to casualties of a road crash; and

- Increasing the awareness of older drivers of the effects of medications and combinations of medications on their driving ability.

This popular project commenced in March 2002 during Seniors Week and some eight sessions were planned for the year. The program has concluded and a final report is expected in the near future.

## 20 **Road Safety Media Initiative for Secondary Schools in the ACT (Australian Teachers of Media ACT Inc) Project No. 39/01**

Funding of \$12,309 was approved for the Australian Teachers of Media ACT (ATOM) to produce an educational road safety video by senior high school and college students that draws upon their own driving experiences. The project involves the purchase of a digital video camera for use on a rotational basis by four schools/colleges. It is intended that the video be shown in shopping malls and be made available with discussion notes to ACT schools/colleges.

The project is underway and is due for completion in October 2003.

## 21 **ACTION School Bus Safety Education Program (ACTION) Project No. 41/01**

The Trust awarded a grant of \$50,358 to ACTION as a contribution towards the development and delivery of a bus and road safety education program targeting primary school children at the Year 3-4 level. The key elements of the education program comprise a Teacher's Manual and Activity Sheets supported by a video. Three rules for safe behaviour outside the bus (eg cross the road when the bus has gone) and three rules of safe behaviour inside the bus (eg keep aisles clear) underpin the program.

ACTION transports over 20,000 students daily and operates some 330 dedicated school services five days a week. Educating primary school students about bus and road safety will significantly minimise the risk of an accident and help maintain ACTION's excellent safety record in relation to that daily transportation task. The program was officially launched by the Minister for Education Simon Corbell on 31 July 2002 at Gold Creek and Holy Spirit Primary Schools Nicholls – with Dr Colin Adrian representing the Trust.

The education package includes a Teacher's Manual, Bus Safety Education Video, posters and student activities as well as a visit from a representative from ACTION. The program has been distributed to all primary schools in the ACT and posted on the ACTION website at [www.action.act.gov.au](http://www.action.act.gov.au)



*Simon Corbell (right) and Dr Colin Adrian (centre) at the launch of the Bus Safety Education Program.*

## 5. PROMOTION AND LIAISON ACTIVITIES

The objective of the Trust's Promotion and Liaison Strategy has been to inform the ACT community and relevant specialist groups of the role, objectives and work of the Trust and its achievements, and of the availability of Trust funding for road safety projects.

Improving road safety requires an integrated and co-operative effort between the public and private sectors and the community, including the following key groups:

- the community, especially road users;
- the motoring industry;
- all levels of Government;
- road safety authorities and regulators;
- police and the legal system;
- education authorities;
- business organisations; and
- health services and non-profit community groups.

While the Trust's main avenue for improving road safety is through its project grants, it also contributes to this goal by disseminating information about the results of the projects and by encouraging co-operation amongst the above groups.

### ADVERTISING

The Trust advertised twice during the year for applications to be considered for funding for the 2002/2003 Grant Program. The initial advertisements appeared in *The Canberra Times* on 14 and 18 December 2002 and in the Chronicle on 17 December 2002. These advertisements were supported by a Media Release of 17 December 2002. A follow-up media release was issued on 11 February 2003, which received widespread coverage.

### PROJECT LAUNCHES AND PUBLIC PRESENTATIONS AND EXPOSURE

There were eleven public launches of Trust sponsored projects during 2002/2003, including the Road Safety Forum, details of which are contained in Appendix C. All these events were well attended and received widespread press, radio and television coverage.

The Trust released two reports during the year on matters that created considerable media focus. The study into Drink Drive Offences in the ACT during 2001/2002, which was released under cover of a Trust media statement on 23 June 2003 was a lead item in the electronic and printed media. The study



*Secretary/Manager and Associate Professor Drew Richardson with staff from the Australian Academy of Science following the presentations.*

by Dr Judy Ryan that found strength training was potentially more beneficial for patients with chronic neck pain than the traditional endurance training regime was released under a Trust media statement on 15 October 2002 and was widely reported by the media.

Mr Eddie Wheeler, Secretary/Manager of the Trust jointly delivered a presentation on the work of the Trust at the Woden Senior Citizens Club on 12 May 2003. This invitation to speak came from the Australian Academy of Science as part of its free Science Lectures for Senior Citizens. Associate Professor Drew Richardson Chair of Road Trauma

and Emergency Medicine at the Canberra Clinical School (a Trust funded position) also delivered a presentation on survival on the road.

The Secretary/Manager was interviewed by Mr Graham Gittens, President of the ACT Motor Clubs on the activities of the Trust with the interview going air on 2SSS on 18 August 2002.

For the first time, the Trust ran a number of articles in both *The Canberra Times*, *Sunday Times* and *Chronicle* on tips to stay safe during the holiday period. The articles particularly focussed on speed, drink driving, seat belt wearing and fatigue.

