



SUMMARY OF SYMPOSIA AND WORKSHOPS AT ARSC2015

(Updated as at 22 October 2015)

Wednesday 14 October: 3:00pm – 4:30pm

Room 4

Symposium

The National Road Safety Partnership Program Providing a Pathway for any Business/ organisation to Create a Positive Road Safety Culture

Key Organiser:

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Overview:

The NRSPP aim is to help businesses and organisations create a positive road safety culture. The process must achieve lasting change. For change to occur it must be in road safety culture, a change from reactive wait and see to proactive initiatives.

The first step is helping an organisation understand the true cost of its road incidents followed by ensuring the business undertakes an informed, structured, evidence based approach which will guide them around the costly pitfalls. The final step, benchmarking, allows the organisation to measure and track its change.

This symposium will explore the steps for organisations using NRSPP resources. The 'Total Cost of Risk' calculator has been developed by Zurich, tested in Europe by Nestle and modified for Australia. This provides the first crucial step. The next step is a structured approach through the Workplace Road Safety Guide using experts and industry to discuss the preferred safe system approach which can then link into the national Benchmarking Project. The outputs from the symposium can help frame a pathway to change an organisations culture and apply follow it through the NRSPP website.

Summary (Prepared by Ian Johnston, NRSPP)

The NRSPP brings industry, government and academia together to share in knowledge and technology transfer. It seeks to have organisations take responsibility for the road use safety of their employees. It has an initial three years of funding to cover establishment and “proof of concept” costs provided by the governments of NSW, Victoria and South Australia and by the NTC and the ARRB Group. The ARRB Group hosts the NRSPP.

With half of the establishment period completed, the conference workshop presented an opportunity to provide a status report. The first two presentations covered tools already delivered. The first demonstrated an incident cost calculator developed by Zurich Insurance and adapted for Australia-wide use. Unless companies understand the “bottom line” cost impact of work-related road crashes the motivation for change does not exist. The second outlined a “how to” manual produced to assist organisations start their journey to improved safety. At the end of the workshop a third output was shown to delegates able to stay on for a few minutes. It was a short video where a range of private and public sector organisations outlined the case for ensuring the purchase of the safest possible vehicles for fleet use.

The second half of the workshop comprised short presentations from Origin Energy, Toll NQX, Uniting Care Queensland and Viva Energy outlining the journey towards safety of each organisation and the value of the NRSPP in that journey. Zurich Insurance then joined these four organisation to form a panel to enable delegates to delve more deeply into the issues raised.

Vero Insurance met the costs of videoing the entire workshop and this video is available on the NRSPP web site (www.nrspporg.au).

The rapid growth in organisations becoming Program Partners and the number of valuable outputs already delivered clearly establishes “proof of concept” for the NRSPP.