



FEDERAL CHAMBER OF AUTOMOTIVE INDUSTRIES

UN DECADE OF ACTION FOR ROAD SAFETY/NRSS

FIRST ANNIVERSARY FORUM

Canberra 11 May 2012



SAFE SYSTEM

- FCAI supports the Safe System approach
- Car companies are committed to continuous improvement in all areas of vehicle design including safety
- There have been significant improvements over the last 10 – 20 years in both active and passive safety

AUSTRALIA AND THE CAR MARKET



- Australia part of global market
- Around 1.5% of global production
- Unique standards or regulations not helpful
- Car companies looking at different technologies – linked to R and D budgets

SAFETY FEATURES



- Takes time – can be 20 years from concept to commercialisation
- Appear to be at the beginning of a new ITS technology driven era
- Need to build customer acceptance
- Introduce in selected models initially

SPECIFIC EXAMPLE



- Subaru EyeSight – 7 safety features:
 - Adaptive Cruise Control
 - Pre-collision Braking
 - Pre-collision Throttle Management
 - Pre-collision Brake Assist
 - Vehicle Sway warning
 - Lane Departure Warning
 - Lead Vehicle Start Alert