These issues and the dangers of driving while using a handheld mobile phone formed the basis of an interview the Secretary/Manager had with Dan Mullins on radio station 2CC's Sunday Magazine program on 24 November 2002.

The Secretary/Manager attended the launch by the Chief Minister Jon Stanhope of Kidsafe's 2003 Initiatives at the Canberra Hospital on 7 February 2003. The occasion was an opportunity for Kidsafe's sponsorship by NRMA Insurance Ltd to be announced by its Territory Manager (and Trustee) Mr Phil Newton. The Trust's substantial funding contribution to Kidsafe over the years was acknowledged during the event.

The Trust Chairman Professor Don Aitkin AO and the Secretary/Manager attended the presentations of Churchill Fellowship Awards at Government House on 2 September 2002 and the official dinner that evening. Ms Kerry Smith was awarded the Road Safety Fellowship.

Other activities in which the Secretary/Manager represented the Trust were:

- The launch of the **Kangaroos Cross Roads** campaign by Bill Wood MLA Minister for Urban Services near the Mount Ainslie turnoff on Fairbairn Avenue on 14 August 2002;
- A lunch time seminar hosted by the Australian College of Road Safety at the Real Estate Institute of Australia Deakin;



*Jon Stanhope (left) launches the Kidsafe 2003 Initiatives with Phil Newton (right) looking on.*

- Launch of the *Nightrider* program conducted by ACTION at the Blue Night Club in Civic Centre on 26 November 2002;
- The Graduation of Dr Jiantao Pei at Parliament House on 19 December 2002. Dr Pei was awarded his doctorate for his research into “The accuracy on time-to-contact estimation in the prediction motion paradigm.”;
- Launch of the John Kirby Memorial Scholarship Fund at the Wig and Pen in Civic Centre;
- Launch by Ms Karin MacDonald MLA of the Schoolsafe Website at ScreenSound Australia;
- Launch of the ACT government’s 50km/h speed limit program by Bill Wood at the ACT Legislative Assembly on 15 May 2003; and
- Launch of the NRMA’s interactive road safety exhibition Roadzone at Questacon on 22 May 2003.

### **MEDIA COVERAGE**

The Trust released media statements on the following matters during the year and all received extensive coverage:

- Release of the 2002/2003 Grant Program on 23 July 2002;
- Launch of the ACTION Bus Safety Education Program at Gold Creek and Holy Spirit Primary Schools on 31 July 2002;
- Advice on the *Road Safety Forum* to be held on 12 September 2002 (media statement released on 11 September);
- Study by Dr Judy Ryan on chronic neck pain on 15 October 2002;
- Launch of the campaign on the dangers of using hand held mobile phones on 15 November 2002;
- Launch of a booklet *A Deadly Mix - Drink Drugs Driving and Working* by Mr Bill Wood Minister for Urban Services on 11 December 2002;
- Launch of an Internet topic on ‘Driver Fatigue’ posted on the Australian Academy of Science’s website *Nova: Science in the news* on 11 December 2002;
- Invitation for applications in respect of the Trust’s 2003/2004 Grant Program;
- Launch of the safety program aimed at enhancing the safety of motorised scooter users by John Hargreaves ACT Government Whip on 18 December 2002;
- Reminding the public to consider submitting an application for the 2002/2003 Grant Program;
- Cheque hand over to the YWCA of Canberra by the Chairman Professor Don Aitkin AO for the purchase of thirty replacement car seats for its Family Day Care Program on 11 February 2003;
- Launch of a Share the Road safety campaign by the Planning Minister Simon Corbell at the Legislative Assembly on 20 February 2003;
- Launch of the ***SafeDrive Medical Seminar*** series by John Hargreaves ACT Government Whip at Canberra Hospital on 15 May 2003;



- Launch of a public awareness campaign with the theme *'Give Kangaroos a Break'* by Bill Wood Minister for Urban Services at the Legislative Assembly on 4 June 2003;
- Release of the Trust commissioned study into Drink Drive offences in the ACT during 2001/2002.

### **TRUST WEBSITE**

Information on the Trust, including a copy of the application form and guidelines for potential applicants, can be found at [www.transport.act.gov.au](http://www.transport.act.gov.au)

### **COMMUNITY AND PROFESSIONAL LIAISON**

The Trust has worked hard to increase its profile with road safety, professional and community organisations in the ACT and other areas of Australia. The Trust continues to enjoy co-operative relationships with NRMA Insurance, the ACT Department of Urban Services, the Australian Federal Police (ACT Region), the Australian Transport Safety Bureau and the Australian College of Road Safety. These contacts have been invaluable in disseminating the results of Trust-funded projects to a wider audience. In addition, these groups provided professional advice to the Trust when requested.

