

**NRMA — ACT**  
**ROAD SAFETY TRUST**

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**ANNUAL REPORT 2004/2005**



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# NRMA - ACT ROAD SAFETY TRUST

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Mr John Hargreaves MLA  
Minister for Urban Services  
ACT Legislative Assembly  
London Circuit  
CANBERRA ACT 2601

Dear Mr Hargreaves

In accordance with the requirements of Part 9 of the Schedule to the NRMA-ACT Road Safety Trust Act 1992, we have pleasure in presenting to you the annual report and financial statements for the NRMA-ACT Road Safety Trust for the period 1 July 2004 to 30 June 2005.

A copy of the report has also been sent to Mr Peter Swan, Head of CTP, Insurance Australia Group, Sydney.

Yours sincerely

Don Aitkin AO  
Chairman

Ms Petrina Casey  
Trustee

Dr Angus McIntosh OAM  
Trustee

Ms Kerry Fitzgerald  
Trustee

31 October 2005



# NRMA - ACT ROAD SAFETY TRUST

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Head of CTP  
Insurance Australia Group  
Level 5  
65 Pirrama Road  
PYRMONT NSW 2009

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Yours sincerely

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## TABLE OF CONTENTS

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Page No.

<b>1. Chairperson's Report</b>	<b>7</b>
<b>2. Highlights of the Year</b>	<b>9</b>
2.1 2004/2005 Grant Program	9
2.2 Report on Crashes Involving ACT Motorists/Vehicles in NSW	9
2.3 Cross Border Road Safety Seminar	9
2.4 Cinema Road Safety Campaign	9
2.5 Launch of Road Safety Initiatives for Older Road Users	10
2.6 Grant to Explore Multiple Casualty Crash Outcomes	10
2.7 Drugs and Driving Workshop	10
2.8 Kangaroo Awareness Campaign	11
2.9 Postgraduate Road Safety Scholarship Scheme	11
<b>3. Objectives, Membership and Functions of the Trust</b>	<b>12</b>
3.1 Establishment of the Trust	12
3.2 Functions and Objectives of the Trust	12
3.3 Membership	13
3.4 Meetings	13
<b>4. Grant Proposals and Approvals</b>	<b>14</b>
4.1 Proposals Received	14
4.2 Assessment of Applications	14
4.3 Eligibility Criteria and Guidelines	14
4.4 2004/2005 Grant Program	15
a) New Community Projects	15-28
b) Projects Continuing From Previous Years	29-38
<b>5. Promotion and Liaison Activities</b>	<b>39-41</b>
<b>6. Secretariat Staff, Support Services and Financial Arrangements</b>	<b>42</b>
6.1 Secretariat	42
6.2 Special Consultants	42
6.3 Accounting and Financial Advice	42
6.4 Banking Services	42
6.5 Legal Advisers	42
<b>7. Financial Statements and Audit Report</b>	<b>43-52</b>
<b>8. Secretariat Contact Details</b>	<b>53</b>
<b>Appendices</b>	<b>54</b>
A : 2004/2005 Grant Program	54-57
B : Community Projects Continuing From Previous Years	58-59
C : Launches of Trust-Sponsored Projects	60



## 1. CHAIRPERSON'S REPORT

It is my privilege as Chairman to present this report on the Trust's activities for the year 2004/2005. Underpinning the work of the Trust each year is the annual grant program and this year the Trust approved funding to the value of some \$716,000 for twenty-seven innovative road safety initiatives. The Trust has previously identified two research areas where it believes there is potential to make a difference, viz (1) better understanding the risk taking behaviour of young male drivers and (2) the potential for early childhood learning to influence road safety. Both areas attracted quality proposals and exciting research is being undertaken and I expect to be reporting on findings from both areas of research during the next twelve months.



A major highlight of the year was the Cross Border Road Safety Seminar held at Collector on 12 May 2005. This Seminar was another of the recent joint initiatives between the Trust and the ACT Chapter of the Australasian College of Road Safety and it attracted close to sixty delegates representing a wide cross section of the community. Key aims of the Seminar included showcasing regional road safety initiatives and providing a forum to discuss possible countermeasures to reduce regional road trauma.

The Seminar also provided an opportunity to widen the debate on the extent of crashes involving ACT motorists and vehicles outside the Territory. Early in May 2005 the Trust released the findings of a commissioned report on this issue which found ACT drivers were involved in as many fatal crashes outside the ACT as inside our borders.

It was a sobering statistic and when combined with the high injury rate we sustain on NSW roads, it provides a more accurate picture of the extent of road trauma involving ACT residents. It confirmed the need for ACT drivers to be alert to the dangers of fatigue and speed and the absolute need for care and attention when faced with the demands of driving in Sydney. While a comparison of crash data for each jurisdiction shows the ACT with the nation's best road safety figures, our record across our borders provides a more sobering statistic. Clearly, we need to be eternally vigilant whatever road we are on.

Not only has the Trust developed a fruitful partnership with the ACT Chapter of the Australasian College of Road Safety but it has also forged strong links with the Transport Accident Commission (TAC) in Victoria. One of the key objectives of TAC is the promotion of road safety and it produces a range of innovative road safety messages both for television and the cinema. Through our relationship with TAC we are able to access high quality material for use in the ACT. As a result the Trust has shown a number of road safety messages on television and the short film *Anything* in Hoyt's cinemas during the period September to December 2004.

