# NRMA – ACT ROAD SAFETY TRUST



ANNUAL REPORT | 2001/2002

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ROAD SAFETY TRUST

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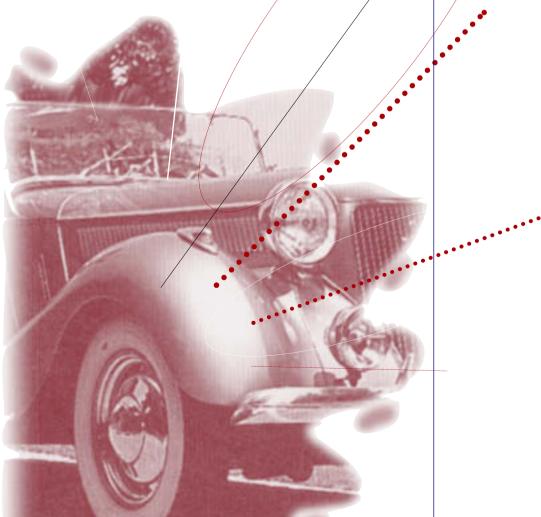
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**ROAD SAFETY TRUST** 

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### NRMA - ACT ROAD SAFETY TRUST

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Mr Bill Wood, MLA Minister for Urban Services ACT Legislative Assembly London Circuit CANBERRA ACT 2601

Dear Mr Wood

In accordance with the requirements of Part 9 of the Schedule to the NRMA-ACT Road Safety Trust Act 1992, we have pleasure in presenting to you the annual report and financial statements for the NRMA-ACT Road Safety Trust for the period 1 July 2001 to 30 June 2002.

A copy of the report has also been sent to Mr Doug Pearce, Group Executive, Personal Injury, Health and Commercial Insurance, NRMA Insurance Limited, Sydney.

Yours sincerely

Don Aitkin AO Chairman

Phil Newton Trustee

Ms Sandi Peisley APM

Sandi leise

Trustee

Dr Colin Adrian

Trustee

Dr Angus McIntosh OAM

Trustee

October 2002



# NRMA - ACT ROAD SAFETY TRUST ABN 43 348 311 547

GPO Box 2890 CANBERRA ACT 2601 Tel. (02) 6207 7151 Fax. (02) 6207 7160

Mr Doug Pearce Group Executive, Personal Injury, Health and Commercial Insurance NRMA Insurance Ltd Level 19, NRMA Centre 388 George Street SYDNEY NSW 2000

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A copy of the report has also been sent to Mr Bill Wood, MLA, ACT Minister for Urban Services.

Yours sincerely

Don Aitkin AO Chairman

Phil Newton Trustee

Ms Sandi Peisley APM Trustee

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October 2002

Dr Colin Adrian

Trustee

Dr Angus McIntosh OAM

Trustee

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#### 1. CHAIRPERSON'S REPORT

It gives me pleasure to present this report on the Trust's activities for the year 2001/2002.

This twelve-month period has been notable for two reasons. Firstly, it represents ten years of Trust activities in the community and secondly it recorded a near record number of launches of Trust-funded projects. Since the Trust was established in 1992 it has provided some \$14 million for 168 wide-ranging and innovative road safety projects that have significantly enhanced road safety in the ACT.

Fourteen project launches took place during the last twelve months and all received considerable media exposure both within and outside Canberra. The release of a report by the Accident Research Centre at Monash University into the influence passengers can have on drivers attracted attention from New South Wales and Victoria. A best practice policy that will enhance the care of patients with Traumatic Brain Injury (TBI) was launched at The Canberra Hospital in May 2002 and has caught the attention of hospitals in Australia and overseas including New Zealand and Ireland.

Because of its size, the ACT is an ideal location in which to pilot projects and the Trust has funded a range of innovative road safety projects that have the rest of Australia watching with interest. The best known is the *Road Ready* novice driver program introduced into the ACT in 2000 and which aims for a significant reduction in road trauma for drivers under the age of twenty five – the category over-represented in crash statistics. A number of initiatives launched in the past twelve months has now joined the stable of innovations that continue to keep the Canberra region in the vanguard of road safety ingenuity.

The *Wheels Within Wheels* Guide to Safe Vehicle Travel for Wheelchair Users launched by the Chief Minister in February 2002 created phenomenal attention, both within the ACT and interstate. The brainchild of a small local firm *Practical Answers*, the guide addresses the safety issues surrounding the transportation of wheelchair users and is unique in Australia. This booklet is expected to be available on the Trust website in the near future, which will greatly assist access to its valuable information.

The vast majority of regional television viewers will undoubtedly have seen some of the road safety messages funded by the Trust for showing on Ten Capital before and during key holiday times such as Christmas, Easter and the Queen's Birthday weekend. The innovative campaign focussed on issues such as speeding in the wet and the non-wearing of seat belts and was developed by local companies CreaTV and Top Dog Productions. Anecdotal evidence suggests the quirky ad exhorting people to wear a seat belt has been particularly popular, while the whole campaign has become the subject of research by a number of students from the University of Canberra.

On a personal level, the Trust and indeed much of Canberra mourned the death of John Kirby in April this year. John was Chairman of the Trust for five years and under his stewardship the Trust approved a range of projects the benefits of which will long endure for all Canberrans. The high standing the Trust enjoys in the community was due in no small measure to his unswerving pursuit of the objectives of the Trust. His fellow Trustees will remember him with affection and warmth.

In July 2001 the Trust welcomed the appointment of Dr Angus McIntosh OAM eminent paediatrician to replace Rear Admiral Ian Crawford, as one of the two NRMA Insurance appointed Trustees. As well being a Past President of the ACT Australian Medical Association Dr McIntosh has held office on many significant bodies and he will bring considerable wisdom and expertise to the deliberation of the Trust.

Since its creation in 1992, the Trust was fortunate to have Dr Michael Henderson providing specialist road safety advice. Widely regarded as one of Australia's most eminent road safety experts, Dr Henderson brought his expertise to assist the Trust in determining its funding priorities for almost a decade. As part of his desire to 'wind down' and spend more time on leisure pursuits, Dr Henderson resigned as the Trust's road safety consultant in October 2001. I would like to take this opportunity of publicly recording our appreciation for his outstanding contribution to the work of the Trust. We have had the good fortune to have engaged Dr Peter Vulcan as his replacement. Dr Vulcan was Foundation Director of the Monash University Accident Research Centre and since his retirement from that position in 1998 has been appointed an Adjunct Professor at the Centre. His engagement ensures the Trust's continued access to road safety advice of the highest calibre.

At the time of writing the Trust is planning to convene a Road Safety Forum\* for 12 September at the National Museum of Australia. The theme for the Forum is **Road Safety – A Community Responsibility** and it will feature presentations by eminent road safety experts. The Forum will provide the opportunity for the community to discuss road safety issues, including its role and responsibilities. Furthermore, it will assist the Trust in identifying its future funding strategies and priorities. It promises to be an exciting event in the tenth year of the Trust's operations in the community.

On behalf of the Trust, I would like to thank those individuals and organisations, which have provided the Trust with advice and support during the year. In particular, I would like to mention KPMG, which provided its usual high quality accounting services, and the National Australia Bank, which also continued its excellent banking service.

I look forward to continuing to work with my fellow Trustees and the Secretariat in the quest to meet the road safety challenges ahead.

Professor Don Aitkin AO Chairman

\* [Editor's note: The Road Safety Forum was indeed held on 12 September 2002 and was an outstanding success. Over 130 delegates attended and the many positive outcomes will contribute to shaping the Trust's future funding priorities. Copies of the various presentations are available on the Trust's website <a href="https://www.act.gov.au/roadsafety">www.act.gov.au/roadsafety</a>].

#### 2. HIGHLIGHTS OF THE YEAR

#### 2.1 2001/2002 GRANT PROGRAM

The announcement of the Trust's 2001/2002 Grant Program on 10 July 2001 by Trust Chairman Professor Don Aitkin was one of the main highlights of the year. The Program comprised grants totalling \$640,730 for nineteen innovative projects across a wide spectrum of the community.

These grants took total Trust funding for road safety initiatives in the ACT to \$14 million, since it was established in 1992. Details of the individual projects are provided in Section 4.4 of this Report.

### 2.2 RESEARCH STUDY ON UNDERSTANDING PASSENGER INFLUENCES ON DRIVERS

On 13 July 2001, the Trust released a media statement on the findings of a research study it had commissioned on the influence passengers can have on drivers. In a study, which raised considerable interstate interest, the Accident Research Centre at Monash University found that passengers can play an important role in positively influencing driver behaviour. The Monash Study, which was conducted in Canberra, found that thirty five percent of ACT road fatalities during the period 1995 to 1999 were passengers. The study underscored the fact that passenger safety is almost entirely in the hands of the driver.

Passengers were found to play several roles affecting driver behaviour, such as deterring or encouraging risky driving. Passengers could play active positive roles such as warning of impending hazards or keeping drivers awake with conversation. However, there is a mismatch in perceptions of the effects that passengers and drivers have on each other, which is influenced by factors such as age, gender and the passenger/driver relationship.

The report recommended a range of countermeasures relating to driver training, licensing and enforcement and a copy was forwarded to the ACT Government for information and consideration as appropriate.

#### 2.3 REPORT ON DRIVERS WITH DEMENTIA

A report commissioned by the Trust has identified a predicted 300% increase in dementia in the ACT within the next forty years as a potential road safety issue requiring early community and government attention. The report was undertaken by the Alzheimer's Association ACT and released by the Chairman of the Trust Professor Don Aitkin on 2 August 2001.

An extrapolation of those figures means a similar increase in the number of drivers with dementia. Diagnosing the disease is difficult and experts agree that the average time between onset and definite diagnosis can be some five years. Consequently, drivers with the illness may remain undiagnosed, placing themselves and other road users at risk. The report proposed a range of areas for improving the identification and assessment of drivers with the illness, including the introduction of medical reviews and assessment processes earlier than at age seventy five. A copy of the report was forwarded to appropriate ACT Governmental authorities for their information and consideration.

#### 2.4 FUNDING BOOST FOR CHILDREN'S TRAFFIC DEMONSTRATION CENTRE

A joint venture between the Trusts and the Australian Federal Police (AFP) that has significantly enhanced the bike safety of ACT primary school students was launched at the Children's Traffic Demonstration Centre in Belconnen on 14 September 2001. A Trust grant of \$16,900 to the AFP is allowing each ACT primary school to attend the Centre once during the ensuing twelve months. As a result, students at the Year 4 level are able to participate in the AFP's excellent bicycle education program, which has been running for over twenty years.

#### 2.5 HOLIDAY ROAD SAFETY CAMPAIGN ON TELEVISION

A road safety campaign aimed at improving the driving behaviour of ACT motorists was launched in December 2001 in prime viewing times on Ten Capital. The campaign focused on four major areas of bad driving practice that contribute to death and injury, viz.:

- Drink driving
- Speed in the wet
- Non-wearing of seat belts
- Tailgating

The road safety messages were developed in consultation with the Australian Federal Police and the Department of Urban Services. Local companies CreaTV and Top Dog Productions developed the innovative campaign, which Ten Capital supported extensively as a community service. The campaign was shown before and during main holiday periods and created considerable favourable response within the community, particularly the quirky message on 'wear a seat belt.'

#### 2.6 REFLECTIVE WRIST/ANKLE BANDS FOR CYCLISTS

A *Light Up At Night* campaign for cyclists featuring 3,000 reflective wrist/ankle bands was launched on 11 April 2002 at the Australian National University by Canberra's former Olympic cyclist Stephen Hodge. The reflective bands were developed as a result of an \$8,259 grant by the Trust to Pedal Power ACT and the launch and accompanying media coverage created considerable interest and demand for the bands.

It is estimated that some 10,000 Canberrans regularly ride to work and Pedal Power's *Ride to Work* program is providing an important distribution mechanism for the bands. University students are also being targeted in the campaign, which aims at enhancing the visibility of cyclists at night.

#### 2.7 MENTORING ROAD SAFETY KIT FOR STUDENTS

An innovative educational road safety kit that utilises mentoring principles was launched at Weetangera Primary School by Simon Corbell Minister for Education on 13 June 2002. The *Mentoring Road Safety Kit* was developed by the Department of Education with the assistance of a \$17,000 Trust grant and was the culmination of a pilot mentoring process involving college, high school and primary school students.