### **TRUST PUBLICATIONS**

The Trust produces a Publications List, which provides details of all research reports, project evaluation reports, educational material and other documents relating to Trust-sponsored projects and activities of the Trust.

The Trust is keen to ensure that relevant information on projects it funds is available to anyone interested in road safety. Accordingly, it has commissioned the Australian College of Road Safety to assist in the distribution of Trust publications. To obtain a Publications List, or any items from it, please contact:

The Executive Officer  
Australian College of Road Safety  
P O Box 198  
Mawson ACT 2607

Telephone: (02) 6290 2509  
Facsimile: (02) 6290 0914  
email: [eo@acrs.org.au](mailto:eo@acrs.org.au)

The Publications List is also now available on the Trust's website [www.transport.act.gov.au](http://www.transport.act.gov.au)



## **6. SECRETARIAT STAFF, SUPPORT SERVICES AND FINANCIAL ARRANGEMENTS**

### **6.1 SECRETARIAT**

The Trust employs Mr Eddie Wheeler as its Secretary/Manager on a contractual basis, which is underpinned by a Memorandum of Understanding.

The Trust Secretariat's accommodation, office equipment and communication facilities are generously provided by the Department of Urban Services, for which the Trust is grateful.

### **6.2 SPECIAL CONSULTANTS**

Since the establishment of the Trust, the Trustees have recognised a need for detailed specialist professional advice and guidance on road safety matters associated with the consideration of applications for grants.

The Trust has engaged Dr Peter Vulcan, former Foundation Director of the Monash University Accident Research Centre, to provide specialist road safety advice. He is widely regarded as one of Australia's most eminent road safety experts and the Trust is fortunate to have access to his experience and wisdom.

The Trust has also sought specialist advice from other professional organisations particularly the Australian Transport Safety Bureau, the Department of Urban Services and NRMA Insurance.

### **6.3 ACCOUNTING AND FINANCIAL ADVICE**

The Trustees have been assisted in financial matters by the accounting firm of KPMG, which prepares monthly financial reports, quarterly BAS statements and provides general accounting advice.

The Trustees appreciate the advice and support readily given by staff of KPMG – particularly that provided by Ms Cathryn Ingram and Rhiana Di Paoli.

### **6.4 BANKING SERVICES**

The Trust has used the National Australia Bank (NAB) Limited for its banking needs since it was established in 1992. It has always provided a range of banking and investment services with the necessary flexibility to suit the Trust's needs.

### **6.5 LEGAL ADVISERS**

The firm of Mallesons Stephen Jaques, Solicitors and Attorneys, is retained by the Trust to act in matters requiring legal advice and in the preparation of legal documents on behalf of the Trust.

## 7. FINANCIAL STATEMENTS AND AUDIT REPORT

### TRUSTEES' STATEMENT

In the opinion of the Trustees of the NRMA – ACT Road Safety Trust the financial statements of the Trust for the year ended 30 June 2003 as set out on pages 2 to 10 are drawn up so as to present truly and fairly the financial position of the Trust as at 30 June 2003 and the result and cash flows of its operations for the year ended 30 June 2003 are in accordance with applicable Australian Accounting Standards and comply with the provisions of the Trust Deed dated 17 July 1992.

Dated at Canberra on *17 September* 2003

Signed in accordance with a resolution of the Trustees of the NRMA – ACT Road Safety Trust

*Don Aitkin*

Don Aitkin (Chairman)

*Phil Newton*

Phil Newton (Trustee)

*Angus McIntosh*

Angus McIntosh (Trustee)

*Colin Adrian*

Colin Adrian (Trustee)

**NRMA - ROAD SAFETY TRUST**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2003**

	Note	2003 \$	2002 \$
<b>Current Assets</b>			
Cash	2	562,351	366,367
Investments	3	698,190	667,732
GST Receivable		13,595	8,344
Accrued Interest		<u>924</u>	<u>505</u>
<b>Total Current Assets</b>		<u>1,275,277</u>	<u>1,042,948</u>
<b>Total Assets</b>		<u>1,275,277</u>	<u>1,042,948</u>
<b>Current Liabilities</b>			
Creditors	4	<u>134,881</u>	<u>155,705</u>
<b>Total Current Liabilities</b>		<u>134,881</u>	<u>155,705</u>
<b>Total Liabilities</b>		<u>134,881</u>	<u>155,705</u>
<b>Net Assets</b>		<u>1,140,396</u>	<u>887,243</u>
<b>Trust Funds</b>			
Settlement Account	5	10,384,877	10,384,877
Accumulated Funds	12	<u>(9,244,481)</u>	<u>(9,497,634)</u>
<b>Total Trust Funds</b>		<u>1,140,396</u>	<u>887,243</u>

The Statement of Financial Position is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 45 to 50.