In the thirteen years since it was created, the Trust has acquired a reputation for funding leading edge research. A good example is the ACT's innovative **Road Ready** novice driver program, widely regarded as a world first when introduced in the year 2000. Research commissioned by the Trust being undertaken by the Monash University Accident Research Centre on the potential offered by the aviation industry's Crew Resource Management training regime is another. This world-first study presents compelling evidence to support the notion that young drivers and their passengers can operate as a team to improve safety in the car cockpit – a technique the aviation industry has used for twenty-five years.

The potential for the Trust to continue funding innovative road safety research has been enhanced by our decision to widen and extend the Trust's *Postgraduate Road Safety Scholarship Program* by inviting a number of highly regarded research bodies to join the program. The value of the Trust's *Scholarship* puts it at the top end of current available scholarships in Australia and the Trust is confident it will attract quality students to undertake research of the highest order.

On a personal note, the Trust bade farewell to Phil Newton after four years service as a Trustee. His enthusiasm and wise counsel was greatly valued by the Board and we wish him well.

On behalf of the Trust, I would like to thank the individuals and organisations which have provided the Trust with advice and support during the year. In particular, I would like to mention the Trust's road safety consultant Dr Peter Vulcan, who provides the Trust with peerless advice and comment. The support of the Department of Urban Services (DUS) should also be acknowledged – particularly that provided by successive Road Safety Managers Steve Jiggins and Jean Butler. Relationships come no better than the one between the Trust and DUS.

I look forward to continuing to work with my fellow Trustees and the Secretariat in the quest to meet the road safety challenges ahead. The alarming increase in the ACT's road toll during the first six months of 2005 is clearly one such challenge. For its part, the Trust remains firmly committed to the task of reducing road trauma in our region.



Professor Don Aitkin AO  
Chairman

## 2. HIGHLIGHTS OF THE YEAR

### 2.1 2004/2005 GRANT PROGRAM

The announcement of the Trust's 2004/2005 Grant Program on 15 July 2004 by Trust Chairman Professor Don Aitkin was one of the main highlights of the year. The Program comprised grants totalling some \$572,000 for twenty-one innovative projects across a wide spectrum of the community. A further six projects were subsequently approved making a total commitment of \$716,000 for the program.

These grants took total Trust funding for road safety initiatives in the ACT to some \$15.6 million, since it was established in 1992. Details of the individual projects in 2004/2005 are provided in Section 4.4 of this Report.

### 2.2 REPORT ON CRASHES INVOLVING ACT MOTORISTS/VEHICLES IN NSW

The Trust provided a grant of \$25,600 to the ARRB Group to investigate crashes in NSW involving ACT registered vehicles, drivers and riders over the period 1999-2003. The study investigated 3,453 crashes, which resulted in nineteen ACT drivers and riders being killed and 543 sustaining injury.

A key finding of the report was the fact that the fatal crash rate was approximately the same as that recorded on ACT roads for the same period. The Kings Highway had the highest fatality rate and the highest single vehicle crash rate. The highest concentration of crashes was recorded in the Sydney Metropolitan area. The report attracted considerable and sustained media coverage and the *Canberra Times* ran a number of articles.

### 2.3 CROSS BORDER ROAD SAFETY SEMINAR

The Trust provided a grant of \$11,000 to the ACT Chapter of the Australasian College of Road Safety to assist it organise a *Cross Border Road Safety Seminar* at Collector NSW on 12 May 2005. The key goals of the Seminar were to provide a picture of road crashes in the southern NSW region, showcase regional road safety initiatives and discuss possible countermeasures. Some sixty delegates from a wide range of stakeholders attended and there was excellent media coverage.



*Associate Professor Drew Richardson President ACT Chapter of the ACRS summarising the discussion at the Cross Border seminar.*

### 2.4 CINEMA ROAD SAFETY CAMPAIGN

The Trust was given approval by the Transport Accident Commission (TAC) in Victoria to screen the 2-minute film *Anything* in selected cinemas in the ACT. This film was one of a number shot by under 25 year old people using similarly aged people to deliver a road safety message for young drivers. *Anything* is a humorous yet compelling film that aims to empower young men to dissuade their mates from speeding.

The Trust adopted the TAC strategy of screening the movie in selected Hoyt's cinemas with no associated publicity. The movie was shown between September and December 2004 in cinemas in Belconnen, Tuggeranong and Woden. Exit polls revealed that two thirds of the target audience interviewed considered the film was impactful and made them think about how they and their mates drove.

## **2.5 LAUNCH OF ROAD SAFETY INITIATIVES FOR OLDER ROAD USERS**

An internet website and a seminar series aimed at increasing older people's awareness of road safety issues was launched at the Council on the Ageing (COTA) Community Centre at Hughes on 20 August 2004 by the Chairman of the Trust Professor Don Aitkin. These two initiatives were developed by COTA as the result of a grant of \$35,800 from the Trust and would provide older people with access to a range of information to enhance their safety in whichever capacity they use the roads.

## **2.6 GRANT TO EXPLORE MULTIPLE CASUALTY CRASH OUTCOMES**

The Trust provided the Research Centre for Nursing Practice at the Canberra Hospital with a grant of \$43,828 to investigate the experiences of ambulance officers in prioritising patient care at the scene of a vehicle crash with multiple casualties. Trustee Phil Newton launched the research project at the Canberra Hospital on 14 December 2004 when he presented the grant to Professor Paul Arbon, Director, Research Centre for Nursing Practice.

Multiple casualty triage is a process designed to ensure the greatest number of casualties survive a crash and that pre-hospital care is available to crash victims in most need. This project will provide new knowledge about the practical application of triage theory at crash scenes.