The *Kit* provides a range of mentoring activities for teachers such as involving college and primary students in developing a television road safety commercial or designing their own bicycle helmet. One of the many strengths of the Kit is the fact that students were so much a part of its development – particularly many of the clever road safety slogans. The Kit has been distributed to all ACT schools and is expected to be very popular with students and teachers alike.

#### 2.8 BEST PRACTICE POLICY FOR BRAIN INJURY PATIENTS

Road crashes are one of the primary causes of Traumatic Brain Injury (TBI) and recovery is a long, demanding and frustrating process for the patient, family and the health professionals involved. A best practice policy that will enhance the care of patients with TBI was launched at Canberra Hospital by Trustee Dr Angus McIntosh on 30 May 2002. The policy was developed as the result of a grant of \$8,960 to the Canberra Hospital and the Research Centre for Nursing Practice.

The development of a specific policy for the management of aggressive behaviour in patients with TBI has put the Canberra Hospital in the vanguard of neuroscience best practice. The policy has already created considerable interest both within Australia and overseas.

These projects are covered in more detail in Section 4.4 of this report.

#### 3. OBJECTIVES, MEMBERSHIP AND FUNCTIONS OF THE TRUST

#### 3.1 ESTABLISHMENT OF THE TRUST

On 21 December 1991, the ACT Government and NRMA Insurance Ltd jointly announced the establishment of a trust fund into which \$10 million would be invested and from which expenditure on projects to enhance road safety for the benefit of the ACT road-using community would be drawn. NRMA Insurance Ltd made this amount available, as a result of surplus third party premiums arising from lower than expected compulsory third party injury insurance claims against NRMA Insurance during the 1980s. Investment income earned in advance of project expenditure increased this original sum to over \$12 million.

The Trust was formally established under the NRMA-ACT Road Safety Trust Act 1992. It is a statutory public charitable trust and is administered by a Board of Trustees comprising five part-time honorary members.

The \$12 million in funding was fully committed to projects by 30 June 1998 and the Trust was expected to be wound up by the year's end. However, during that year the ACT Government and NRMA Insurance jointly announced the Trust would be able to continue its role as a result of a new funding source. Income would come from the \$1.50 Road Safety Fee, which is raised in association with ACT motor vehicle registration fees and matched by NRMA Insurance. The ACT Government increased the Road Safety Fee by fifty cents to \$2 as from 1 July 2001 and a total amount of \$835,964 was raised during 2001/2002.

#### 3.2 FUNCTIONS AND OBJECTIVES OF THE TRUST

The Trust's principal objective is to enhance road safety for the benefit of the ACT road-using community.

In giving effect to its objectives the Trust, without limiting the generality of the principal objective, has the following additional objectives and purposes:

- (a) to promote and stimulate research and investigation on road safety, and implementation of accident and injury countermeasures, especially in the area of accident prevention and injury minimisation;
- (b) to encourage and promote the education of the ACT road-using community;
- (c) to co-operate with other bodies or organisations both within Australia and overseas having some or all of their purposes similar to the purposes of the Trust;
- (d) to construct or facilitate the construction of any physical improvements to any land in the Territory to promote safe driving practice;
- (e) to assist in the care and rehabilitation of persons injured or traumatised as a result of road accidents.

#### 3.3 MEMBERSHIP

The five Trustees comprise two Trustees appointed by NRMA Insurance Ltd, two Trustees appointed by the ACT Government and a further Trustee appointed by agreement between NRMA Insurance Ltd and the ACT Government as an independent Chairperson of Trustees.

The Trustees are appointed to hold office until a date determined by the relevant Appointor or Appointors or until the Trust is wound up. Dr Angus McIntosh OAM, an eminent Canberra paediatrician was appointed to the Board on 6 July 2001 by NRMA Insurance to replace Rear-Admiral Ian Crawford AO AM who had retired on 24 May 2001.



CHAIRMAN
Professor Don Aitkin AO
NRMA Insurance Ltd and
ACT Government Joint Appointee
(22.6.01 and ongoing)



Ms Sandi Peisley APM ACT Government Appointee (8.12.1998 and ongoing)



Dr Angus McIntosh OAM NRMA Insurance Appointee (6.7.01 and ongoing)



Dr Colin Adrian ACT Government Appointee (22.6.01 and ongoing)



Mr Phil Newton NRMA Insurance Appointee (12.2.01 and ongoing)

#### 3.4 MEETINGS

Between 1 July 2001 and 30 June 2002 the Trust held four meetings as follows:

95th Trust Meeting 25 October 2001 Special Trust Meeting 28 March 2002 96th Trust Meeting 24 May 2002 97th Trust Meeting 27 June 2002

Attendance by Trustees at these meetings was as follows:

Professor Don Aitkin 4

Ms Sandi Peisley 2 (apology for the Special meeting and 97th meeting)

Dr Colin Adrian 4

Mr Phil Newton 3 (apology for 97th meeting)

Dr Angus McIntosh 4

#### 4. GRANT PROPOSALS AND APPROVALS

#### 4.1 PROPOSALS RECEIVED

The Trust received sixty requests for application packages in respect of the 2001/2002 Grant Program advertised in December 2001 and in February 2002. This resulted in forty seven applications for grants being received with a value of over \$2 million.

The 94th Trust meeting on 21 June 2001 finalised the 2001/2002 Grant Program, which was announced by the Chairman on 10 July 2001. The Program comprised nineteen projects to the value of \$640,730. Details of these projects are provided later in this Section with a summary table at Appendix A.

#### 4.2 ASSESSMENT OF APPLICATIONS

When an application is received, it is first appraised by the Secretariat against the eligibility criteria and guidelines set down by the Trust. If the project proposal is within the criteria and guidelines, the submission may be forwarded to at least one specialist road safety consultant for further assessment and recommendation to Trustees.

Once an application has been approved, a draft Agreement, setting out the terms and conditions on which the project will be funded is prepared and forwarded to the applicant. On the execution of the final formal Project Agreement, arrangements are made for payment of a grant. Where the grant is under \$50,000, the project is usually implemented by a Letter of Agreement.

#### 4.3 ELIGIBILITY CRITERIA AND GUIDELINES

Any organisation or individual, including associations, non-profit groups, private companies and Government organisations can apply for a grant from the Trust. The main criteria against which projects will be judged are:

- High priority will be given to projects that focus on addressing the causes of accidents and injuries, and/or effective types of countermeasures;
- Projects should preferably have an on-going effect on reducing accidents and injuries. However, funding should involve a time-scale of no more than two years;
- Projects may assist in the treatment and rehabilitation of road accident victims;
- Projects must be consistent with the objectives of the Trust (see Section 3.2);
- They must not conflict with NRMA or ACT Government policies or programs;
- Relevant copyright and intellectual property requirements must be met;
- Projects must represent good value for the ACT community;
- Funds are usually only provided to projects that would not normally be eligible for Government funding:
- Projects need to be effectively controlled and administered;
- Project plans should allow performance to be evaluated;
- Projects should not be illegal or likely to lead to illegal activities;
- Projects should not expose the Trust to the risk of liability; and
- Projects should not be associated with products or activities that mitigate against good driving practice.

These criteria and guidelines, and the processes by which the Trust determines grants, are outlined in detail in the Guidelines for Applicants.

At a more general level, Trustees have been concerned that meritorious proposals from Government departments/agencies, might not qualify for Trust sponsorship, where it might be argued that they should be funded by Government (as part of the Government's normal responsibilities).

The Trustees thus decided that, as a matter of policy, they would make grants to Government departments and agencies or authorities with substantial Government involvement in certain limited instances. Those limited circumstances would be where a 'Government' proposal had demonstrated 'outstanding merit', a proven urgent need, and strong community support. Thus, although support is given primarily to non-Government groups and individuals, it has been possible, in some cases, that Government agencies will benefit either directly or indirectly from Trust grants.

#### 4.4 2001/2002 - GRANT PROGRAM

#### NEW COMMUNITY PROJECTS

# "P"s of Mind (Freebott Pty Ltd) Project No. 3/01

Funding of \$33,880 was provided to Freebott Pty Ltd for a two-stage workshop to develop a learning /teaching partnership between novice drivers and an experienced driver (usually a family member or friend) that would enhance driving behaviour and attitudes in the novice driver. The project aims to particularly enhance the safety of Provisional drivers who are particularly vulnerable in the first six months of driving solo.

The workshops comprise two evening sessions where participants learn a range of skills including (1) what makes an effective teacher/learner (2) positive communication strategies and (3) strategies for hazard recognition and risk management. The workshops will run until the middle of 2003 and are proving popular.

## Light Up At Night 2001 (Pedal Power ACT) Project No. 5/01

The Trust provided a grant of \$8,259 to Pedal Power ACT for the purchase and distribution of 3,000 reflective wrist/ankle bands to enhance cyclists' visibility at night. Cyclists are particularly vulnerable at night and encouraging cyclists to wear one or more of these reflective bands would significantly increase their chances of being seen.

The bands were launched at the Australian National University (ANU) on 11 April 2002 by Canberra's former Olympian cyclist Stephen Hodge. The event created considerable interest within the community and demand for the bands has been strong. It is estimated that some 10,000 Canberrans regularly ride to work and Pedal Power's *Ride to Work* program is providing an important mechanism for distribution. The bands are also being distributed throughout Canberra's universities, which have significant numbers of cyclists. The bands may still be available from Pedal Power's office in Civic Centre or the ANU bike shop.



Stepben Hodge (left), Trustee Dr Colin Adrian (centre) and Pedal Power's Phil Price at the launch, together with elite cyclists from the ACT Academy of Sport.

# Road Ready Teachers' Association (Department of Education, Youth and Family Services) Project No. 6/01

The Trust provided a grant of \$9,900 to the Department of Education, Youth and Family Services for the establishment of a Teachers' Association for teachers implementing the Year 10 *Road Ready* novice driver education program in ACT schools. The aims of the Association include (1) sharing ideas on the program including student feedback (2) providing regular feedback on the effectiveness of the program and (3) providing new *Road Ready* teachers with support and direction from experienced teachers.

The Association held two meetings during the year in November 2001 and May 2002, which were well attended and received strong endorsement from all concerned. The Association is already demonstrating its value as a supporting mechanism for the innovative *Road Ready* program.

### Evaluation of Road Ready Program (Department of Urban Services) Project No. 8/01

The Department of Urban Services was approved for a grant of \$82,500 for an evaluation of (1) the *Road Ready Plus* course (Stage 4 of the *Road Ready* Program) and (2) the external providers of the Program. The *Road Ready Plus* Program is a voluntary facilitated discussion group activity, which was developed by the University of Canberra and introduced in February 2001. All new drivers and motorcycle riders under the age of 26 are eligible for the program provided they have held their Provisional Licence for at least six months.

Contracts have been let to GDP Consultancy Pty Ltd to undertake the evaluation of the *Road Ready Plus* Program and Wayne Smith and Associates to undertake the evaluation of the external providers of *Road Ready*. Final reports are expected by the end of 2003.



### Additional Infant Restraint and Brochure Production (Kidsafe ACT) Project No. 11/01

The Trust approved a grant of \$10,560 to Kidsafe ACT as a fifty percent contribution of the cost of 100 new infant restraints for the loan service and an update of the organisation's brochure. Demand for infant restraints is increasing – particularly with Kidsafe now expanding into Queanbeyan. A planned move to the Canberra Hospital will further increase demand. The completion of the brochure is currently on hold pending the move to the Canberra Hospital.

# Developing a Policy for Managing Aggressive Behaviour in Patients with Traumatic Brian Injury (Canberra Hospital and the Research Centre for Nursing Practice) Project No. 12/01

A grant of \$8,960 was approved for the Canberra Hospital and the Research Centre for Nursing Practice to develop a best practice policy for the management of aggressive behaviour in patients with Traumatic Brain Injury (TBI). Road crashes are one of the primary causes of TBI and recovery is a long, demanding and frustrating process for the patient, family and the health

professionals involved. Aggressive behaviour is one of the manifestations of TBI and its management has always been one of the particular challenges of this condition. If not properly managed, aggressive behaviour can seriously impede a patient's recovery.

The best practice policy was launched at the Canberra Hospital on 30 May 2002 by Trustee Dr Angus McIntosh and it created considerable media attention. The development of a specific policy for the management of aggressive behaviour in patients with TBI has put the Canberra Hospital in the vanguard of neuroscience best practice. The policy is creating interest from both within Australia and overseas with inquiries coming from New Zealand and Ireland.



Robert Cook RN, author of the policy hands a copy to Trustee Dr Angus McIntosh.