**NRMA - ROAD SAFETY TRUST**  
**STATEMENT OF FINANCIAL PERFORMANCE**  
**FOR THE YEAR ENDED 30 JUNE 2003**

	Note	2003	2002
Revenue from Ordinary Activities	6	<u>889,451</u>	<u>855,688</u>
Total Revenue		<u>889,451</u>	<u>855,688</u>
Grant Funding Expense	7	522,538	644,248
Wages	7	89,394	58,331
Other Expenses from Ordinary Activities	7	<u>24,366</u>	<u>28,762</u>
<b>Profit from Ordinary Activities before related Income Tax Expense</b>		<u>253,153</u>	<u>124,347</u>
Income Tax Expense relating to Ordinary Activities		-	-
<b>Profit from Ordinary Activities after related Income Tax Expense</b>		253,153	124,347
Profit/(Loss) from Extraordinary Items after related Income Tax Expense		-	-
<b>Net Profit</b>		<u>253,153</u>	<u>124,347</u>
Total changes in Accumulated Funds other than those resulting from transactions with owner as owners	12	<u>253,153</u>	<u>124,347</u>

The Statement of Financial Position is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 45 to 50.

**NRMA - ROAD SAFETY TRUST  
STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 30 JUNE 2003**

	Note	2003 \$	2002 \$
<b>Cash flow from operating activities</b>			
Cash receipts in the course of operations		887,407	780,448
Cash payments in the course of operations		(704,633)	(577,740)
Interest received		<u>43,885</u>	<u>31,158</u>
<b>Net cash provided by / (used in) operating activities</b>	11(ii)	<u>226,659</u>	<u>233,866</u>
<b>Net cash increase / (decrease) in cash held</b>		226,659	233,866
<b>Cash at the beginning of the financial year</b>		<u>1,034,099</u>	<u>800,233</u>
<b>Cash at the end of the financial year</b>	11(i)	<u>1,260,758</u>	<u>1,034,099</u>

The Statement of Financial Position is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 45 to 50.

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**NRMA - ROAD SAFETY TRUST  
NOTES TO AND FORMING PART OF THE  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2003**

**1. STATEMENT OF ACCOUNTING POLICIES**

The significant policies that have been adopted in the preparation of these financial statements are:

**(a) BASIS OF PREPARATION**

The financial report of the NRMA – ACT Road Safety Trust, the (Trust), has been prepared in accordance with the terms of the NRMA – ACT Road Safety Trust Deed 1992, (the Deed). The terms of the Deed require that the Trust be reported upon as if the Trust were a company subject to the Corporations Act. As a result, the financial statements have been prepared in accordance with Australian Accounting Standards, Urgent Issues Group Consensus View, other authoritative pronouncements of the Australian Accounting Standards Board and the Corporations Act 2001.

It has been prepared on the basis of historical costs and except, where stated, do not take into account changing money values or fair values of non-current assets.

These accounting policies have been consistently applied and, except where there is a change in accounting policy, are consistent with those of the previous year.

An annual operating profit will be incurred by the Trust in the normal course of operations as the Trust distributes the income received from the Road Safety Fee and the matching NRMA Insurance contributions, through the payment of grants to approved applicants and the payment of Trust expenses.

**(b) INCOME RECOGNITION**

Registration levy income is recognised as it is received.

Interest income is recognised as it accrues.

**(c) TAXATION**

The Trust is exempt from income tax under section 50 - 5 of the Income Tax Assessment Act.

**(d) INVESTMENTS**

Investments are carried at the lower of cost and recoverable amount. Interest is brought to account as earned.

**(e) ACCOUNTS PAYABLE**

Liabilities are recognised for amounts to be paid in the future for goods or services received. Accounts payable are normally settled within 60 days.

**NRMA - ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2003**

(f) BUSINESS SEGMENT

The Trust operates predominantly in the ACT by distributing grants to approved applicants for the purpose of enhancing road safety for the ACT road-using community.

(g) GRANT FUNDING

Grant funding is made on the basis of an Agreement between the Trust and grant recipients that sets out the terms and conditions of each grant. Grant payments are generally dependent upon the performance of agreed objectives during the course of the project.

To enhance the relevance and reliability of its accounts, NRMA Road Safety Trust ACT revised its accounting policy on the recognition of grant funding from 1 July 2001.

In prior years funding had been recognised in the accounts when payment was made to grant recipients. From 1 July 2001 funding is recognised in the accounts, as a liability, when an agreement is executed between the Trust and the grant recipients. Approved funding to be paid in future financial years, where there is no agreement in place, is disclosed as 'Grant Funding Commitments' at Note 10.

The change in accounting policy resulted in an adjustment of \$139,707 that was recognised as a liability rather than a commitment. In 2002/2003, a liability of \$119,294 is recognised for approved funding that has not yet been fully paid as disclosed at Note 4.