*Professor Paul Arbon (left) and Trustee Phil Newton pose with the cheque.*

## **2.7 DRUGS AND DRIVING WORKSHOP**

The National Museum of Australia was the venue on 21 October 2004 for a workshop on *Drug Driving* that featured some of Australia's leading researchers and practitioners in this area. The workshop was hosted by the ACT and Region Chapter of the Australasian College of Road Safety and was sponsored by the Trust as the result of a grant of \$11,000.

Keynote speaker was Mr Paul Dillon, Information/Media Liaison Manager for the National Drug and Alcohol Research Centre. Other speakers included Dr Phillip Swan, Manager Drugs, Alcohol and Fatigue, VicRoads and Inspector Martin Boorman, Traffic Alcohol Section, Victorian Police. The consensus among speakers was that drug driving, involving the use of illicit drugs and the abuse of prescription drugs, has emerged as a road safety concern rivalling drink driving.

## 2.8 KANGAROO AWARENESS CAMPAIGN

The Trust provided a grant of \$22,000 to Environment ACT as a contribution towards an awareness campaign to alert Canberra motorists to the dangers of potential collisions with kangaroos. The campaign, which would utilise the rear of twenty-seven ACTION buses for a three-month period was launched on 27 August 2004 at Mugga Lane – one of the ‘hot



*One of the 27 ACTION buses displays the awareness message at the launch.*

spots’ for kangaroos in Canberra. The campaign also included radio and television messages supported by an informative brochure.

The awareness campaign had the theme *Kangaroos Cross Roads – Give Kangaroos a ‘Brake’* and urged motorists to be wary at all times, particularly between dusk and dawn. Environment ACT Rangers had reported a two-thirds increase in the number of collisions with vehicles in recent months. The campaign received significant media coverage and represented the third such campaign to which the Trust had contributed.

## 2.9 POSTGRADUATE ROAD SAFETY SCHOLARSHIP SCHEME

On the 5th of August 2004 the Chairman of the Trust Professor Don Aitkin announced the Trust would be sponsoring a Postgraduate Research Scholarship for the improvement of road safety, which would be offered at the University of Canberra. Under a formal agreement that was executed between both parties, postgraduate research students will be eligible to apply for a full-time Doctoral or Masters degree in any discipline that will enhance road safety.

The Postgraduate Scholarship includes a range of attractive benefits that put it at the top end of scholarships and include:

- a stipend of \$30,000 per annum tax free;
- a relocation allowance of up to \$1,500; and
- conference/field allowance of up to \$5,000 per annum.

A number of other leading research institutions have been offered a Road Safety Postgraduate Scholarship and all have indicated they will be accepting.

These projects are covered in more detail in Section 4.4 of this report.

### **3. OBJECTIVES, MEMBERSHIP AND FUNCTIONS OF THE TRUST**

#### **3.1 ESTABLISHMENT OF THE TRUST**

On 21 December 1991, the ACT Government and NRMA Insurance Ltd jointly announced the establishment of a trust fund into which \$10 million would be invested and from which expenditure on projects to enhance road safety for the benefit of the ACT road-using community would be drawn. NRMA Insurance Ltd made this amount available, as a result of surplus third party premiums arising from lower than expected compulsory third party injury insurance claims against NRMA Insurance during the 1980s. Investment income earned in advance of project expenditure increased this original sum to over \$12 million.

The Trust was formally established under the *NRMA-ACT Road Safety Trust Act 1992*. It is a statutory public charitable trust and is administered by a Board of Trustees comprising five part-time honorary members.

The \$12 million in funding was fully committed to projects by 30 June 1998 and the Trust was expected to be wound up by the year's end. However, during that year the ACT Government and NRMA Insurance jointly announced the Trust would be able to continue its role as a result of a new funding source. Income would come from a \$1.50 Road Safety Fee to be raised in association with ACT motor vehicle registration fees and matched by NRMA Insurance. The ACT Government increased the Road Safety Fee by fifty cents to \$2 as from 1 July 2001 and a total amount of \$890,000 was raised during 2004/2005.

#### **3.2 FUNCTIONS AND OBJECTIVES OF THE TRUST**

The Trust's principal objective is to enhance road safety for the benefit of the ACT road-using community.

In giving effect to its objectives the Trust, without limiting the generality of the principal objective, has the following additional objectives and purposes:

- (a) to promote and stimulate research and investigation on road safety, and implementation of accident and injury countermeasures, especially in the area of accident prevention and injury minimisation;
- (b) to encourage and promote the education of the ACT road-using community;
- (c) to co-operate with other bodies or organisations both within Australia and overseas having some or all of their purposes similar to the purposes of the Trust;
- (d) to construct or facilitate the construction of any physical improvements to any land in the Territory to promote safe driving practice;
- (e) to assist in the care and rehabilitation of persons injured or traumatised as a result of road accidents.

### 3.3 MEMBERSHIP

The five Trustees comprise two Trustees appointed by NRMA Insurance Ltd, two Trustees appointed by the ACT Government and a further Trustee appointed by agreement between NRMA Insurance Ltd and the ACT Government as an independent Chairperson of Trustees.

The Trustees are appointed to hold office until a date determined by the relevant Appointor or Appointors or until the Trust is wound up.