# 7. Nova: Science in the News Website Topics on Road Safety (Australian Academy of Science) Project No. 15/01

The Trust approved a grant of \$11,000 to the Australian Academy of Science for the development and posting on its Nova website, two road safety topics, viz.: 'road trauma' and 'road rage.' The Internet is an established educational tool and the Nova site is a recognised first port of call for people wishing to access authoritative, balanced and quality information.

The road safety topics are targeted at upper secondary schools students and their teachers – although the topics will appeal to a wider audience. The 'Road Rage' topic was launched on



Chairman, Professor Don Aitken speaking at the launch of the Road Rage topic.

23 May 2002 by the Chairman of the Trust Professor Don Aitkin AO. The topic explores a range of issues in relation to 'Road Rage' including its definition, possible causes and prevention strategies. The topic on 'Road Trauma' is expected to be posted on the Nova site towards the end of 2002.

This grant represents the third grant the Trust has provided to the Academy for the development of road safety topics. Other topics on the website (www.science.org.au/nova) are:

- Alcohol and its impact on driving
- Speed the physics of speeding cars
- Safety designs for cars (ABS brakes, seat belts and airbags).

### Wheelchair Accessible Transport (National Brain Injury Foundation) Project No 16/01

A grant of \$20,000 was approved for the National Brain Injury Foundation as a contribution towards the purchase and modification of a vehicle to transport people rehabilitating form acquired brain injury. The current vehicle was purchased with a Trust grant in 1994, but the vehicle is showing signs of wear after some 150,000 kilometres.

The van provides a safe mode of transport for people who have suffered acquired brain injury, especially for those with severe disabilities who are confined to wheelchairs. It also reduces the pressure and expenditure placed on volunteers to provide transport in their private vehicles. To date, the Foundation has been unsuccessful in obtaining the additional funding necessary to purchase a new vehicle, but is confident of doing so in 2002/2003.

# 'Sharing the Road' Community Service Announcements (Australian Trucking Association) Project No.18/01

The Australian Trucking Association (ATA) was approved for a grant of \$33,000 for the production of a series of community service announcements to be shown on WIN TV aimed at heightening public awareness about key traffic hazards involving heavy vehicles. Four announcements were developed covering the following topics:

- Cut out cutting in;
- Keep clear of turning vehicles;
- Beware of backing vehicles; and
- Trucks need more space.

The campaign was launched at Questacon on 30 October 2001 by Trustee Dr Colin Adrian and Ms Kathy Williams, Chairperson ATA. The 30-second ads were shown over a seven-week period, with the initial campaign running for five weeks over October/November 2001 and the second over two weeks in February 2002. The campaign received a very favourable response from the community.



Kathy Williams, Chairperson ATA, Senator Margaret Reid and Dr Colin Adrian at the launch of the Community Service Announcements "Sharing the Road" television campaign at Questacon.

The project was an excellent example of community co-operation, with the following contributions:

- Trucks for the video shoot provided by Volvo;
- Drivers and cars supplied by the Transport Industries Skill Centre;
- Escort vehicles and traffic control by the ACT Policing; and
- Approval to film on roads and control traffic lights provided by the Department of Urban Services.

# 10 'In Your Hands' Safe Drivers Television Road Safety Campaign (CreaTV Productions) Project No. 25/01

The Trust approved a grant of \$52,337 to CreaTV Productions for the development of a road safety television campaign to be shown on Ten Capital over the forthcoming holiday periods. Following liaison between CreaTV Productions, the Trust, the Department of Urban Services, ACT Policing and Top Dog Productions, a series of innovative messages were developed around the following themes:

- Drink driving;
- Speeding in the wet;
- Non-wearing of seat belts; and
- Tailgating.

The campaign was conducted over Christmas/New Year, Australia Day, Easter and Queen's Birthday – a total of seven weeks. The community response to the campaign was overwhelmingly positive with the quirky message on 'seat belt wearing' receiving particular acclaim.

### 11

#### Cycling Safely School Education Program (Australian Federal Police) Project No. 32/01

The Australian Federal Police (AFP) received a grant of \$18,590 to subsidise transport costs for all ACT primary school students to attend the Children's Demonstration Centre, Belconnen for a twelve month period. The AFP has been conducting a highly regarded bicycle education program at the Centre for some twenty years. Conducted over two hours, the course targets Year 4 students particularly and comprises:

- A short classroom presentation on basic road rules and safe riding instructions; and
- On road activities on the Centre's road network.

At the beginning of each year, schools are invited to attend the Centre and to participate in school holiday programs. The popularity of the Centre is underscored by the number of NSW schools, which also arrange visits.

The subsidy program was launched at the Demonstration Centre on 14 November 2001 by Trustee Phil Newton and created considerable media interest. It is worth noting that the current stock of bicycles and helmets, some fifty in all, were also provided as a result of an earlier Trust grant.



School children navigating a part of the road network at the Demonstration Centre, Belconnen.

### RAAP Program Evaluation (ACT Fire Brigade) Project No. 33/01

A grant of \$17,600 was provided to the ACT Fire Brigade to enable it to commission an independent evaluation of a trial of a Road Accident Awareness Program (RAAP) in two ACT colleges, plus funding for equipment and materials.

The RAAP Program comprised two main components. A practical demonstration of the extrication of an injured person from a crashed vehicle is followed by a video presentation and interactive discussion in the classroom. The RAAP Program has been conducted in Queensland for some years with very positive feedback and as a result, the ACT Fire Brigade undertook to trial the program in Radford College and Canberra College.

The Program was officially launched at Radford College on 21 September 2001 by the Chief Minister Gary Humphries. At the launch, the ACT Fire Brigade demonstrated its 'Jaws of Life' in dismantling a wrecked vehicle to free an imaginary victim. Students then returned inside to watch the video and to have interactive discussions. The launch received considerable media coverage – both print and electronic.

The evaluation report by Dr Bill Donovan and Mr Ken Smith recommended, inter alia, that the RAAP Program continue into 2002 as a developing program by extension to at least six ACT colleges. The ACT Fire Brigade has reported that RAAP is being conducted in seven colleges during 2002 with excellent feedback from each one.



Firemen demonstrating the 'jaws of life' at the launch of the RAAP program at Radford College.

# Safety Training Video for Motorised Scooter Users (Council on the Ageing) Project No.36/01

The Council on the Ageing was approved for a grant of \$40,318 for the production of a safety training video for motorised scooter users. The project included the production of 100 copies of the video for free distribution to scooter users, suppliers, hospitals, medical and para-medical and other support services, and for loan purposes. Motorised scooters are becoming a popular alternative to wheelchairs, particularly for seniors as they provide mobility with flexibility. It has been estimated that there are 150,000 motorised scooters in Australia.

The twelve minute video was developed by local companies CreaTV Productions and Top Dog Productions and covers a range of safety issues including:

- Recognising and dealing with safety hazards;
- Where and when to cross roadways;
- Utilising cycle paths and footpaths;
- Visibility (bright clothes and a flag);
- The right choice of scooter; and
- Manoeuvrability in crowded areas such as shopping malls.

A Biggles type character (local actor Ian Croker) was cleverly used to underscore the various road safety messages and motoring writer and journalist Ralph Bain provided the expert commentary.

The video was launched at Gorman House on 21 March 2002 by Mr Bill Wood MLA Minister for Urban Services and received widespread media coverage. Mr Phil Newton represented the Trust. The training video is the first of its kind in Australia and has created considerable interstate attention.



Biggles gatecrashes the launch by Bill Wood of the Safety Training video.

# Livedrive – Older Drivers Web Site (Council on the Ageing) Project No. 37/01

A grant of \$9,900 was approved for the Council on the Ageing to develop a website to assist access to a comprehensive range of road safety information of relevance to older drivers, pedestrians and scooter users. The ACT has an increasing number of publications and other forms of information about older drivers and providing it in a single website will make it available at a one-stop shop. A number of factors have delayed the project's commencement, but it is expected to be developed and fully functional during 2002/2003.

## Overdrive – Older Driver Safety Courses (Council on the Ageing) Project No. 38/01

The Trust approved a grant of \$44,900 to the Council on the Ageing to conduct a comprehensive road safety course for older drivers that included information on:

- 1. the potential effects of prescriptions drugs on driving;
- 2. basic first aid; and
- 3. a driving skills refresher/assessment component.

The project is a continuation of a highly successful program funded by the Trust in 1999.

The course comprises some 10 hours of tuition/facilitation plus a one-hour driver evaluation session for each participant. Each course has 15 participants.

The project aims to reduce road trauma in a high-risk group by:

- Improving the driving ability of older drivers so that they modify their driving so as to make appropriate allowances for the changes in their cognitive and physical abilities;
- Encouraging those in a marginal situation to give up driving by self-assessment;
- Improving the first aid skills of older drivers so as to save lives and minimise the effects of trauma sustained to casualties of a road crash; and
- Increasing the awareness of older drivers of the effects of medications and combinations of medications on their driving ability.

This popular project commenced in March 2002 during Seniors Week, and some eight sessions are planned for the year. Based on previous experience the program will be fully subscribed in no time.

# Road Safety Media Initiative for Secondary Schools in the ACT (Australian Teachers of Media ACT Inc) Project No. 39/01

Funding of \$12,309 was approved for the Australian Teachers of Media ACT (ATOM) to produce an educational road safety video by senior high school and college students that draws upon their own driving experiences. The project involves the purchase of a digital video camera for use on a rotational basis by four schools/colleges. It is intended that the video be shown in shopping malls and be made available with discussion notes to ACT schools/colleges.

The project is underway and is due for completion in October 2003.

## ACTION School Bus Safety Education Program (ACTION) Project No. 41/01

The Trust awarded a grant of \$50,358 to ACTION as a contribution towards the development and delivery of a bus and road safety education program targeting primary school children at the Year 3-4 level. The key elements of the education program comprise a Teacher's Manual and Activity Sheets supported by a video. Three rules for safe behaviour outside the bus (e.g. cross the road when the bus has gone) and three rules of safe behaviour inside the bus (e.g. keep aisles clear) underpin the program.

ACTION transports over 20,000 students daily and operates some 330 dedicated school services five days a week. Educating primary school students about bus and road safety will significantly minimise the risk of an accident and help maintain ACTION's excellent safety record in relation to that daily transportation task. The program is currently being trialed in two primary schools and is expected to be officially launched by the end of July 2002.

# Bumper and Rear of Vehicle Sticker Road Safety Campaign (Australian Federal Police) Project No. 38/01

The Trust approved a grant of \$6,500 to the Australian Federal Police (AFP) for the production of bumper and rear-of-vehicle stickers featuring road safety messages for AFP and ACT government vehicles. Following liaison between the Trust, AFP and the Department of Urban Services, two messages were developed, viz.,

#### DON'T DRINK AND DRIVE

#### SEAT BELTS SAVE LIVES

The campaign was launched by Brendan Smyth, Deputy Chief Minister on 11 September 2001 outside the ACT Legislative Assembly. With many hundreds of vehicles in the government and AFP fleets, this initiative has the ability to provide regular and ongoing reminders to the road using community of potential life saving practices.

The stickers have attracted the attention of ACT Taxis and a number are displaying them. A request from local firm Coffey MPW Pty Ltd, which is undertaking a development project in Vietnam, has seen six Seat Belt stickers sent to the firm's Vietnam's office for the promotion of road safety on the construction site.





# 19. Road Ready Recurrent Funding (Department of Urban Services) Project No 47/01

The Trust approved a grant of \$220,000 to the Department of Urban Services for the ongoing costs of the *Road Ready* novice driver program. This program, which commenced in 2000, aims to reduce the level of road trauma in drivers under twenty five who are over-represented in crash statistics. The annual recurrent cost of the *Road Ready* program is \$300,000.

In recognition of the importance of ensuring the continued viability of program this grant will ensure the program is fully capable of achieving its significant road safety potential.

#### **'LANDMARK' PROJECTS**

### Road Ready (Department of Urban Services) (P189)

The Trust provided a grant of \$1.96 million to the Department of Urban Services (DUS) in June 1997 to develop and implement a novice driver education program known as **Road Ready**. Young drivers aged between 17 and 25 years comprise some 15% of the population, yet they represent about 32% of serious crash casualties. Of these crashes, 75% are drivers and 25% are passengers.

**Road Ready** is an innovative graduated licensing system, which commences even before young people are legally able to get behind the wheel. It continues beyond the Provisional Licence period when new drivers first go solo.