(h) GOODS AND SERVICES TAX

Revenues, expenses and assets are recognised net on the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Tax Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the Statement of Financial Position.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.

**NRMA - ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2003**

2. CASH

	<b>2003</b>	<b>2002</b>
	\$	\$
Cash at Bank	562,351	366,276
Petty Cash	<u>217</u>	<u>91</u>
	<u>562,568</u>	<u>366,367</u>

3. INVESTMENTS

**Current**

Short Term Money Market Deposits	698,190	667,732
<b>Total Current Investments</b>	<u>698,190</u>	<u>667,732</u>

4. PAYABLES

Grants Payable	119,294	139,707
Accrued Audit Fees	6,545	6,545
Accrued Wages	7,700	6,600
Creditors	<u>1,342</u>	<u>2,853</u>
	<u>134,881</u>	<u>155,705</u>

Refer to note 1(g) for change in accounting policy in relation to grants payable.

5. SETTLEMENT ACCOUNT

The balance of the Settlement Account represents the capital and accrued interest amount settled on the formation of the Trust. Interest accrued on the capital amount from the date of the Trustees first meeting prior to the formal settlement of the Trust on 17 July 1992.

6. OPERATING REVENUE

	<b>2003</b>	<b>2002</b>
	\$	\$
<b>Revenue from Ordinary Activities</b>		
Registration Levy Income Received	845,147	824,107
Interest Received	<u>44,304</u>	<u>31,581</u>
<b>Total Revenue from Ordinary Activities</b>	<u>889,451</u>	<u>855,688</u>



**NRMA - ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2003**

7. PROFIT/(LOSS) FROM ORDINARY ACTIVITIES

Profit/(loss) from ordinary activities before income tax and extraordinary items has been arrived at after charging / (crediting) the following items:

	<b>2003</b>	<b>2002</b>
	\$	\$
Accountancy/Audit Fees	7,690	6,700
Advertising	2,036	1,467
Bank Charges	56	35
Consultancy Fees	-	12,230
Legal Costs	1,576	-
Grant Funding	522,538	644,248
Printing	8,684	5,363
Sundry Expenses	2,173	1,235
Travel	2,151	1,732
Wages	<u>89,394</u>	<u>58,331</u>
Total Expenses	<u>636,298</u>	<u>731,341</u>

8. AUDITORS REMUNERATION

Amounts received or due and receivable for:

	<b>2003</b>	<b>2002</b>
	\$	\$
Auditing the financial statements	5,950	5,950
Other Services	<u>1,740</u>	<u>750</u>
	<u>7,640</u>	<u>6,700</u>

9. RELATED PARTY DISCLOSURES

The names of each person holding the position of Trustee during the financial year were Professor Don Aitkin, Ms Sandi Peisley, Mr Phil Newton, Dr Colin Adrian and Dr Angus McIntosh.

**NRMA - ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2003**

10. GRANT FUNDING COMMITMENTS

	2003	2002
	\$	\$
Future grant payments not provided for and payable:		
Not later than one year	376,872	553,355
Later than one year but not later than two years	<u>          -</u>	<u>          -</u>
	<u>376,872</u>	<u>553,335</u>

11. NOTES TO THE STATEMENT OF CASH FLOWS

(i) Reconciliation of Cash

For the purposes of the Statement of Cash Flows, cash includes cash on hand and at bank and short term deposits that are available at call, net of outstanding bank overdrafts. Cash as at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

	2003	2002
	\$	\$
Cash at bank	562,351	366,276
Petty Cash	217	91
Short Term Money Market Deposits	<u>698,190</u>	<u>667,732</u>
	<u>1,260,758</u>	<u>1,034,099</u>

(ii) Reconciliation of operating surplus to net cash provided by operating activities

Operating surplus	253,153	124,347
Add / (deduct) the effects of accruals		
(Decrease) / increase in creditors / accruals	(20,824)	114,058
Decrease / (increase) in GST receivable	(5,251)	(4,116)
Decrease / (increase) in accrued interest	<u>(419)</u>	<u>(423)</u>
<b>Net cash provided by operating activities</b>	<u>226,659</u>	<u>233,866</u>

**NRMA - ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2003**

12. TOTAL ACCUMULATED FUNDS RECONCILIATION

	2003	2002
Total Accumulated Funds at beginning of year	(9,497,634)	(9,621,981)
Total changes in Accumulated Funds other than those resulting from transactions with owners as owners	<u>253,153</u>	<u>124,347</u>
Total Accumulated Funds at end of year	<u>(9,244,481)</u>	<u>(9,497,634)</u>



**INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES OF  
THE NRMA-ACT ROAD SAFETY TRUST**

**Scope**

We have audited the financial statements of the NRMA-ACT Road Safety Trust, the (Trust), for the financial year ended 30 June 2003, consisting of the Statement of Financial Performance, Statement of Financial Position, Statement of Cash Flows, and accompanying notes, set out on pages 1 to 10. The Trustees are responsible for the preparation and presentation of the financial statements and the information they contain. We have conducted an independent audit of these financial statements in order to express an opinion on them to the Trustees of the Trust.