CHAIRMAN  
Professor Don Aitkin AO  
NRMA Insurance Ltd and  
ACT Government Joint Appointee  
(22.6.01 and ongoing)



Ms Anna Lennon  
ACT Government  
Appointee  
(26.8.03 and ongoing)



Dr Angus McIntosh OAM  
NRMA Insurance  
Appointee  
(6.7.01 and ongoing)



Ms Kerry Fitzgerald  
ACT Government  
Appointee  
(26.8.03 and ongoing)



Ms Petrina Casey  
NRMA Insurance  
Appointee  
(23.2.05 and ongoing)



Mr Phil Newton  
NRMA Insurance  
Appointee  
(12.2.01 to 23.2.05)

### 3.4 MEETINGS

Between 1 July 2004 and 30 June 2005 the Trust held four meetings as follows:

103rd Trust Meeting	1 July 2004
104th Trust Meeting	9 November 2004
105th Trust Meeting	19 May 2005
106th Trust Meeting	21 June 2005

Attendance by Trustees at these meetings was as follows:

Professor Don Aitkin	4
Mr Phil Newton	1
Dr Angus McIntosh	4
Ms Anna Lennon	4
Ms Kerry Fitzgerald	3
Ms Petrina Casey	1

## **4. GRANT PROPOSALS AND APPROVALS**

### **4.1 PROPOSALS RECEIVED**

The Trust operates an annual grant program with advertisements prominently placed in *The Canberra Times* and *Chronicle* in December and the following February. The Trust usually meets in April/May and June/July to finalise the grant program for the following financial year. Approved proposals may run up to two years. The Trust also meets in October/November.

The Trust received forty-two applications for funding in respect of the 2004/2005 Grant Program with a total value of some \$1.2 million.

The 102nd Trust meeting on 29th of April 2004 finalised the 2004/2005 Grant Program, which was announced by the Chairman on 15 July 2004. The Program comprised twenty-one projects to the value of \$572,000. Six later projects were approved bringing the total value of approvals to \$716,000. Details of these projects are provided later in this Section with a summary table at Appendix A.

### **4.2 ASSESSMENT OF APPLICATIONS**

When an application is received, it is first appraised by the Secretariat against the eligibility criteria and guidelines set down by the Trust. If the project proposal is within the criteria and guidelines, the submission is forwarded to Dr Peter Vulcan the Trust's specialist road safety consultant for further assessment and recommendation to Trustees.

Once an application has been approved, a Grant Agreement, setting out the terms and conditions on which the project will be funded is prepared and forwarded to the applicant. Once the Grant Agreement is executed arrangements are made for payment of the grant.

### **4.3 ELIGIBILITY CRITERIA AND GUIDELINES**

Any organisation or individual, including associations, non-profit groups, private companies and Government organisations can apply for a grant from the Trust. The main criteria against which projects will be judged are:

- High priority will be given to projects that focus on addressing the causes of accidents and injuries, and/or effective types of countermeasures;
- Projects should preferably have an on-going effect on reducing accidents and injuries. However, funding should involve a time-scale of no more than two years;
- Projects may assist in the treatment and rehabilitation of road accident victims;
- Projects must be consistent with the objectives of the Trust (see Section 3.2);
- They must not conflict with NRMA Insurance or ACT Government policies or programs;
- Relevant copyright and intellectual property requirements must be met;
- Projects must represent good value for the ACT community;
- Funds are usually only provided to projects that would not normally be eligible for Government funding;
- Projects need to be effectively controlled and administered;
- Project plans should allow performance to be evaluated;
- Projects should not be illegal or likely to lead to illegal activities;
- Projects should not expose the Trust to the risk of liability; and
- Projects should not be associated with products or activities that militate against good driving practice.

These criteria and guidelines, and the processes by which the Trust determines grants, are outlined in detail in the Guidelines for Applicants.

At a more general level, Trustees have been concerned that meritorious proposals from Government departments/agencies, might not qualify for Trust sponsorship, where it might be argued that they should be funded by Government (as part of the Government's normal responsibilities).

The Trustees thus decided that, as a matter of policy, they would make grants to Government departments and agencies or authorities with substantial Government involvement in certain limited instances. Those limited circumstances would be where a 'Government' proposal had demonstrated 'outstanding merit', a proven urgent need, and strong community support. Thus, although support is given primarily to non-Government groups and individuals, it has been possible, in some cases, that Government agencies will benefit either directly or indirectly from Trust grants.

#### 4.4 2004/2005 GRANT PROGRAM

##### A) NEW COMMUNITY PROJECTS

### 1. Nova: Science in the News Website Topic: *Driving Under the Influence of Drugs* (Australian Academy of Science).

Funding of \$6,050 was provided to the Australian Academy of Science for the development of a topic on "Driving Under the Influence of Drugs" and posting it on the Academy's website *Nova: Science in the News*.

Entitled "The dope on drug-impaired driving" the topic was launched at the Academy of Science by Dr Angus McIntosh OAM a Trustee of the NRMA – ACT Road Safety Trust on 3 January 2005 at the Academy of Science as part of the National Youth Science Forum.

While alcohol remains the most common drug implicated in road crashes, other drugs are being detected in a significant number of drivers involved in crashes. Drugs other than alcohol have been found in up to 40% of road fatalities and in 10% of non-fatally injured drivers. Drugs that are of particular concern include cannabis, stimulants and anti-depressants.

The topic can be accessed on the Academy's website [www.science.org.au/nova](http://www.science.org.au/nova).



#### KEY TEXT

### The dope on drug-impaired driving

This topic is sponsored by NRMA – ACT Road Safety Trust.