The four stages in the **Road Ready** program are:

- Pre-Learner involves young people as passengers learning about driving and the road environment:
- Pre-Licence involves young people, usually in Year 10, who are learning about the complexities of driving. It culminates in them being eligible for a Learner Licence;
- Learner for those young people who have their Learner Licence. It promotes the need for plenty of driving practice; and
- Solo Driver this stage assists new solo drivers to continue learning about driving.

The Pre-Licence element of the *Road Ready* program has been in operation since February 2000 and the provisional driver course, "*Road Ready Plus*" since February 2001.

The Pre-Learner Course is now delivered to a very high proportion of the 4,500 Year 10 students in ACT high schools each year. The Transport Industries Skills Centre (TISC) also delivers the course to Learner Licence applicants, who are unable to complete it at school. From mid-August 2000 to early March 2002, TISC undertook 217 courses involving 3,270 students.

The Canberra Institute of Technology (CIT) also delivers the course for special needs and NESB groups. Since November 2000, CIT has conducted 18 courses for 218 people.

A voluntary 'Road Ready Plus' Course is available for drivers who have held their Provisional Licence for at least six months. Over 1,000 provisional licensees have undertaken the course, with promising increases in the take-up rate.

All of the projects commissioned under the original Trust development grant have been completed, with the exception of some continuing evaluation work.

The Trust allocated a sum of \$200,000 to assist in the on-going operation of the 'Road Ready' program during 2001/02. These funds were used to meet the costs of the professional development of teachers delivering the Year 10 course; interpreter services for applicants with language difficulties; courses for those with special needs; continued publicity through cinema and milk carton advertising – especially for practice while a learner driver; and upgrading of the program's resource materials and IT system.

Two major evaluation programs are being undertaken:

- Steer Davies Gleave, a major national transport consulting firm, is evaluating the prelearner and Learner Licence areas. A report released in April 2002 found that the Year 10 course is useful, straightforward to teach and of interest and relevance to participants. Over 80% of teachers supported the course. Reports on learner driver attitudes and behaviours are due in late 2002.
- A contract was placed with GDP Consultancy Pty Ltd in May 2002 to evaluate the Road Ready Plus Provisional Licence course. Interim reports are due over the next 18 months, with a final report at the end of 2003.

As 'Road Ready' will have been in operation for three years by the end of 2002, these evaluations will be an important input to future reviews. Subsequent improvements will allow the program to be freshened and made more effective, so that it will continue to be relevant to the needs of new drivers, without losing the essential attitude and behaviour change elements built into Road Ready.



# Chair of Road Trauma and Emergency Medicine' (The Canberra Hospital) P87

In October 1996, the Trust approved a grant of \$3.5 million to The Canberra Hospital to establish a perpetual Chair of Road Trauma and Emergency Medicine at the Canberra Clinical School and fund establishment and support services for the first five years. This is the largest grant made by the Trust.

The Chair will be involved in research, teaching and providing hands-on medical services for trauma victims and will take an active role in community education and prevention.

Associate Professor Drew Richardson was appointed to the position in October 1998 and commenced duty on 11 November the same year. He was formerly Director of Emergency Medicine at the Princess Alexander Hospital, Brisbane.

A Road Safety Advisory Panel has been established to advise the Chair on road safety issues and evaluate and monitor the work program in terms of road trauma reduction. Membership includes a range of road safety experts, health professionals and community representatives and is chaired by the Associate Dean, Canberra Clinical School. The Panel is required to meet at least twice annually.

The inaugural Chairman was Professor Paul Gatenby, who resigned in January 2002, following his appointment as Dean to the ANU Medical School. Professor Gatenby fulfilled his role with dedication and commitment and melded the Advisory Panel into a cohesive and enthusiastic unit. He has been succeeded by Professor David Ellwood.

Development of the National Trauma Registry continues to be a major priority for Professor Richardson, as is the integration of local trauma databases. Part of his community outreach has seen Drew continue to be a very active Chairman of the ACT and Region Chapter of the Australian College of Road Safety.

#### **COMMUNITY PROJECTS**

### Queanbeyan Road Safety Group – 'Funding for Road Safety Initiatives' (P209)

The Queanbeyan Road Safety Group (QRSG) was granted a total of \$18,000 in April 1997 to assist in the purchase and equipping of a trailer for road safety displays and core expenses over a five year period.

The Group used \$3,000 to fit out an information trailer used for distribution of road safety information to the community. Types of material made available included information on breathalyser machines and child restraints.

The Group has directed funding towards a range of activities including:

- Sponsorship of bikes and helmets for the Harris Park Pre-school;
- A child restraint checking day;
- A responsible drink/drive program for a football team;
- Sponsorship of road safety signs at two Queanbeyan schools;
- A school crossing incentive project for Queanbeyan Public School; and
- Facilitator of bicycle safety program at Bungendore Primary School.

The project concluded in June 2002 and has proven to be a resounding success and was fundamental to the activities and growth of the Queanbeyan Road Safety Group.

## St John Ambulance – 'Staying Alive – Stage 3' (P194)

The Trust granted \$157,500 in February 1997 to St John Ambulance Australia (ACT) to continue an existing program of motorists' first aid classes in schools for three years. The project was aimed at making young people aware of road trauma and training them in injury prevention techniques and essential first aid skills. Students received a six-hour course based on 'what to do at a road accident scene'. The courses were given mainly at schools by teachers trained by St John Ambulance as accredited first aid instructors and proved to be very successful. The project has now concluded and all financial reporting requirements have been met.

### NRMA – ACT Road Safety Churchill Fellowships (P29)

The Winston Churchill Memorial Trust was given a grant of \$105,000 in April 1996 to establish a perpetual biennial Road Safety Fellowship. The inaugural Fellowship was awarded to Station Officer Peter Jeffs of the ACT Fire Brigade to study the management and transport of hazardous materials in the UK, USA and Canada. Other Fellowship winners have been:

- Senior Constable Mick Guy, Australian Federal Police, to study the identification of drugs in drivers in the USA, UK, Sweden, Denmark, Germany and the Netherlands.
- Mr John Wilson, station officer at the Chisholm Fire Station to study urgent duty driving training in Germany, Sweden, Britain and the United States.

The Churchill Trust is currently finalising its selection for the Fellowship for 2002, which is expected to be announced in early July 2002.

### Barnardos (ACT) – Restraint and Helmet Loan Service, Stage 2 (P208)

In April 1997, the Trust granted \$15,000 to Barnardos (ACT), in association with Marymead, to assist with replacement of equipment provided by their car and bike safety equipment loan service for disadvantaged people. This program had been established in 1994 with the aid of a Trust grant. Equipment provided for loan by the service is often required for an extended period (for example, car seats). There is also a substantial accidental loss or damage factor to be catered for. Funding has thus been provided to replace necessary items progressively over the next four years.

This service is proving to be extremely successful and one of its virtues is the capacity to provide child restraints to disadvantaged people or people in crisis. The project will conclude in July 2002.

### University of Canberra – Trust Sponsored Road Safety Scholarships (P161)

The University of Canberra was granted \$177,000 in November 1995 to fund two 'named' Ph.D. scholarships. In July 1996 Mr Jianto Pei was awarded one of the scholarships to carry out research into perception of braking and following distances and relevant driver training techniques. Mr Pei is completing his thesis this year on a part-time basis and should have completed his course of study by the last quarter of 2002.

The second scholarship has been converted to a Masters scholarship and Mrs Kerry Smith is undertaking a comparative evaluation of DUI rehabilitation programs in the ACT. Her research is expected to be completed by late 2002.

#### National Brain Injury Foundation – *Hydro-Therapy Facility* (P197)

In December 1996, the Trust approved a grant of \$50,000 to the National Brain Injury Foundation (NBIF) towards the construction of hydro-therapy facilities to be built adjoining the Prolonged Care Cottage. The hydro-therapy facilities encountered a range of construction complications, which delayed its completion.

The facility (pool and gymnasium) were officially opened by the ACT Minister for Health Michael Moore MLA on 25 September 2001 and received widespread media coverage. Dr Angus McIntosh represented the Trust.



The Hydrotherapy Pool.

# Nova Web Site Topic: The Science of Road Safety (Australian Academy of Science) – Project No. 2/99

Funding of \$5,000 was provided to the Australian Academy of Science in July 1999, to develop and post on the Academy's Nova Web Site, a road safety topic aimed at teachers and students in Years 11-12 covering issues in relation to alcohol and driving. The web site was launched on 12 October 1999 and created widespread media interest. It has proven to be extremely popular and had a complementary link to the Road Ready web site. While the project has been completed from a Trust perspective, the site remains active and can still be accessed at www.science.org.au/nova

# Enhancement of the Skills of Learner Drivers (Transport Training ACT) – Project No. 4/99

A grant of \$28,000 was approved for Transport Training ACT to meet the costs of full-day weekend workshops for learner drivers and parents/carers involving classroom tuition and practical demonstrations aimed at enhancing the skills of learner drivers. The workshops, which were conducted at the Sutton Road Driver Training Centre were complementary to the *Road Ready* program and proved to be popular.

# Road Safety Research, Policing and Education Conference (Australian Transport Safety Bureau) Project No. 8/99

The Australian Transport Safety Bureau (formerly the Federal Office of Road Safety) was granted \$20,000 to assist with the costs of staging the 1999 Road Safety Research, Policing and Education Conference in Canberra between 28-30 November 1999. Part of the grant was to be directed towards sponsoring an award for 'best paper presented by a new researcher' for a period of five years.

The Road Safety Research, Policing and Education Conference is the main annual Australasian road safety forum and is attended by a wide range of road safety practitioners. The hosting and venue is rotated between road safety authorities and police forces in all Australian jurisdictions and New Zealand. It provides a forum for sharing and the transfer of information between people involved in different types of road safety activity, as well as presentation of new research, with strong emphasis on practical application and evaluation.

Trustee Mark McKenzie presented the award for the 'best paper for a new researcher' at the conference dinner at Old Parliament House to Chief Inspector Chris Bult for a paper on 'Police Pursuits – A Safety Education Perspective'.

The 2000 Brisbane conference award went to Ms Eve Mitsopoulous from Monash University for her work (in association with Dr Mike Regan) on 'Behavioural Strategies for Enhancing Road Safety Through Passengers. The award was presented by the Secretary/Manager of the Trust, Eddie Wheeler.

The conference in 2001 was held in Melbourne and the award went to Mr Adrian Derbyshire from the Queensland Department of Main Roads for a paper on 'Results of a full scale crash test into an energy absorbing light pole on a sloped roadside'. Eddie Wheeler made the presentation on behalf of the Trust.



Adrian Derbysbire (left) recieves the Trust Award from Eddie Wheeler.

### How to Retire from Driving (Council on the Ageing) Project No. 15/99

A grant of \$77,500 was provided to the Council on the Ageing (COTA) for the development of an information handbook for older drivers on options and strategies for mobility without driving. The Trust grant would enable Monash University's Accident Research Centre produce a world's best practice handbook on issues such as self-assessment and self-regulation, trip planning and alternative transport options.

The booklet was launched on 17 January 2001 by the Minister for Urban Services Brendan Smyth at the ACT House of Assembly Reception Room and created widespread interest. The booklet provides information and advice on a comprehensive range of issues, including:

- A checklist for recognising health issues, which may impair driving ability;
- Strategies for continuing safe driving, such as minimising night driving;
- Transport alternatives to driving;
- A comparison of the costs of running a car versus using taxis; and
- A comprehensive list of contacts for further information.

Copies of the booklet are available from the Council on the Ageing or from the Trust.

An evaluation of the booklet is currently underway and should be completed during 2002/2003.

# Behavioural Strategies for Enhancing Road Safety Through Passengers (Monash University Accident Research Centre) Project No. 39/99

The Trust approved a grant of \$47,600 for the Accident Research Centre at Monash University to investigate the positive potential influences that passengers can play in enhancing the safety of drivers and themselves. Passengers comprise a substantial portion of the annual road toll in the ACT and Australia generally, and little is known about the potentially positive (or negative) influences passengers can have on the behaviour of drivers.

A significant proportion of the research was conducted in the ACT. An extensive telephone survey of some one thousand ACT residents was undertaken plus two Focus Groups were held in Canberra. The final report was completed in June 2001 and launched on 13 July 2001. The report found that passengers have the capacity to either positively or negatively influence driving behaviour. Passengers can play several roles affecting driver behaviour, such as deterring or encouraging risky driving. They are able to warn of impending hazards or keep drivers awake with conversation.

However, there is a mismatch between drivers and passengers in their perceptions of the extent to which passengers play particular roles. From the driver's perspective, this was influenced by passenger age, gender of the driver relative to the gender of the passenger, and passenger/driver relationship. From the passenger's perspective, this was influenced by driver age only.