Our audit has been conducted in accordance with Australian Auditing Standards to provide a reasonable level of assurance as to whether the financial statements are free of material misstatement. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial statements are presented fairly in accordance with Australian Accounting Standards, other mandatory reporting requirements and the Trust Deed, so as to present a view which is consistent with our understanding of the Trust's financial position and the results of its operations and cash flows.

The audit opinion expressed in this report has been formed on the above basis.

**Audit Opinion**

In our opinion, the financial statements of the NRMA - ACT Road Safety Trust are properly drawn up:

- (a) so as to give a true and fair view of the financial position of the Trust at 30 June 2003, and the results and cash flows of the Trust for the year ended 30 June 2003;
- (b) in accordance with applicable Australian Accounting Standards; and
- (c) so as to comply with the provisions of the Trust Deed dated 17 July 1992.

**KPMG**  
Chartered Accountants

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CJ Ingham  
Partner

CANBERRA  
13 October 2003

## 8. SECRETARIAT CONTACT DETAILS

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**Postal Address:** GPO Box 2890  
CANBERRA ACT 2601

**Business Address:** 4th Floor, Macarthur House,  
12 Wattle Street,  
LYNEHAM ACT 2602.

**Secretariat :** Mr Eddie Wheeler    Tel: (02) 6207 7151  
Secretary/Manager    Fax: (02) 6207 7160  
email [eddie.wheeler@act.gov.au](mailto:eddie.wheeler@act.gov.au)

## APPENDIX A. 2002/2003 GRANT PROGRAM

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant</i>	<i>Project Description</i>
<b>A Statistical Analysis and Report on Drink Driving Offences in the ACT 2001/2002</b>	Trade and Management Consultants Pty Ltd	26,000	Undertake a statistical analysis of drink/driving offences in the ACT during 2001/2002.
<b>Attendance at Adelaide Australasian Road Safety Conference</b>	Department of Education, Youth and Family Services	650	Contribution towards conference presentation costs for the 2002 Road Safety Conference to promote the innovative Mentoring Road Safety Kit for teachers, which was launched in the ACT on 13 June 2002.
<b>Safe Behaviour – Road Ready in Youth Centres</b>	Community and Youth Sector Council	15,994	Provision of <i>Road Ready</i> classes for disadvantaged, low income young people (16-25 years) in various youth centres.
<b>Family Day Care Car Seats</b>	YWCA of Canberra	3,459	Purchase of thirty car seats to assist with the transport of children under the YWCA's family day care scheme operating in Gungahlin and North East Belconnen.
<b>Investigation of Older Women's Road Safety in the ACT</b>	Accident Research Centre, Monash University	48,620	Undertake research into older women's road safety in the ACT, including an analysis of their crash rates, a survey of their driving and travel patterns and the development of an educational handbook.
<b>Nova: Science in the News: Website Topic on Driver Fatigue</b>	Australian Academy of Science	6,050	Develop a website topic on Driver Fatigue which will be posted on the Academy's Internet site <i>Nova: Science in the News</i> .
<b>Kidsafe Talks Program</b>	Kidsafe ACT	16,500	Continuation and expansion of a successful safety talk program to parents and carers of young children with a strong emphasis on road safety. The talks are given at a range of locations including antenatal centres, day care organisations and hospitals.
<b>Older Person Road Safety Needs Analysis in the ACT</b>	Council on the Ageing ACT	39,292	Comprehensive survey to determine the road safety needs of older persons in the ACT, which will assist in the development of a driving and transport strategy for consideration by government.
<b>Seminar Series Emerging Road Safety Issues for Older Persons</b>	Council on the Ageing ACT	25,905	Develop and conduct a seminar series around road user and pedestrian safety specifically targeted at older members of the community. The objective of the seminar series is to increase awareness of developing issues and areas of high risk for older road users and pedestrians. Some thirty seminars are planned for existing clubs and organisations that cater for older people.