*Since the 1990s the prevalence of drug-impaired driving in Australia has increased and this has not gone unnoticed by police and politicians.*

The Victorian Parliament recently gave motorists something to chew on. In December 2003 it passed legislation empowering police to randomly test drivers for the presence of the active component of cannabis (tetrahydrocannabinol or THC) and methamphetamines (also known as speed, ice and crystal meth). Drivers' saliva will be tested using an absorbent collector. To collect saliva drivers will be asked to

*Extract from the website.*

## **2. The Potential for Early Childhood Learning to Influence Road Safety – Stage 2 (ARRB Transport Research).**

A grant of \$69,740 was approved for ARRB Transport Research to conduct a review of existing early childhood road safety resources in Australia to assess their suitability for trialing in the ACT. This project is Stage 2 of an overall strategy to research the potential for early childhood learning to influence road safety. The project is underway and is expected to be completed by the end of 2006.

## **3. Contributing Factors to Crash Risk of Older Female Drivers in the ACT (Monash University Accident Research Centre).**

Funding of \$75,400 was provided to the Monash University Accident Research Centre to allow it to undertake research into the factors that heighten the crash risk of older female drivers in the ACT and the development of countermeasures. The project is well underway and it is expected to be completed by the end of 2005.

## **4. Feasibility of Restrictions on Young Drivers (Smithworks Consulting with SMEC Australia).**

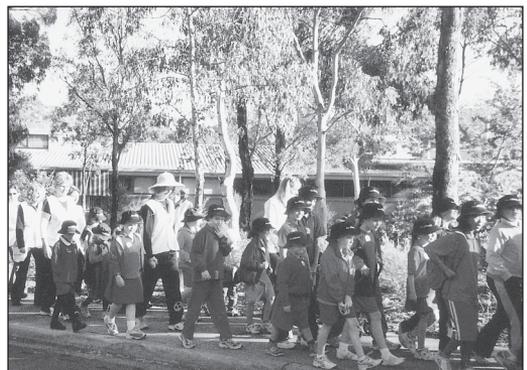
A grant of \$27,750 was approved for Smithworks Consulting in association with SMEC Australia to conduct a survey and focus groups of ACT college students, as well as focus groups involving parents and stakeholders, to determine the feasibility and practicality of introducing certain restrictions on young drivers such as passenger restrictions during certain hours.

The final report is nearing completion and the findings will be passed onto the ACT Minister for Urban Services for information and consideration. The report will be publicly released via a Trust media statement in July next.

## **5. Travelsmart Schools Walking School Bus (YWCA of Canberra).**

The YWCA of Canberra received a grant of \$11,000 representing a contribution towards the continuation and expansion of the Walking School Bus Program currently running at Majura and Theodore primary schools. Funding will assist with the purchase of fluorescent vests and publicity including brochures and a web page.

The Program has been running successfully in Adelaide and Melbourne and its benefits not only include enhanced road safety but increased health and fitness. The program has been taken up by eleven primary schools to date with the Miles Franklin Primary School the latest school to adopt the scheme on 13 May 2005. Seven other schools are considering introducing the program.



*One of the several walking school buses at Miles Franklin arrives.*

## **6. Self-regulatory behaviour, travel patterns and crash risk: A comparison of older drivers in the ACT, NSW and Victoria (Monash University Accident Research Centre).**

A grant of \$65,887 was approved for MUARC to undertake research into self-regulatory behaviour, travel patterns and crash risks of older drivers that will include a comparison of data from ACT, NSW and Victorian drivers. This project will provide further insight into the characteristics of those older drivers who self-regulate their driving behaviours or who give up driving.

The project is underway and is expected to be completed by the end of 2005.

## **7. Street Why's (Abbott Freeth and Associates).**

Funding to the value of \$43,450 was approved for Abbott Freeth and Associates to develop and deliver a two hour pilot program, using a harm minimization approach, for disadvantaged youth many of whom drive at high risk e.g., unlicensed, un-registered vehicles and often under the influence of alcohol/drugs.

Objectives of the project are:

- Raising awareness of the risks and hazards of driving amongst the target group;
- Increase knowledge of basic road rules;
- Develop a greater understanding of consequences of driving under the influence of drugs and alcohol;
- Train youth sector staff in the delivery of the program to ensure continuing education amongst youth at risk; and
- Increase numbers of young people within the target group who move on to complete formal licensing requirements.

The project is expected to be completed by the end of 2005.

## **8. Cycling Safely School Education Program (ACT Policing).**

A grant of \$26,000 was provided to the Australian Federal Police (AFP) to ensure all ACT primary schools continue to have access to the AFP's highly regarded bicycle education program conducted at the Children's Traffic Demonstration Centre in Belconnen. The Chairman of the Trust Professor Don Aitkin presented the grant to the Chief Police Officer Mr John Davies on 24 March 2005. The funding would assist with transport costs to the Centre until the end of the year and the replacement of the current stock of fifty bicycles and helmets purchased by the Trust in 1994.

The AFP has been conducting quality bike education programs at the Centre



*The \$26,000 cheque presented to ACT Policing.*

for almost quarter of a century. The current *Cycling Safely School Education Program* targets Year 4 students and comprises:

- A school classroom presentation on basic road rules and safe riding instructions; and
- on road activities on the Centre's road network.

A previous grant of \$18,600 by the Trust in 2001 to assist with transport costs led to a significant increase in patronage at the Centre. Almost 5,000 children benefited under the last subsidised program and bookings for this year confirm the popularity of the Centre. This latest grant from the Trust provided the program with modern equipment and ensures it remains accessible to all primary schools.

## **9. Sharing the Road With Trucks (NatRoad Pty Ltd).**

A grant of \$11,000 by the Trust to NatRoad (the National Association of Road Freight Operators) allowed it to undertake a campaign aimed at raising public awareness about key traffic hazards surrounding the interaction of cars and heavy vehicles. The campaign commenced on WIN television in September 2004 and ran up to Christmas.