A worrying finding was that young drivers who carry their peers as passengers, are a group particularly at risk of the negative influences of passengers – especially if both the driver and

passengers are male. However, young drivers drove more safely if older adults, parents or children were in the car because of an increased sense of responsibility.

The report recommended the ACT develop a range of countermeasures including a media campaign targeting passengers, drivers and parents of young drivers to encourage awareness of the positive and negative effects of passengers. The report drew attention to a Norwegian campaign known as 'Speak Out,' which encouraged passengers to do just that. The campaign resulted in a thirty percent reduction in the number of passengers aged between 16-19 killed or seriously injured.

Other countermeasures proposed related to education, driver training, licensing and enforcement and a copy of the report has been forwarded to the ACT Government for information and consideration.

It is worth noting that a paper on some of the early findings by Ms Eve Mitsopoulous from the Monash University Accident Research Centre was awarded a prize at the 2000 Brisbane Road Safety conference for best paper by a new researcher.

### Driver Education (Melba High School) Project No. 40/99

Funding of \$14,084 was approved for Melba High school to run a pilot driver education program for up to ten 'at risk' students. The program would follow the students into Copland College the following year.

The project commenced with nine students during October 1999 and six continued into Copland College. Of those, four obtained their provisional licence. The project has continued at Copland during 2001/2002, utilising unspent funds on students deemed 'at risk' by the College.

# 13 ACT/Queanbeyan Regional Road Safety Awareness Campaign (Bus Advertising Pty Ltd) Project No. 1/00

Funding of \$50,000 was provided to Bus Advertising Pty Ltd for a road safety awareness campaign utilising the rear of eleven buses from Deane's Buslines and five buses from Transborder Express. A blunt message Fatigue Kills is being featured for a twelve-month period. The project was launched as part of safety campaign involving ACTION buses on 4 October 2000 by the Minister for Urban Services Brendan Smyth at ACTION's bus depot at Tuggeranong.

Fatigue is a major factor in many road crashes, especially on rural roads. Given the penetration both buslines have into the region's roads, this project is a constant reminder to motorists of the dangers inherent in fatigue. While the project officially concluded at the end of 2001, Bus Advertising Pty Ltd has continued to display the messages on the rear of several buses as part of its commitment to road safety. The Trust commends the company for this display of civic-mindeness.



Transborder buses displaying the Fatigue message.

# Drink Driving and the Building and Construction Industry (Building Trades Group) Project No. 2/00

The Trust provided a grant of \$24,374 to the Building Trades Group (BTG) for the development of a pilot education program targeting building and construction industry apprentices and their driving and/or drug taking behaviour. The program was developed by the BTG's Drug and Alcohol Officer, Dean Hall, in consultation with the ACT Alcohol and Drug Program and the Australian Transport Safety Bureau.

One of the key outputs of the project was a booklet entitled "A Deadly Mix" – Drink, Drugs, Driving and Working. This booklet was launched by the Minister for Urban Services Brendan Smyth at the Cameron Offices building site in Belconnen on 10 April 2001 and created immense interest both within the ACT and beyond its borders.

The booklet is written in simple, frank and engaging language and covers such issues as:

- The extent of the problem in the industry;
- The effects of drink and drugs;
- Advice on how to remain within safe drinking limits;
- A check list to assist in identifying a potential problem; and
- Important contact numbers.

An evaluation of the program by ACT Community Care's Alcohol and Drug Program found, inter alia, that seventy percent of participants indicated their attitude and knowledge on the issue had improved. The booklet was awarded the Occupational Health and Safety Council's **Education Program Award** for 2001.



The "A Deadly Mix" booklet

# Improved Learning and Assessment Strategies for Heavy Vehicle Licensing (Transport Training ACT) Project No. 4/00

The Trust provided a grant of \$25,500 for the development and production of a manual defining a sequential process of skill development for drivers of heavy vehicles aimed at trainers and candidates for training. The manual would be similar to the Learner Driver Handbook for cars under the competency-based training and assessment system.

The project would benefit the ACT road-using community by enhancing the skills and knowledge of people seeking to enter the heavy vehicle road transport industry. The competency-based approach will ensure that all newly licensed drivers will be competent in all skill and knowledge areas, including:

- All aspects of the safe operation of a heavy vehicle on public roads;
- Managing fatigue;
- Load restraint; and
- Avoidance of substance abuse

The booklet was completed in November 2001 and has been made available to ACT driver trainers as well as all shop-fronts and the ACT Roads and Traffic Authority.

### Parents Talks Expansion Program (Kidsafe ACT Inc) Project No. 9/00

Kidsafe ACT Inc was approved for a grant of \$21,500 to allow the extension of its program of safety talks to reach all new parents in the ACT. The program includes at least two follow-up visits to early childhood centres and pre-schools to reinforce safety issues. The program is supported by materials that focus on road safety issues.

The program now extends to all ACT hospitals and Baby Health Clinics, as well as Queanbeyan Hospital. The ACT Playgroups Association Inc is also now included and Kidsafe has scheduled presentations to the Family Support Group for Southside Community Services and the Australian Geological Survey Organisation.

# Two Nova Website Topics on Road Safety (Australian Academy of Science Project No. 12/00

The 90th Trust meeting on 25 May 2000 approved a grant of \$10,000 to the Australian Academy of Science to develop and post on the Academy's webpage **Nova: Science in the News** two road safety topics on (1) the science behind car safety and (2) defensive driving and the physics of speed, reaction time and control. The topics were aimed at students in Years 11-12 and their teachers.

This project was a successor to the very successful original topic on alcohol and driving.

The topics recorded thousands of 'hits' on the web and roved to be very popular with teachers and students alike. While the project is now complete from a Trust perspective, the site remains active and may be easily accessed at www.science.org.au/nova

## Drive Safe (Barnardos Australia) Project No. 16/00

Barnardos Australia received a grant of \$16,000 to run a comprehensive driving and road safety course for disadvantaged young people aged between 16-20 years for a period of twelve months. The program would be conducted by the Barnardos Transition Program, which provides accommodation and support to chronically homeless young people in the ACT. These people do not have the usual support systems of family and friends to help with learning to drive and obtaining a licence.

Barnardos advised that the program has now concluded and was a great success. A final report is currently being prepared.

## Drivers with Dementia: Independence versus Risk (Alzheimer's Association ACT Inc) Project No. 17/00

The Trust approved a grant of \$34,900 to the Alzheimer's Association for a review of the present system of identification and assessment of drivers with dementia and the development of recommendations. A public awareness program would form part of the project.

The ACT's population, like the rest of the world's, is ageing. It has been estimated that the increase in dementia will rise by 300% in the ACT over the next forty years. Such an increase will obviously mean a significant increase in the number of drivers with the disease – a situation the study focussed on.

Diagnosing dementia is difficult and in its early stages motorists can drive quite safely. When diagnosing dementia doctors can be presented with a significant dilemma. Balancing community and patient safety against a patient's loss of independence poses real difficulties.

The final report was released on 2 August 2001 and proposed a range of areas for improving the identification and assessment of drivers with dementia, including:

- Introduction of medical reviews and assessment processes earlier than at seventy years of age; and
- Increasing the resources at Canberra Hospital's Driver Rehabilitation Unit to meet increasing demands for assessment.

Copies of the report were forwarded to the Departments of Health and Community Services and Urban Services for consideration.

# 20 School Zone Warning Lights Solar Powered (Australian Fire Fighting Equipment Company) Project No 18/00

A grant of \$10,000 was approved for the Australian Fire Fighting Equipment Company as a contribution towards a pilot project to assess the road safety effectiveness of solar powered flashing strobe lights at selected school zones, with a history of excessive speeding. The Department of Urban Services would also contribute to the project.

The light units would be placed on existing signposts that define the commencement of school zones and the 40 km/h speed limit. The flashing lights would commence at 8am and stop automatically at 4pm Monday to Friday. The effectiveness of the project would be the quantification of reductions in speed within the school zone.

Unfortunately, initial technical problems combined with the inability of the project leader to continue with the project led to its abandonment by the Trust.

## 21

#### Scooter Safe (Council on the Ageing) Project No.19/00

The Council on the Ageing (COTA) was approved for a grant of \$28,458 to review the legislative, policy and insurance framework in relation to electric wheelchair and motorised scooter use in the ACT. A comprehensive training program would also be developed.

Scooter and electric wheelchair users prefer to use pedestrian paths but are often forced to use the road. There are a number of reasons why this occurs, including:

- Pathway design (or lack of pathways);
- · The need to cross roads; and.
- · Unclear legal rights.

Studies have identified that the use of scooters on the roads is unsafe and makes their users vulnerable. The project will improve the safety of scooter users by educating users about their rights, responsibilities and applicable road rules.

The Council on the Ageing conducted two useful and informative workshops on this issue on in February and May 2001, involving a range of stakeholders including scooter and wheelchair users.

The project is nearing completion and is expected to be launched in the latter part of 2002.

## 22

## Driving Instructors' Handbook to Assist Older Drivers (La Trobe University) Project No. 22/00

The Trust approved a grant of \$15,000 to the La Trobe University School of Occupational Therapy to develop a handbook for driving instructors to assist with problem identification and retraining of older drivers in the ACT. The Department of Urban Services would also contribute to the project, as would the Tasmanian licensing authority, which plans to use the handbook in that State.

It was recognised that many driving instructors would benefit from a resource, which would assist them to identify common driving problems and provide them with appropriate instructional methods relevant to older drivers. The proportion of the Australian population over 60 years of age will double in the next 30 years and the majority of those will be drivers. As a consequence of the normal ageing process, many of these drivers may develop health conditions with the potential to impact on their driving ability. This handbook would assist driving instructors identify any likely problems and provide a range of retraining strategies aimed at allowing older drivers to continue driving for as long as possible.

The guide was launched at the Council on the Ageing headquarters, Hughes, on 17 September 2001 by Trustee Dr Colin Adrian.



Dr Colin Adrian with Marilyn Di Stefano, La Trobe University, one of the authors of the Handbook

# Olympic Games Road Safety Initiative (Southern Area Health Service) Project No. 28/00

The Southern Area Health Service was approved for a grant of \$44,200 for a road safety awareness campaign for the Olympic Games period. The project involved recorded messages by Olympic athletes on fatigue, which would be aired hourly on regional radio stations. Olympians involved included swimmer Matt Dunn and rower Kate Slatter and the recurrent theme was 'take care on your Olympic journey – stop, revive, survive.'

It was estimated that 20,000 ACT residents would drive to Sydney with the majority likely to be making a daily return journey. Added to that would be the numbers visiting the ACT for the soccer or passing through the region from interstate, headed for the games. Consequently, an unprecedented volume of traffic was anticipated on regional roads, with significant potential for fatigue.

The total road safety campaign involved State and local government departments/agencies and a range of community organisations and volunteers. It linked into the Park and Ride strategies and utilised the region's Driver Reviver stations.

Program evaluations indicate the campaign was tremendously successful and the messages were picked up by regional stations statewide and into Queensland. There were no road accident fatalities reported in the Southern Region during the period and the accident rate was down on the previous year.

## Adolescence Bicycle Education and Road Safety (Pedal Power ACT) Project No. 29/00

A grant of \$10,000 was provided to Pedal Power Inc to undertake market research and a feasibility study that would assist in the development of a bicycle education program strategy for Year 7-9 students. Canberra Hospital records for the period 1992 to 1998 showed 38 admissions for this age group. At an average cost of \$113,000 per admission, this represents a substantial community cost for injury alone.

Previous research funded by the Trust had indicated that an alternative to a straightforward curriculum based program was needed. There was a lack of widespread teacher engagement with the issue of road safety and bicycle education in years 7-9 and it was considered that alternative options needed exploring.

The following four models were market tested:

- 1. A classroom only option;
- 2. Option 1 with an additional on-road component;
- 3. Option 2 with the provision of an itinerant teacher specialising in adolescent road safety and bicycle education; and
- 4. Option 3 with the addition of a trailer of modern mountain bikes.

These models were subjected to a qualitative research program via focus groups comprising students, teachers and parents. The focus groups discussions were very productive with a range of views expressed, but no real option being unanimously supported.

Based on the outcomes of this research, Pedal Power proposed developing and trialing in two ACT schools, a curriculum based Road Safety and Bicycle Education program, which would utilise unspent funds from this project. However, Trustees did not support the proposal and Pedal Power repaid the unspent funds.