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant</i>	<i>Project Description</i>
<b>Drink Driving and the Metal Industry Apprentices</b>	ACT Building Trades Group of Unions	20,200	Development of a road safety educational program for metal industry apprentices that focuses on the dangers associated with drink/drug driving and intoxicated pedestrians. The program will form part of the apprentices' induction course at the Canberra Institute of Technology and will feature a revision to the successful educational booklet "A Deadly Mix" – <i>Drink, Drugs, Driving and Working</i> .
<b>Kangaroos Cross Roads</b>	Environment ACT	11,550	Contribution towards a community awareness campaign on the theme 'Kangaroos Cross Roads' that will use radio, television and bus advertising to better inform the community of the potential road safety hazards of kangaroos.
<b>'Just Like That' Road Safety Campaign</b>	Department of Urban Services	40,700	Television road safety campaign featuring the dangers of using a mobile phone while driving. The campaign will feature the Tasmanian advertisement on this issue, which was part of the very successful 'Just Like That' series of road safety messages.
<b>Road Ready Recurrent Funding</b>	Department of Urban Services	40,700	Contribution towards the annual ongoing costs associated with the ACT's innovative graduated licensing program <i>Road Ready</i> .
<b>Sharing the Road Marketing and Promotional Campaign</b>	Planning and Land Management	49,500	Promotion of a Share the Road campaign targeting cyclists and motorists that utilises the successful Queensland television commercial 'Two to Tango'.
<b>Defensive Driving Course</b>	Hartley Lifecare Inc	14,300	Defensive driving course for sixty five Disability Support Workers employed by Hartley Lifecare Inc, Sharing Places Inc, Woden Community Services Inc and Community Programs Association Inc, who transport people with disabilities.
<b>SafeDrive Medical Seminars</b>	Monash Ageing Research Centre	18,700	Conduct a series of workshops for doctors and other health professionals to increase their awareness of safety issues relevant to older drivers and pedestrians. The workshops are based on the very successful SafeDrive Medical Education Program currently operating in Victoria.
<b>Application of Crew Resource Management to Road Safety: Training of Young Drivers and Passengers in the ACT</b>	Monash Accident Research Centre	70,330	Research into the possible application of the aviation industry's Crew Resource Management (CRM) safety training techniques to the training of young drivers and passengers. The project includes utilising focus groups to trial appropriate CRM training techniques.

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant</i>	<i>Project Description</i>
<b>Safety Demonstration Day</b>	Ralph Bain PR	13,200	Conduct a Safety Demonstration Day at the Sutton Road driver trainer complex on a range of road safety issues such as drinking and driving and coping with unexpected driving hazards.
<b>Durability of Treatment for Chronic Neck Pain</b>	Australian National University	5,500	Undertake statistical analysis of previously collected data to compare the durability of strength versus endurance training for patients with chronic neck pain.
<b>Attendance at Adelaide Road Safety Conference 2002</b>	Australian National University	650	Contribution towards conference presentation costs for the 2002 Road Safety Conference on recent finding that strength training is significantly more effective than endurance training for reducing pain and disability and increasing muscle strength in patients with chronic neck pain.



## APPENDIX B. COMMUNITY PROJECTS CONTINUING FROM PREVIOUS YEARS

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant</i>	<i>Project Description</i>
<b>NRMA – ACT Road Safety Churchill Fellowships</b>	Winston Churchill Memorial Trust	\$105,000	A perpetual biennial Fellowship for road safety study. Ms Kerry Smith awarded the Fellowship in July 2002 to study drink driving deterrence strategies in New Zealand, North America and Europe.
<b>Road Safety Scholarships</b>	University of Canberra	\$177,000	Funding of two 'named' postgraduate scholarships involving road safety research. Dr Jiantao awarded his doctorate in December 2002 having undertaken research into perception and braking and following distances. Ms Kerry Smith is completing her thesis for her Masters degree on the comparative evaluation of DUI rehabilitation programs in the ACT.
<b>Road Safety Research, Policy and Education Conference</b>	Australian Transport Safety Bureau	\$5,000	Sponsorship of an award for five years for 'best paper by a new researcher' of \$1,000 annually up to and including 2003.
<b>How to Retire from Driving Booklet</b>	Council on the Ageing	\$77,500	Development of an information booklet for older drivers on options and strategies for mobility without driving. Booklet launched in January 2001 and currently being evaluated.
<b>Driver Education</b>	Melba High/Copland College	\$14,084	Pilot driver education program for 'at risk' students. Project now completed.
<b>School Zone Warning Lights Solar Powered</b>	Australian Fire Equipment Company	\$10,000	Contribution towards a pilot project to assess the road safety effectiveness of solar powered flashing strobe lights at selected school zones. Unforeseen circumstances prevented the project from proceeding.
<b>Scooter Safe</b>	Council on the Ageing	\$28,458	Review the legislative, policy and insurance framework in relation to electric wheelchairs and motorised scooters in the ACT. Project launched on 18 December 2002.
<b>Juvenile Justice Driver Education</b>	Quamby Youth Detention Centre	\$2,200	Driver education program for 'at risk' youth at the centre. Project drawing to a close with most of the funds allocated.
<b>Still Alive and Dancing</b>	Queanbeyan South Public School	\$9,950	Contribution towards the cost associated with the school's dance troupe performing an aboriginal dance promoting road safety themes in ACT and regional schools. Project now completed.