As well as clearly depicting the potential dangers of cutting in front of heavy vehicles when approaching traffic lights, the campaign also emphasised the hazards surrounding:

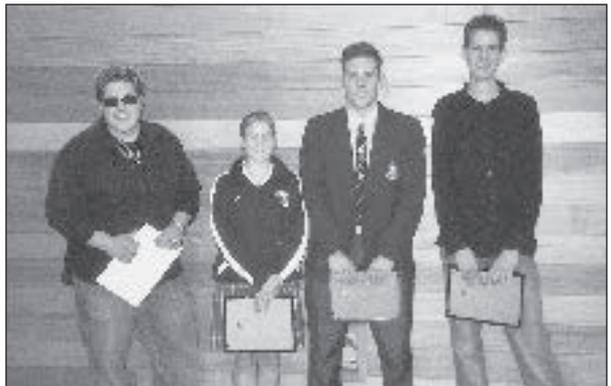
- not following at a safe distance when heavy vehicles are negotiating corners and roundabouts;
- overtaking turning vehicles; and
- reversing vehicles.

A key feature of the campaign was the perspective given from the cabin of the truck and the ramifications of risky behaviour by motorists is evident. The campaign received wide publicity.

## **10. 2004 Young Driver Challenge (Rotary Club of Belconnen).**

Funding of \$7,700 was provided for the Rotary Club of Belconnen as a contribution towards the costs associated with the Young Driver Challenge Program for 2004 and 2005. This annual Program is aimed at increasing the awareness of P Plate drivers in ACT colleges of the skill slippage that usually occurs in the first two years of solo driving.

The 2004 Challenge was a great success with six Colleges participating with a maximum number of eligible students participating. The presentation of awards for the 2004 Challenge was held at Lake Tuggeranong on 27 October 2004 and there was excellent media coverage.



*The four award winners for 2004.*

## 11. Road Works Ahead (Community Programs Association).

The Community Programs Association was approved for a grant of \$25,762 for funding for a road safety education program that will assist people with disabilities complete the **Road Ready Program**. Funding included a contribution towards half the cost of a wheelchair accessible vehicle.

## 12. Car Restraints for Disabled Children (Kidsafe ACT Inc).

A grant of \$18,700 was approved for Kidsafe ACT Inc for the purchase of an initial supply of specialized restraints for disabled children for hire by parents on the advice of the child's doctor or therapist.

The project was launched on 24 August 2004 when the Chairman of the Trust Professor Don Aitkin presented a cheque to Mr Eric Chalmers, Executive Director of Kidsafe ACT Inc at the Canberra Hospital.



*Eric Chalmers CEO of Kidsafe (right) receives the cheque from Professor Aitkin.*

## 13. Child Restraint Checking Service (Kidsafe ACT Inc).

Kidsafe ACT Inc received a grant of \$9,900 to allow it to conduct a free child restraint checking service at selected locations throughout Canberra. The service will be provided in conjunction with the Department of Urban Services' random vehicle inspections and will be provided for three hour periods, two to three days per week over a six to eight week time frame.

The results of the program will be widely promoted to reinforce the need for care in choosing, fitting and using vehicle restraints. It is expected the service will be launched in August 2005.

## 14. Sober Driver Program (Alcohol and Drug Foundation ACT).

A grant of \$26,175 was approved for the Alcohol and Drug Foundation ACT Inc to implement the best practice NSW Sober Driver Program for persons convicted of or facing drink driving charges. The program commenced on 24 November 2004 and was officially launched by the Minister for Urban Services John Hargreaves MLA on 23 February 2005 at the ACT Legislative Assembly.

The **Sober Driver Program** is primarily designed for persons convicted of or facing drink drive charges and is considered best practice. The Program aims to build skills, knowledge and strategies that will assist drink drivers not to re-offend. Repeat drink drivers and first time offenders will both benefit from this course, which has been running very successfully in NSW for over two years.

The **Sober Driver Program** comprises nine two hour sessions over nine weeks and it aims to:

- Provide participants with accurate information on alcohol and its short and long term effects on their driving, health and the community;
- Assist participants develop positive skills and attitudes in regard to alcohol and driving; and
- Assist participants develop and implement strategies to avoid relapse behaviours.



*Minister for Urban Services John Hargreaves speaks at the launch of the Sober Driver Program.*

## **15. Unsealed Rural Roads (Yass Valley Council)**

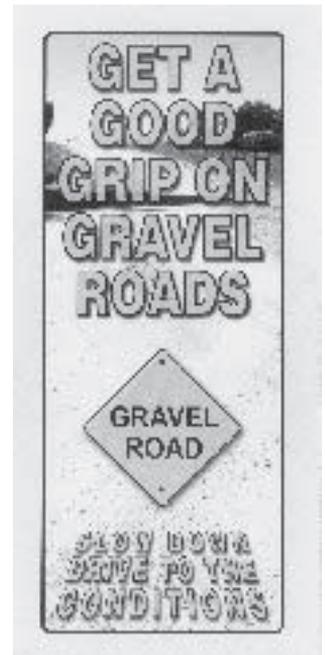
A contribution of \$22,000 was approved for the Yass Valley Council towards the costs associated with the development of a television campaign to educate motorists on safe travel on unsealed rural roads in the Yass Valley region.

Over one third of crashes on unsealed roads in the Yass Valley region involve ACT motorists. This is an alarming statistic and clearly motorists need to be better educated on driving safely on the more than 2,000km of gravel roads in the region.