## 25

#### Juvenile Justice Driver Education (Quamby Youth Detention Centre) Project No. 30/00

Quamby Youth Detention Centre was approved for a grant of \$2,200 for a twelve month driver education program for 'at risk' youth at the Centre.

The program has been very successful so far with residents at varying stages of progress. Seventeen have completed the **Road Ready** course while many others are at varying stages within the program – acquiring their learners test and/or having driving lessons.

Trustees have agreed to an extension of the program as the movement of clients in and out of the Centre restricts the continuity of the program.

## 26

## Mentoring Best Practice: A Road Safety Teacher Resource Kit. (Department of Education and Community Services) Project No. 31/00

A grant of \$15,550 was approved for the Department of Education and Community Services for a road safety mentoring program involving students from Lake Ginninderra College and Weetangera Primary School. The program would involve the development of a teacher's resource kit, which will be distributed to all ACT primary and secondary schools.

Mentoring, where older students instruct younger students, is recognised as an excellent educational method for producing positive learning outcomes. Under this program, Lake Ginninderra students with an interest in road safety and media would work with year 5-6 students at Weetangera Primary School through workshops. The students would identify problems and produce road safety commercials in a variety of media formats using the technical facilities of Lake Ginnindera College. The years 5-6 students at Weetangera would also mentor students in lower classes.



Front cover of Book One.

## Wheels Within Wheels: A Guide to Safe Vehicle Travel for Wheelchair Users (Practical Answers) Project No. 35/00

Funding of \$18,180 was approved for an ACT firm, Practical Answers, to revise, market and distribute a guide on all aspects related to safe travel for wheelchair users. The guide contains information on:

- Wheelchair design and construction
- Safe lifting and transfer
- Hoists and ramps
- Restraint systems
- Legal and insurance
- · Details on suppliers of products and equipment

The Trust had funded the original guide in 1994, which had proven to be extremely popular, not only in the ACT, but also nationally.

It is estimated that some 1,600 people in the ACT use a wheelchair as their primary means of mobility. It is further estimated that some 3,000 people in the ACT are involved in the transportation of this group.

The Chief Minister Jon Stanhope launched the new guide at Hartley Lifecare on 13 February 2002, with Dr Angus McIntosh representing the Trust. The guide is available, free of charge, from relevant agencies such as ACROD, Hartley Lifecare and the Trust. It is intended that it be also available on the Trust's website (www.act.gov. au/roadsafety).



Dr Angus McIntosh speaking at the launch of the Wheels Within Wheels Guide

## 28

### Still Alive and Dancing (Queanbeyan South Public School) Project No. 36/00

The Trust awarded a grant of \$9,950 to Queanbeyan South Public School as a contribution towards the costs associated with the school's dance troupe performing an aboriginal dance promoting road safety themes.

The project had its foundation in a mural 'Road Trouble' painted by the Injartnama people of the Northern Territory, which was given to the Queanbeyan community and became the inspiration for a professionally produced dance *Still Alive and Dancing* by students at the Queanbeyan South Public School. Some seven different cultural groups, including aboriginal students are represented in the dance troupe, which performs the dance at various schools within the ACT region. The troupe has been undertaking some small school tours within the region, including Cooma and Boorowa.

The troupe performed at the National Injury Prevention Conference in Canberra in November 2000 and a paper on the dance troupe submitted by the Queanbeyan City Council's Road Safety Officer, Ms Rhona Jason-Smith was awarded best paper prize. The troupe also performed at the opening of the National Museum in March 2001 and in NADOC week. The project will conclude at the end of the 2002 school year.

## Road Ready (Department of Urban Services) Project No 40/00

The 92nd Trust meeting on 30 October 2000 approved a grant of \$40,000 to the Department of Urban Services for the continued development of the **Road Ready** program. This grant was in response to a request to meet additional costs of implementation not originally anticipated when the program had been introduced into the ACT in February 2000. These additional funds have been fully expended and acquitted by the Department.

#### 5. PROMOTION AND LIAISON ACTIVITIES

The objective of the Trust's Promotion and Liaison Strategy has been to inform the ACT community and relevant specialist groups of the role, objectives and work of the Trust and its achievements, and of the availability of Trust funding for road safety projects.

Improving road safety requires an integrated and co-operative effort between the public and private sectors and the community, including the following key groups:

- the community, especially road users;
- the motoring industry;
- all levels of Government;
- road safety authorities and regulators;
- police and the legal system;
- education authorities;
- · business organisations; and
- health services and non-profit community groups.

While the Trust's main avenue for improving road safety is through its project grants, it also contributes to this goal by disseminating information about the results of the projects and by encouraging co-operation amongst the above groups.

#### **ADVERTISING**

The Trust advertised twice during the year for applications to be considered for funding for the 2001/2002 Grant Program. The initial advertisements appeared in the Canberra Times on 1 and 5 December 2001 and in the Chronicle on 11 December 2001. These advertisements were supported by a Media Release of 5 December 2001. A follow-up media release was issued on 8 February 2002, which received widespread coverage.

#### PROJECT LAUNCHES AND PUBLIC PRESENTATIONS AND EXPOSURE

There were fourteen public launches of Trust sponsored projects during 2000/2001, details of which are contained in Appendix C. All these events were well attended and received very favourable press, radio and television coverage.

Mr Eddie Wheeler, Secretary/Manager of the Trust jointly delivered a presentation on the Trust-funded report on the Evaluation of the ACT Speed Camera program at the Institution of Engineers on 26 July 2001. He also presented the Trust award for the 'Best Paper by a New Researcher' at the Melbourne Road Safety Conference on 20 November 2001, and chaired a session on 'Influencing Young Drivers.'

The Secretary/Manager attended the inaugural meeting of the **Road Ready** Teachers Association on 27 November 2001 at the O'Connell Centre, Griffith and delivered a short presentation on behalf of the Trust. He also attended the 20th Anniversary celebrations of the Belconnen Children's Traffic Centre on 21 March 2002.

The Canberra Times ran a leading article on the ACT road toll for 2001 on 4 January 2002 and quoted extensively from a telephone interview with the Secretary/Manager on New Year's Day. He was also interviewed live by radio 2CC on 3 January 2002 in relation to road safety advice for ACT motorists over the holiday period.

Other activities in which the Secretary/Manager represented the Trust were:

- The launch of the ACT Road Safety Strategy on 23 July 2001;
- The NRMA Member Services Road Safety Forum at Parliament House on 25 July 2001;
- Presentation of the 2001 Kidsafe Award by the Governor-General on 25 October 2001 at Government House:
- A presentation by Ms Kerry Smith at the University of Canberra's School of Law on 'A
  Qualitative Study of Recidivist Drink Drivers in the ACT' on 13 November 2001;
- Two meetings of the Advisory Panel for the Chair of Road Trauma and Emergency Medicine at the Canberra Clinical School;
- The Australasian Road Safety Conference Melbourne 18-20 November 2001;
- Launch of ACTION buses Nightrider Service at King O'Malleys Irish Pub, Canberra City on 28 November 2001;
- Launch of Kidsafe and NRMA campaign on Don't Leave Children Unattended in Cars on 17 December 2001;
- Launch of the NRMA's interactive road safety exhibition Roadzone at Questacon on 12 February 2002;
- Launch of the AFP's Kenny Koala School Education Program at Duffy Primary School on 2 May 2002; and
- A Winston Churchill Memorial Trust Board Luncheon at the Commonwealth Club on 26 June 2002.

#### **MEDIA COVERAGE**

The Trust released media statements on the following matters during the year and all received extensive coverage:

- Release of the 2001/2002 Grant Program on 10 July 2001;
- Release of the Monash University report on the positive and negative influences of passengers on drivers on 13 July 2001;
- Release of the report by the Alzheimer's Association of the ACT on Drivers With Dementia: Independence versus Risk on 3 August 2001;
- Launch of the road safety campaign utilising stickers on the rear of AFP and ACT government vehicles featuring messages on DON'T DRINK AND DRIVE and SEATBELTS SAVE LIVES;
- Launch of the Driving Instructors Handbook to improve the skills of older drivers on 17 September 2001;
- Launch of a road safety campaign by the Chief Minister at Radford College on the Road Awareness and Accident Prevention Program on 21 September 2001;
- Opening of the Hydrotherapy Facility at the Dorothy Sales Cottages in Hughes on behalf of the National Brain Injury Foundation on 25 September 2002;

- Launch of a Sharing the Road campaign aimed at raising public awareness about key road safety hazards surrounding the interaction of heavy vehicles and cars on 30 October 2001;
- Promotion of the Children's Traffic Demonstration Centre at Belconnen featuring bike education on 14 November 2001;
- Launch of a road safety campaign featuring messages on drink driving, speeding in the wet, tailgating and wearing seat belts on 3 December 2001;
- Advice to the effect that the Trust was calling for application for the 2002/2003 Grant Program on 5 December 2001;
- Reminder to the public that the Trust was calling for applications by early March 2002 for the 2002/2003 Grant Program on 8 February 2002;
- Launch of the Wheels Within Wheels guide for the safe transportation of wheelchair users on 13 February 2002;
- Details of the "P"s of Mind program aimed at learner drivers and their families and friends on 7 March 2002;
- Launch of training video aimed at enhancing the safety of motorised scooter users on 21 March 2002;
- Launch of *Light Up At Night* campaign aimed at cyclists featuring reflective arm/ankle bands on 11 April 2002;
- Launch of an internet topic on Road Rage on the Academy of Science's web site Nova: Science in the News on 23 May 2002;
- Release of Best Practice policy that will enhance the care of patients with Traumatic Brain Injury at the Canberra Hospital on 30 May 2002; and the
- Launch of the Mentoring Road Safety Kit at Weetangera Primary School on 13 June 2002.

#### TRUST WEBSITE

Information on the Trust, including a copy of the application form and guidelines for potential applicants, can be found at <a href="https://www.act.gov.au/roadsafety">www.act.gov.au/roadsafety</a>.

#### **COMMUNITY AND PROFESSIONAL LIAISON**

The Trust has worked hard to increase its profile with road safety, professional and community organisations in the ACT and other areas of Australia. The Trust continued to enjoy cooperative relationships with NRMA Insurance, the ACT Department of Urban Services, ACT Policing, the Australian Transport Safety Bureau and the Australian College of Road Safety. These contacts have been invaluable in disseminating the results of Trust-funded projects to a wider audience. In addition, these groups provided professional advice to the Trust when requested.

#### TRUST PUBLICATIONS

The Trust produces a Publications List, which provides details of all research reports, project evaluation reports, educational material and other documents relating to Trust-sponsored projects and activities of the Trust.

The Trust is keen to ensure that relevant information on projects it funds is available to anyone interested in road safety. Accordingly, it has commissioned the Australian College of Road Safety to assist in the distribution of Trust publications. To obtain a Publications List, or any items from it, please contact:

The Executive Officer Australian College of Road Safety P O Box 198 Mawson ACT 2607

Telephone: (02) 6290 2509
Facsimile: (02) 6290 0914
email: eo@acrs.org.au

The Publications List is also now available on the Trust's website <a href="www.act.gov.au/roadsafety">www.act.gov.au/roadsafety</a>.

## 6. SECRETARIAT STAFF, SUPPORT SERVICES AND FINANCIAL ARRANGEMENTS

#### **6.1 SECRETARIAT**

The Trust employs Mr Eddie Wheeler as its Secretary/Manager on a contractual basis, which is underpinned by a Memorandum of Understanding.

The Trust Secretariat's accommodation, office equipment and communication facilities are generously provided by the Department of Urban Services, for which the Trust is grateful.

#### **6.2 SPECIAL CONSULTANTS**

Since the establishment of the Trust, the Trustees have recognised a need for detailed specialist professional advice and guidance on road safety matters associated with the consideration of applications for grants.

Between 1992 and October 2001 the Trust engaged Dr Michael Henderson to provide specialist road safety advice. He is widely regarded as one of Australia's most eminent road safety experts and the Trust enjoyed the benefit of his experience and wisdom for some ten years. As part of his desire to 'wind down' and spend more time on leisure pursuits, Dr Henderson resigned as the Trust's road safety consultant in October 2001.

The Trust has been fortunate to have engaged Dr Peter Vulcan as his replacement. Dr Vulcan was Foundation Director of the Monash University Accident Research Centre and since his retirement from that position in 1998 has been appointed an Adjunct Professor at the Centre. His engagement ensures the Trust's continued access to road safety advice of the highest calibre.

The Trust has also sought specialist advice from other professional organisations particularly the Australian Transport Safety Bureau, the Department of Urban Services and NRMA Insurance.