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant</i>	<i>Project Description</i>
<b>“P”s of Mind</b>	Freebott Pty Ltd	33,880	A two-stage workshop to develop a learning/teaching partnership between novice drivers and an experienced driver (family member or friend) that will enhance driving behaviour and attitudes in the novice driver.
<b>Light Up At Night</b>	Pedal Power ACT	8,259	Purchase and distribution of 3,000 reflective wrist/ankle bands for cyclists to enhance visibility at night.
<b>Road Ready Teachers Association</b>	Department of Education	9,900	Establishment of a Teachers' Association for teachers implementing the Year 10 <i>Road Ready</i> novice driver education program.
<b>Evaluation of Road Ready</b>	Department of Urban Services	82,500	Funding for an evaluation of (1) the Road Ready Plus course (Stage 4 of the <i>Road Ready</i> novice driver education program) and (2) the external providers of the program.
<b>Additional Infant Restraints and Brochures</b>	Kidsafe ACT	10,560	Contribution of fifty percent (50%) of the cost of 100 new infant restraints for the loan service and an update of the organisation's brochure.
<b>Developing a Policy for Managing Aggressive Behaviour in Patients with Traumatic Brain Injury.</b>	Canberra Hospital and the Research Centre for Nursing Practice	8,960	Assistance in the staging of a workshop aimed at the development of best practice in the management of aggressive behaviour in patients with traumatic brain injury.
<b>Nova Website Topics on Road Safety</b>	Australian Academy of Science	11,000	Development and posting on the Academy's <i>Nova: Science in the News</i> website two road safety topics, (1) Road Trauma: Accidents and their aftermath and (2) Road Rage.
<b>Wheelchair Accessible Transport</b>	National Brain Injury Foundation	20,000	Contribution towards the purchase and modification of a vehicle to transport people rehabilitating from acquired brain injury.
<b>Cycling Safely School Education Program</b>	Australian Federal Police	18,590	Assistance towards the subsidising of transport costs for all ACT primary school students to assist with attendance at the Children's Demonstration Centre, Belconnen. While funding was for a twelve-month period not all funds have been expended so the project is continuing into a further twelve month period.

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant</i>	<i>Project Description</i>
<b>Livedrive – Older Drivers Website</b>	Council on the Ageing	9,900	Develop a website to improve access to a comprehensive range of road safety information of relevance to older drivers, pedestrians and scooter users.
<b>Overdrive – Older Driver Safety Courses</b>	Council on the Ageing	44,900	Comprehensive road safety courses for older drivers that include information on the potential effects of prescription drugs on driving; basic first aid and a driving skills refresher/assessment component.
<b>Road Safety Media Initiative for Secondary School in the ACT</b>	Australian Teachers of Media	12,309	Production of an educational road safety video by senior high school and college students that draws upon their own experiences.
<b>ACTION School Bus Safety Education Program</b>	ACTION	50,358	Contribution towards the development and delivery of a bus and road safety education program targeting primary school children.

## APPENDIX C. LAUNCHES OF TRUST-SPONSORED PROJECTS

<i>Project</i>	<i>Date</i>	<i>Venue</i>
<b>Road Safety Forum</b>	12 September 02	National Museum of Australia, Acton
<b>ACTION Bus Safety Education Program</b>	31 July 02	Gold Creek and Holy Spirit Primary School, Nicholls
<b>'Give Kangaroos a Break' campaign</b>	14 August 02	Mt Ainslie Turnoff, Campbell
<b>Dangers of using a hand held mobile phone while driving</b>	15 November 02	Legislative Assembly, Civic Centre
<b><i>"Drink, Drugs, Driving and Working"</i> Booklet for metal industry apprentices</b>	11 December 02	Downer Club, Dickson
<b>Driver fatigue topic on the Australian Academy of Science Nova: <i>Science In the News</i> website.</b>	11 December 02	Australian Academy of Science, Acton
<b>Safety information for motorised Family Scooter users (Scooter Safe)</b>	18 December 02	Belconnen Bicycle Training Centre, Belconnen
<b>Cheque presentation to YWCA Day for purchase of thirty replacement car seats</b>	13 February 03	Family Day Care Centre, Spence
<b>"Share the Road" campaign targeting cyclists and motorists</b>	20 February 03	Legislative Assembly, Civic Centre
<b>SafeDrive Medical Seminars in relation to older driver issues</b>	15 May 03	Canberra Hospital, Woden
<b><i>"Give Kangaroos a Break"</i> public awareness campaign</b>	4 June 03	Legislative Assembly, Civic Centre



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