Key features of the awareness campaign included:

- slowing down and driving to the conditions;
- taking care when passing or overtaking; and
- being alert particularly for wandering stock, school buses and farm machinery.

The television commercials went to air between December 2004 and January 2005 on WIN television. An evaluation report by the Council revealed very good recall of the campaign by a wide sample of people surveyed.



*The supporting brochure to the TV campaign.*

## **16. Presentation of a Conference Paper on Risk Taking Behaviour by Young Males (ARRB Transport Research).**

ARRB Transport Research received funding of \$1,725 to assist with the costs of presenting a conference paper on Risk Taking Behaviour by Young Male Drivers in the ACT. A report on this issue was released by the Trust on 26 May 2004 and created considerable media interest. The report found that speeding and using a hand-held mobile while driving was regular behaviour. The paper was delivered at the 2004 Australasian Road Safety Conference in Perth.

## **17. Influences on Risk Taking by Young Drivers in the ACT (ARRB Transport Research).**

A grant of \$51,700 was provided to ARRB Transport Research for it to conduct a research project on the influences on the risk taking behaviour of young drivers in the ACT. The project is being undertaken in two stages:

- An analysis of traffic offence data between 1994 and 2004; and
- A telephone survey to collect information on risk-taking behaviour by young novice drivers.

The project has just been completed and the final report will be released shortly.

## **18. Road Safety Video (NSW Police Service – Queanbeyan Police).**

Funding of \$11,000 was approved for the NSW Police Service (Queanbeyan Police) as a contribution towards the development of a road safety video on risk taking behaviour by young drivers for use in (1) regional NSW high schools and (2) in ACT colleges.

The video/DVD was launched on 23 May 2005 in Queanbeyan with the Chairman of the Trust Professor Don Aitkin representing the Trust and it received excellent media coverage.

It tells the story of how survivors, their families, police and emergency workers deal with the legacies of a serious car crash and is a powerful reminder of the need to be alert to the danger of fatigue. The efforts of Senior Constable Adam Sutton, Youth Liaison Officer, Monaro Local Area Command in developing video was acknowledged at the launch.



*Chair of the Trust Professor Don Aitkin speaks during the launch.*

## 19. SafeDrive Medical Seminars (Monash Ageing Research Centre).

A grant of \$15,400 was approved for the Monash Ageing Research Centre to allow for the delivery of three seminars to ACT doctors and other health professionals on issues surrounding older driving safety. The seminars would follow-on from the successful inaugural series delivered during 2003 by Dr Peteris Darzins from the Monash Ageing Research Centre, Melbourne and funded by the Trust.



*Dr Darzins (left) and Eddie Wheeler, Secretary/Manager of the Trust at the completion of the final seminar on 1 December 2004.*

The Seminars are an interactive two hour workshop that address a range of issues relating to older and impaired drivers such as medication, licencing and legal obligations. By becoming better informed and more skilful, doctors and other health professionals will be better equipped to discuss their patient's medical condition and how it impacts on their capacity to safely use the road – whether as a driver, passenger or pedestrian.

Three seminars were held at the Canberra Hospital on the evenings of 20 October, 27 November and 1 December 2004 – all of which were well attended.

The Trust approved a further grant of up to \$3,000 in November 2004 to enable Dr Darzins to conduct a SafeDrive Medical Seminar in Cooma for the South East NSW Division of General Practice. The seminar is expected to be conducted in September 2005.

## 20. Kangaroos Cross Roads – Give Kangaroos a 'Brake' (Environment ACT).

Environment ACT was approved for a grant of \$22,000 as a contribution towards a community awareness campaign on the dangers of kangaroos crossing roads utilizing radio and television advertisements as well as the back of ACTION buses.

The ongoing drought has led to a significant increase in the numbers of kangaroos entering the urban areas and



*Professor Don Aitkin (right) is joined by Dr Maxine Cooper Executive Director Environment ACT (left) and David Piper representative NRMA Insurance in holding the cheque.*

they pose a real hazard for motorists. The campaign urged motorists to be wary at all times, particularly between dusk and dawn.

Strategies for motorists included:

- being aware during winter and spring particularly;
- being aware either side of a full moon; and
- appointing a 'roo spotter if you have passengers in the vehicle.

The campaign was launched on 27 August 2004 when the Chairman Professor Don Aitkin presented the Dr Maxine Cooper, Executive Director of Environment ACT with the Trust's cheque for the grant.

## **21. Supporting Students to Socialise Safely: Peer Education in Colleges Tour (Department of Education, Youth and Family Services).**

Funding of \$23,500 was approved for the Department of Education, Youth and Family Services representing a contribution towards a pilot project for Year 11 college students and teachers that will provide facilitation training skills on risk reduction for road safety in relation to alcohol and other drugs.

The program was launched on 19 May 2005 at the AIS Arena by the ACT Minister for Education and Training Ms Katy Gallagher MLA. Some 350 college students and teachers attended the RASPECT Forum, which included presentations by Paul Dillon from the National Alcohol and Drug Research Centre and Josh Dixon, a motor vehicle accident survivor. One of the highlights of the event was the facilitated group discussion, which provided meaningful interaction on issues including the effects of drugs and alcohol on driving.

## **22. Shower Trolley (National Brain Injury Foundation)**

A grant of \$5,670 was provided to the National Brain Injury Foundation for the purchase of a shower trolley to facilitate better access to the hydrotherapy pool at the Dorothy Sales Cottages at Hughes. This facility provides full time care for brain injured people and was funded by a grant of \$790,000 from the Trust.