#### **6.3 ACCOUNTING AND FINANCIAL ADVICE**

The Trustees have been assisted in financial matters by the accounting firm of KPMG, which, prepares monthly financial reports, quarterly BAS and provides general accounting advice.

The Trustees appreciate the advice and support readily given by staff of KPMG – particularly that provided by Ms Cathryn Ingram and Messrs Craig Sloan, Pat Pangello, Chris Miller and Rhiana Di Paoli

#### **6.4 BANKING SERVICES**

The Trust has used the National Australia Bank (NAB) Limited for its banking needs since it was established in 1992. It has always provided a range of banking and investment services with the necessary flexibility to suit the Trust's needs. The Trustees would particularly like to thank Kylea Maunder for her assistance during year.

#### **6.5 LEGAL ADVISERS**

The firm of Mallesons Stephen Jaques, Solicitors and Attorneys, is retained by the Trust to act in matters requiring legal advice and in the preparation of legal documents on behalf of the Trust.

#### 7. FINANCIAL STATEMENTS AND AUDIT REPORT

#### TRUSTEES' STATEMENT

In the opinion of the Trustees of the NRMA – ACT Road Safety Trust, the financial statements of the Trust for the year ended 30 June 2002 as set out on pages 2 to 10 arc drawn up so as to present truly and fairly the financial position of the Trust at 30 June 2002 and the results and cash flows of its operations for the year ended 30 June 2002 are in accordance with applicable Australian Accounting Standards, and comply with the provisions of the Trust Deed dated 17 July 1992.

Dated at Canberra on the 18th of October 2002

Signed in accordance with a resolution of the Trustees of the NRMA – ACT Road Safety Trust.

Colin Adrian (Trustee)

Sandi Peisley (Trustee)

Angus McIntosh (Trustee)

Phil Newton (Trustee)

## NRMA - ACT ROAD SAFETY TRUST STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2002

	Note	2002	2001
		\$	\$
Current Assets			
Cash	2	366,367	157,198
Investments	3	667,732	643,035
GST Receivable		8,344	4,227
Accrued Interest		505	82
<b>Total Current Assets</b>		1,042,948	804,542
Total Assets		1,042,948	804,542
Current Liabilities			
Accounts Payable	4	155,705	41,646
Total Current Liabilities		155,705	41,646
Total Liabilities		155,705	41,646
Net Assets		887,243	762,896
Trust Funds			
Settlement Account	5	10,384,877	10,384,877
Accumulated Funds	12	(9,497,634)	(9,621,981)
Total Trust Funds		887,243	762,896

The Statement of Financial Position is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 53 to 58.

## NRMA - ACT ROAD SAFETY TRUST STATEMENT OF FINANCIAL PERFORMANCE FOR THE YEAR ENDED 30 JUNE 2002

	Note	2002	2001
Revenue from Ordinary Activities	6	855,688	627,978
Total Revenue		855,688	627,978
Grant Funding Expense	7	644,248	456,189
Wages	7	58,331	60,845
Other Expenses from Ordinary Activities	7	28,762	21,723
Profit from Ordinary Activities before related Income Tax Expense		124,347	89,221
Income Tax Expense relating to Ordinary Activities			
Profit from Ordinary Activities after			
related Income Tax Expense		124,347	89,221
Profit/(Loss) from Extraordinary Items after related Income Tax Expense			
Net Profit		124,347	89,221
Total changes in Accumulated Funds other than those resulting from transactions with owner as owners	12	124,347	89,221

The Statement of Financial Position is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 53 to 58.

## NRMA - ACT ROAD SAFETY TRUST STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2002

	Note	2002 \$	2001 \$
Cash flow from operating activities		Y	Ý
Cash receipts in the course of operations		780,448	621,096
Cash payments in the course of operations		(577,740)	(531,833)
Interest received		31,158	38,565
Net cash provided by/(used in) operating activities	11(ii)	233,866	127,828
Net cash increase / (decrease) in cash held		233,866	127,828
Cash at the beginning of the financial year		800,233	672,405
Cash at the end of the financial year	11(i)	1,034,099	800,233

The Statement of Financial Position is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 53 to 58.

#### 1. STATEMENT OF ACCOUNTING POLICIES

The significant policies which have been adopted in the preparation of these financial statements are:

#### (a) BASIS OF PREPARATION

The financial report of the NRMA – ACT Road Safety Trust, (the Trust), has been prepared in accordance with the terms of the NRMA – ACT Road Safety Trust Deed 1992, (the Deed). The terms of the Deed require that the Trust be reported upon as if the Trust were a company subject to the Corporations Act. As a result, the financial statements have been prepared in accordance with Australian Accounting Standards, Urgent Issues Group Consensus View, other authoritative pronouncements of the Australian Accounting Standards Board and the Corporations Act 2001.

It has been prepared on the basis of historical costs and except, where stated, does not take into account changing money values or fair values of non-current assets.

These accounting policies have been consistently applied and, except where there is a change in accounting policy, are consistent with those of the previous year.

An annual operating profit will be incurred by the Trust in the normal course of operations as the Trust distributes the income received from the Road Safety Fee and the matching NRMA Insurance contributions, through the payment of grants to approved applicants and the payment of Trust expenses.

#### (b) INCOME RECOGNITION

Registration levy income is recognised as it is received.

Interest income is recognised as it accrues.

#### (c) TAXATION

The Trust is exempt from income tax under section 50 - 5 of the Income Tax Assessment Act.

#### (d) INVESTMENTS

Investments are carried at the lower of cost and recoverable amount. Interest is brought to account as earned.

#### (e) ACCOUNTS PAYABLE

Liabilities are recognised for amounts to be paid in the future for goods or services received. Accounts payable are normally settled within 60 days.

#### (f) BUSINESS SEGMENT

The Trust operates predominantly in the ACT by distributing grants to approved applicants for the purpose of enhancing road safety for the ACT road-using community.

#### (g) GRANT FUNDING

Grant funding is made on the basis of an Agreement between the Trust and grant recipients that sets out the terms and conditions of each grant. Grant payments are generally dependent upon the performance of agreed objectives during the course of the project.

To enhance the relevance and reliability of its accounts, the NRMA - ACT Road Safety Trust ACT has revised its accounting policy on the recognition of grant funding from 1 July 2001.

#### Change in Accounting Policy

In prior years funding has been recognised in the accounts when payment was made to grant recipients. From 1 July 2001 funding is recognised in the accounts, as a liability, when an agreement is executed between the Trust and the grant recipients. Approved funding to be paid in future financial years, where there is no agreement in place, is disclosed as 'Grant Funding Commitments' at Note 10.

The change in accounting policy results in an adjustment of \$139,707 that is recognised as a liability rather than a commitment. The balance in the Grant Funding Expense account is \$644,248 with a comparative value in the previous year of \$471,689 had the new policy always been applied. Under the new policy Commitments are at \$533,355 with a comparative value of \$640,730.

#### (h) GOODS AND SERVICES TAX

Revenues, expenses and assets are recognised net on the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Tax Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the Statement of Financial Position.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.

#### 2. CASH

	2002 \$	2001 \$
Cash at Bank	366,276	157,184
Petty Cash	91	14
	366,367	157,198
3. INVESTMENTS		
Current		
Short Term Money Market Deposits	667,732	643,035
Total Current Investments	667,732	643,035
4. PAYABLES		
Grants Payable	139,707	-
Accrued Audit Fees	6,545	6,435
Accrued Salaries and Wages	6,600	6,676
Creditors	2,853	28,535
	155,705	41,646

Refer to note 1(g) for change in accounting policy in relation to grants payable.

#### 5. SETTLEMENT ACCOUNT

The balance of the Settlement Account represents the capital and accrued interest amount settled on the formation of the Trust. Interest accrued on the capital amount from the date of the Trustees first meeting prior to the formal settlement of the Trust on 17 July 1992.

6. OPERATING REVENUE	2002	2001
	\$	\$
Revenue from Ordinary Activities		
Registration Levy Income Received	824,107	596,517
Interest Received	31,581	31,177
Sundry Income		284
<b>Total Revenue from Ordinary Activities</b>	855,688	627,978

#### 7. PROFIT/(LOSS) FROM ORDINARY ACTIVITIES

Profit/(loss) from ordinary activities before income tax and extraordinary items has been arrived at after charging/(crediting) the following items:

	2002	2001
	\$	\$
Accountancy/Audit Fees	6,700	6,870
Advertising	1,467	619
Bank Charges	35	-
Consultancy Fees	12,230	7,500
Legal Costs	-	-
Grant Funding	644,248	456,189
Printing	5,363	4,972
Sundry Expenses	1,235	802
Travel	1,732	960
Wages	58,331	60,845
Total Expenses	731,341	538,757

#### 8. AUDITORS REMUNERATION

Amounts received or due and receivable for:

	2002	2001
	\$	\$
Auditing the financial statements	5,950	5,850
Other Services	750	1,122
	6,700	6,972

#### 9. RELATED PARTY DISCLOSURES

The names of each person holding the position of Trustee during the financial year were Professor Don Aitkin, Ms Sandi Peisley, Mr Phil Newton, Dr Colin Adrian and Dr Angus McIntosh.

#### 10. GRANT FUNDING COMMITMENTS

	2001	2000
Future grant payments not provided for and payable:	Ş	\$
Not later than one year  Later than one year but not later than	553,355	656,230
two years	-	-
	553,335	656,230

#### 11. NOTES TO THE STATEMENT OF CASH FLOWS

#### (i) Reconciliation of Cash

For the purposes of the Statement of Cash Flows, cash includes cash on hand and at bank and short term deposits that are available at call, net of outstanding bank overdrafts. Cash as at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

	2001	2002
	\$	\$
Cash at bank	366,276	157,184
Petty Cash	91	14
Short Term Money Market Deposits	667,732	643,035
	1,034,099	800,233
(ii) Reconciliation of operating surplus to net cash provided by o	perating activities 124,347	89,221
Changes in assets and liabilities:		
(Decrease) / increase in creditors	(35,211)	33,211
(Decrease) / increase in accruals	149,269	2,235
Decrease / (increase) in GST Receivable	(4,116)	(4,227)
Decrease / (increase) in accrued interest	(423)	7,388
Net cash provided by operating activities	233,866	127,828

#### 12. TOTAL ACCUMULATED FUNDS RECONCILIATION

	2001 \$	2000 \$
Total Accumulated Funds at beginning of year	(9,621,981)	(9,711,202)
Total changes in Accumulated Funds other than those resulting from transactions with owners as owners	124,347	89,221
Total Accumulated Funds at end of year	(9,497,634)	(9,621,981)



### INDEPENDENT AUDITOR'S REPORT TO THE TRUSTEES OF THE NRMA-ACT ROAD SAFETY TRUST

#### Scope

We have audited the financial statements of the NRMA-ACT Road Safety Trust, the (Trust), for the financial year ended 30 June 2002, consisting of the Statement of Financial Performance, Statement of Financial Position, Statement of Cash Flows, and accompanying notes, set out on pages 1 to 10. The Trustces are responsible for the preparation and presentation of the financial statements and the information they contain. We have conducted an independent audit of these financial statements in order to express an opinion on them to the Trustces of the Trust.

Our audit has been conducted in accordance with Australian Auditing Standards to provide a reasonable level of assurance as to whether the financial statements are free of material misstatement. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial statements are presented fairly in accordance with Australian Accounting Standards, other mandatory reporting requirements and the Trust Deed, so as to present a view which is consistent with our understanding of the Trust's financial position and the results of its operations and cash flows.

The audit opinion expressed in this report has been formed on the above basis.

#### **Audit Opinion**

In our opinion, the financial statements of the NRMA - ACT Road Safety Trust are properly drawn up:

- (a) so as to give a true and fair view of the financial position of the Trust at 30 June 2002, and the results and cash flows of the Trust for the year ended 30 June 2002;
- (b) in accordance with applicable Australian Accounting Standards; and
- (c) so as to comply with the provisions of the Trust Deed dated 17 July 1992.

