



Effective Road Safety Communications 1-Day Seminar – Tuesday 9 Sept 2014 - Melbourne

Draft Program as at 19 Aug 2014 (subject to change)

Program

9am	Registration/Tea/Coffee
10am	David Healy - Victorian Chapter (Housekeeping)
10.10am	Lauchlan McIntosh - President, Australasian College of Road Safety
10.30am	Keynote: John Thompson , General Manager, Mitchell and Partners (Aegis Media)
11.30am	Paul Tierney , Director at 4 Tier Consulting
12 noon	Robin Tiffaney , Road Safety Coordinator, Mornington Peninsula Shire Council
12.30pm	Lunch
1.15pm	Tracey Gaudry , Amy Gillett Foundation
1.45pm	Dr Ioni Lewis , Senior Research Fellow, Queensland University of Technology
2.15pm	Afternoon Tea
2.30pm	Presentations on 'new media' - Including how to access 'backroom' usage statistics, using Instagram as a means of social media content sharing, and more....
3.30pm	Panel Session
4pm	Wrap Up & Close

Bookings & Payment: please visit the ACRS Website at
<http://acrs.org.au/events/acrs-communications-seminar-series/vic-event/>

For further information, please contact ACRS Head Office on (02) 6290 2509 or faa@acrs.org.au.

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