



## PRESS RELEASE

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# 2012 WINNERS ANNOUNCED IN PRESTIGIOUS 3M-ACRS DIAMOND ROAD SAFETY AWARD

A Victorian project, Transport of Children and Youth with Additional Needs (TOCAN), has won the prestigious 3M-ACRS Diamond Road Safety Awards at this year's Australasian College of Road Safety (ACRS) national conference.

The TOCAN Team won the accolade last Thursday night at the ACRS national conference dinner, held at Darling Harbour, Sydney, and attended by around 200 road safety professionals and advocates.



*Above: Barbara Minuzzo, Helen Lindner and the winning TOCAN team proudly accept their Winner Award from ACRS President Lachlan McIntosh (right) and 3M Managing Director, Gary Stapleton (left)*

In her opening speech recorded for the conference, College Patron, the Governor-General Ms Quentin Bryce AC CVO, congratulated this year's winner of the award. A copy of the opening video can be viewed here: [http://youtu.be/Huqpacb\\_gso](http://youtu.be/Huqpacb_gso)

Team leader, Barbara Minuzzo from the Royal Children's Hospital accepted the award on behalf of the 10 team members who included representatives from VicRoads, the Royal Automobile Club of Victoria, Britax Childcare, the Australian Child Restraint Resource Initiative, the

Victorian Paediatric Rehabilitation Service Group at Latrobe University, Autism Victoria and the Association for Children with a Disability (ACD).

The ACRS National President, Mr Lauchlan McIntosh said the calibre of this year's entries was very high. "This again demonstrates the valuable contribution that road safety projects are making to the Australian community."

"The actions of the TOCAN team have had a direct impact on national policy, practice and knowledge relating to the restraint of children with additional needs in motor vehicles. This partnership has been instrumental in supporting collaborative partnerships of its members and in leading research relating to the transportation of children with additional needs. It is important to note that their research has found that in 25% of cases, families of children with additional needs do not purchase the child restraints recommended by therapists, and continue to transport their child in a way that is considered to be unsafe." "These combined achievements have resulted in increasing the awareness of government and industry of the issues relating to transporting children with additional needs."

This year there were 18 finalists across Australia striving to win the 3M-ACRS Diamond Road Safety Award. Other finalists included the Peak Downs Highway Decade of Action for road Safety project, Mining safer roads project (Bathurst), Taming local roundabouts (Port Phillip), Road safety education program for Year 11 students (Bundanoon, NSW), a crash course for the motorcyclist (Murchison), Indigenous road safety in Australia and the Drivesafe NT remote project.

The team leader from the winning project will travel to the USA to attend America's largest road safety conference in San Diego and 3M Headquarters in Minnesota to learn about 3M's innovation in road safety next February 2013.

"3M has been an active player in road safety globally for over 70 years. We first pioneered reflective sheeting in the late 30's which today delivers outstanding visibility of road signs, road markings and vehicles worldwide, working round the clock to keep people safer on and around the road," said Gary Stapleton, Managing Director, 3M Australia & New Zealand. "With 2010-2020 declared *the decade of action for road safety*, we recognised that as a global innovation company, we could do more. So, we formed this award in partnership with the Australasian College of Road Safety (ACRS) to foster, share and harness best practice from all corners of the Australian Road Safety Community."

Entries for the 2013 3M-ACRS Diamond Road Safety Award will open in April 2013. To find out more, visit [www.acrs.org.au/award](http://www.acrs.org.au/award).

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Governor-General's address: [http://youtu.be/Hugpacb\\_gso](http://youtu.be/Hugpacb_gso)

ACRS Website: <http://acrs.org.au/>

ACRS Conference Website: <http://acrs.org.au/events/2012-acrs-conference/>

Conference Program: <http://acrs.org.au/events/2012-acrs-conference/program/>

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