Chartenal Asses

Chartered Accountants

CJ Ingtam Partnek

> CANBERRA 23 October 2002

### 8. SECRETARIAT CONTACT DETAILS

**Postal Address:** GPO Box 2890

CANBERRA ACT 2601

**Business Address:** 4th Floor, Macarthur House,

12 Wattle Street, LYNEHAM ACT 2602.

**Secretariat :** Mr Eddie Wheeler Tel: (02) 6207 7151

Secretary/Manager Fax: (02) 6207 7160

email eddie.wheeler@act.gov.au

### APPENDIX A. 2001/2002 GRANT PROGRAM

Project Title	Organisation	Amount of Grant	Project Description
"P"s of Mind	Freebott Pty Ltd	\$33,880	A two-stage workshop to develop a learning/teaching partnership between novice drivers and an experienced driver (family member or friend) that will enhance driving behaviour and attitudes in the novice driver.
Light Up At Night	Pedal Power ACT	\$8,259	Purchase and distribution of 3,000 reflective wrist/ankle bands for cyclists to enhance visibility at night.
Road Ready Teachers Association	Department of Education	\$9,900	Establishment of a Teachers' Association for teachers implementing the Year 10 Road Ready novice driver education program.
Evaluation of Road Ready	Department of Urban Services	\$82,500	Funding for an evaluation of (1) the Road Ready Plus course (Stage 4 of the Road Ready novice driver education program) and (2) the external providers of the program
Additional Infant Restraints and Brochures	Australian Academy of Science	\$10,560	Contribution of fifty percent (50%) of the cost of 100 new infant restraints for the loan service and an update of the organisation's brochure.
Developing a Policy for Managing Aggressive Behaviour in Patients with Traumatic Brain Injury.	Canberra Hospital and the Research Centre for Nursing Practice	\$8,960	Assistance in the staging of a workshop aimed at the Development of best practice in the management of aggressive behaviour in patients with traumatic brain injury.
Nova Website Topics on Road Safety	Australian Academy of Science	\$11,000	Development and posting on the Academy's Nova: Science in the News website two road safety topics, (1) Road Trauma: Accidents and their aftermath and (2) Road Rage.
Wheelchair Accessible Transport	National Brain Injury Foundation	\$20,000	Contribution towards the purchase and modification of a vehicle to transport people rehabilitating from acquired brain injury.
Capsule Replacement Program	Kidsafe ACT	\$50,000	Funding to assist with the replacement of of capsules used in the Infant Restraint Loan Service
Sharing the Road Community Announcements	Australian Trucking Association	\$33,000	Production of a series of community service announcements to heighten public awareness about key traffic hazards involving heavy vehicles.
'In Your Hands' Safe Drivers TV Road Safety Campaign	CreaTV Productions	52,337	A television road safety campaign in the pre-Christmas and post-New Year periods.

Project Title	Organisation	Amount of Grant	Project Description
Cycling Safely School Education Program	Australian Federal Police	\$18,590	Assistance towards the subsidising of transport costs for all ACT primary school students to assist with attendance at the Children's Demonstration Centre, Belconnen for a twelve-month period.
RAAP Program Evaluation	ACT Fire Brigade	\$17,600	Evaluation of a trial of a road awareness and accident prevention program in two ACT colleges, plus funding for equipment and materials.
Safety Training Video for Motorised Scooter Users	Council on the Ageing	\$40,318	Production of a training video to help train people in the safe use of motorised scooters.
Livedrive – Older Drivers Website	Council on the Ageing	\$9,900	Develop a website to improve access to a comprehensive range of road safety information of relevance to older drivers, pedestrians and scooter users.
Overdrive – Older Driver Safety Courses	Council on the Ageing	\$544,900	Comprehensive road safety courses for older drivers that include information on the potential effects of prescription drugs on driving; basic first aid and a driving skills refresher/assessment component.
Road Safety Media Initiative for Secondary School in the ACT	Australian Federal Police	\$12,309	Production of an educational road safety video by senior high school and college students that draws upon their own experiences.
ACTION School Bus Safety Education Program	ACTION	\$50,358	Contribution towards the development and delivery of a bus and road safety education program targeting primary school children.
Rear Window and Bumper Bar Stickers with Road Safety Messages	Australian Federal Police	\$6,500	Bumper and rear-of-vehicle stickers for AFP (and ACT government) vehicles featuring a range of road safety messages.
Road Ready Recurrent Funding	Department of Urban Services	\$220,000	Financial assistance towards the ongoing comprehensive range of road safety costs of the Road Ready novice driver education program.

# APPENDIX B. COMMUNITY PROJECTS CONTINUING FROM PREVIOUS YEARS

Project Title	Organisation	Date Approved	Amount of Grant	Project Description	
Hydro-Therapy Facility	National Brain Injury Foundation	8 October 1996	\$50,000	Contribution towards a hydrotherapy pool associated with the Dorothy Sales Cottages. Hydrotherapy facility completed and opened 25 September 2001.	
Financial Assistance for Queanbeyan Road Safety Group	Queanbeyan Road Safety Group	22 April 1997	\$18,000	Provide assistance for local road safety promotion activities in the Queanbeyan region. Project completed in June 2002.	
Staying Alive: Stage 3	St John Ambulance	27 February 1997	\$157,500	Subsidise motorists' first aid classes in schools. Program very successful and completed during the year.	
Winston Churchill Trust Road Safety Fellowship	Winston Churchill Memorial Trust	31 January 1996	\$105,000	A perpetual biennial Fellowship for road safety study. Mr John Wilson, Station Officer at Chisholm was awarded a Churchill Fellowship to study Urgent Duty Driving overseas and provided a copy of his report to the Trust on 26 October 2001.	
Road Safety Scholarships	University of Canberra	14 May 1996	\$177,000	Funding of two 'named' postgraduate scholarships involving road safety research for the benefit of the ACT community. Two winners are nearing completion of their study, viz. Mr Jianto Pei and Mrs Kerry Smith.	
Restraint and Helmet Loan Service: Stage 2	Barnardos and Marymead	22 April 1997	\$15,000	Provide replacement equipment for a child car safety equipment loan program. Service very successful and will be completed by July 2002.	
Enhancement of the Skills of Learner Drivers	Transport Training ACT	6 July 1999	\$28,000	Weekend workshops for learner drivers and parents/carers involving classroom tuition and practical demonstrations aimed at enhancing the skills of learner drivers.  Program now completed.	
Road Safety Research, Policy and Education Conference	Australian Transport Safety Bureau	15 May 1999	\$20,000	Contribution towards road safety conference and the sponsorship of an award for the Best Paper by a New Researcher for the next five years. Award will continue until 2003.	
How to Retire from Driving	Council on the Ageing ACT Inc	6 July 1999	\$77,500	Development of an information handbook for older drivers on options and strategies for mobility without driving. Booklet launched on 17 January 2001 and currently being evaluated.	

Project Title	Organisation	Date Approved	Amount of Grant	Project Description
Behavioural Strategies for Enhancing Road Safety Through Passengers	Monash University Accident Research Centre	July 1999	\$47,600	Investigation of the positive potential influences that passengers can play in enhancing safety for themselves and drivers. Report released on 13 July 2001.
Driver Education	Melba High/ Copland College	July 1999	\$14,084	Pilot driver education program for at risk students. Project has been extended in 2002 to include some selected students at Copland College.
ACT/Queanbeyan Regional Road Safety Awareness Campaign	Bus Advertising Pty Ltd	June 2000	\$50,000	A twelve month road safety awareness campaign utilising the rear of eleven buses from Deane's buslines and five buses from Transborder Express. A blunt message <i>Fatigue Kills</i> the basis of the campaign. While project completed Transborder maintaining the message on some buses.
Drink Driving and the Building and Construction Industry		May 2000	\$24,374	Development of a pilot education program targeting building and construction industry apprentices and their driving and/or drug taking behaviour. Booklet <i>A Deadly Mix – Drink, Drugs, Driving and Working</i> launched in April 2001.
Improved Learning and Assessment Strategies for Heavy Vehicle Licensing	Transport Training ACT	May 2000	\$25,500	Development and production of a manual defining a sequential process of skill development for drivers of heavy vehicles aimed at trainers and candidates for training. Guide completed in November 2001.
Parents Talks Expansion Program	Kidsafe ACT	May 2000	\$21,500	Extension of its program of safety talks to reach all new parents in the ACT.
Two Nova Website Topics on Road Safety	Australian Academy of Science	May 2000	\$10,000	Development and posting on its <i>Science in the News</i> website, two road safety topics: (1) the science behind car safety and (2) defensive driving and the physics of speed, reaction time and control. While the project is completed the site remains active.
Drive Safe	Barnardos Australia	June 2000	\$16,000	Conduct a comprehensive driving and road safety course for disadvantaged young people aged between 16-20 years for a twelve-month period.

Project Title	Organisation	Date Approved	Amount of Grant	Project Description	
Drivers With Dementia	Alzheimers Association	June 2000	\$34,900	Review of the present system of identification and assessment of drivers with dementia and the development of recommendations. Report released on 2 August 2001.	
School Zone Warning Lights Solar Powered	Australian Fire Fighting Equipment	June 2000	\$10,000	Contribution towards a pilot project to assess the road safety effectiveness of solar powered flashing strobe lights at selected school zones with a history of excessive speeding. Technical difficulties combined with the Project Leader's inability to continue with the Project led to its abandonment.	
Scooter Safe	Council on the Ageing ACT Inc	June 2000	\$28,458	Review the legislative, policy and insurance framework in relation to electric wheelchair and motorised scooter use in the ACT.	
Driver Instructor's Handbook to Assist Older Drivers	La Trobe University School of Occupational Therapy	May 2000	\$15,000	Develop a handbook for driving instructors to assist with problem identification and retraining of olde drivers. Guide launched on 17 September 2001.	
Olympic Games Road Safety Initiative	Southern Area Health Service	June 2000	\$44,200	Contribution towards an Olympic games road safety awareness campaign focussing on the dangers of fatigue. Campaign successful as no fatal accidents reported over the period and the accident rate was down on previous periods.	
Adolescence Bicycle Education and Road Safety	Pedal Power ACT Inc	May 2000	\$10,000	Undertake market research and a feasibility study that would assist in the development of a bicycle education program strategy for Year 7-9 students. Project complete.	
Juvenile Justice Driver Education	Quamby Youth Detention Centre	June 2000	\$2,200	Driver education program for 'at risk youth at the centre.	
Mentoring Best Practice: A Road Safety Teacher Resource Kit	Department of Education and Community Services	May 2000	\$15,500	A road safety mentoring program involving students from Lake Ginninderra College and Weetangera Primary School involving the development of a teachers' resource kit for use in all ACT schools. Kit launched at Weetangera Primary school on 13 June 2002.	
Wheels Within Wheels	Practical Answers	June 2000	\$18,180	Revise, market and distribute a guide on all aspects related to safe vehicle travel for wheelchair users. Guide launched on 13 February 2002.	

Project Title	Organisation	Date Approved	Amount of Grant	Project Description	
Still Alive and Dancing	Queanbeyan South Public School	June 2000	\$9,950	Contribution towards the costs associated with the school's troupe performing an aboriginal dance promoting road safety themes in ACT and regional schools. Project will conclude at the end of the 200 school year.	
Road Ready	Department of Urban Services	October 2000	\$40,000	Contribution towards the continued development of the Road Ready novice driver education program. Project completed and funds fully expended and acquitted.	

### APPENDIX C. LAUNCHES OF TRUST-SPONSORED PROJECTS

Project	Date	Venue
Report on Understanding Passenger Influences on Driver Behaviour	13 Jul 01	NRMA office Braddon
Report on Drivers with Dementia: Independance Versus Risk	3 Aug 01	Alzheimers Association Office Scullin
Road safety campaign utilising Bumper stickers DON'T DRINK AND DRIVE and SEAT BELTS SAVE LIVES	11 Sept 01	House of Assembly
Driving Instructor's Handbook to benefit older drivers	17 Sept 01	Council on the Ageing Hughes
Road Awareness and Accident Prevention Program	21 Sept 01	Radford College
Opening of Hydrotherapy Facility	25 Sept 01	Dorothy Sales Cottages Hughes
Sharing the Road campaign in relation to heavy vehicles	30 Oct 01	Questacon
Children's bicycle education campaign	14 Nov 01	Children's Traffic Demonstration Centre, Belconnen
Wheels Within Wheels Guide for transportation of wheelchair users	13 Feb 02	Hartley Lifecare, Hughes
Training video for users of motorised scooters	21 Mar 02	Gorman House, Reid
Light up at Night road safety campaign utlising reflective wrist/ankle bands	11 Apr 02	Australian National University
Road safety campaign featuring Road Rage topic on the Nova Science in the News webpage at the Academy of Science	23 May 02	Academy of Science
Best practice policy in relation to the care of patients with Traumatic Brain Injury	30 May 02	Canberra Hospital
Road Safety Mentoring Kit for school teachers	13 Jun 02	Weetangera Primary