## **23. Multi-casualty Triage – Putting Triage Theory into Practice at the Scene of Multiple Casualty Vehicular Accidents: The Reality of Multiple Casualty Triage (Research Centre for Nursing Practice).**

The Research Centre for Nursing Practice at the Canberra Hospital received a grant of \$43,828 to investigate the experiences of ambulance officers in prioritising patient care at the scene of a vehicle crash with multiple casualties.

Multiple casualty triage is a process designed to ensure the greatest number of casualties survive a crash and that pre-hospital care is available to crash victims in most need. This is an exceptionally difficult task, which needs to be completed quickly to maximise a patient's chances of survival and eventual recovery.

This research project is an Australian first and it will analyse in depth the experiences of ambulance officers from the ACT and South Australia, as well as other front line personnel in the pre-hospital setting. The inclusion of data from another State is necessary in light of the relatively low incidence of multiple casualty crashes in this region.

This project will provide important new knowledge about the practical application of triage theory at crash scenes and it will assist in the future training of pre-hospital personnel including ambulance officers, nurses and doctors.

The project was launched on 14 December 2004 at the Canberra Hospital by Trustee Phil Newton and is expected to be completed in the first quarter of 2006.



*Professor Paul Arbon, Director Research Centre for Nursing Practice speaks at the launch of the project at the Canberra hospital.*

## **24. Matching ACT Police Crash Data and Canberra Hospital Injury Data to Better Describe the ACT Road Toll (Canberra Clinical School/Australian National University).**

A grant of \$43,828 was provided to the Canberra Clinical School to integrate police and hospital crash data for a three-year period (2001-2003) to better understand the burden of road trauma in the ACT. The project is expected to be completed by the end of 2005.

## **25. Morning After the Night Before (Southern Area Health Service).**

The Trust approved a contribution of \$9,503 to the Southern Area Health Service for a television awareness campaign highlighting the potential for drinkers to be over the legal limit the day after a drinking session.

Many people mistakenly believe it is safe to drive the morning after a heavy drinking session. However, they fail to appreciate that it takes time for your liver to process alcohol and a few hours sleep and a cup of coffee will not speed the process up.

A range of factors determine a person's BAC such as

- how much you drink, your weight; and
- your state of health and when you last ate.

The campaign was launched at the Winchester Centre on 17 December 2004 for airing over the Christmas/New Year period on WIN and Southern Cross Ten. Trustee Ms Kerry Fitzgerald represented the Trust.



*Trustee Kerry Fitzgerald (left) at the launch of the campaign.*

## **26. Crashes Involving ACT Motorists/Vehicles Outside the ACT (ARRB Transport Research)**

A grant of \$25,300 was provided to ARRB Transport Research to undertake research into the number of crashes on NSW roads involving ACT motorists/vehicles for the period 1999-2003. This report would update a previous study undertaken in 2000 for the five-year period 1995-1999.

The study investigated 3,453 crashes, which resulted in nineteen ACT drivers and riders being killed and 543 sustaining injury. A key finding of the report was the fact that the fatal crash rate was approximately the same as that recorded on ACT roads for the same period.

The investigation examined crashes on the major traffic routes connecting the ACT to major towns and tourist locations, neighbouring Local Government Areas (LGA's) and the Sydney Metropolitan area. Other important findings included:

- the Hume and Kings Highways had the highest number of crashes of the main routes investigated;
- the Kings Highway had the highest fatality rate and the highest single vehicle crash rate;
- the highest concentration of crashes occurred in the Sydney Metropolitan area;
- males had a much higher crash involvement than females; and
- Queanbeyan City had the highest number of crashes of the LGA's studied.

The high concentration of crashes in the Sydney Metropolitan area confirmed the findings of a previously commissioned study. Clearly, the traffic and road environment in Sydney is far more demanding than in Canberra and it is possible ACT motorists are not adequately prepared for it.

A particularly worrying finding was the increase in the involvement of speed in crashes. Some 20% of drivers and riders involved in crashes were classified as speeding and in fatal crashes one third were assessed as speeding. Fatigue was a factor in crashes with a quarter of drivers and riders involved in fatal crashes deemed to be fatigued.

The report was released on 6 May 2005 and it created considerable and sustained interest – particularly in the print media. A copy of the report can be downloaded from the Trust's website at [www.transport.act.gov.au](http://www.transport.act.gov.au)

## **27. Road Ready Plus Advertising Campaign (Abbott, Freeth and Associates).**

Abbott, Freeth and Associates were provided with a grant of \$26,214 for a promotional program during December 2004 and January 2005 aimed at encouraging P Plate drivers to undertake the *Road Ready Plus* program. The campaign was based on the offer of P Plate drivers undertaking the course for half price provided they bring a friend – who would also then qualify for a half price fee.

The promotional involved radio messages on FM 104.7 particularly during its breakfast program. Other aspects of the program included messages on drink coasters and promotional post cards. The underlying theme was *Save a Mate*.



*A promotional drink coaster for the campaign encouraging P plate drivers to undertake the Road Ready Plus course.*

The campaign was a spectacular success with an increase of some 86% in participation over the same period the previous year. The participants reported that the half price offer was a key factor in their motivation to attend plus the *Save a Mate* theme was also influential.

## **28.** Australasian College of Road Safety – Cross Border Seminar on Regional Road Safety Issues

The Trust has formed a fruitful partnership with the Australasian College of Road Safety in over the last two years to sponsor a range of seminars on road safety issues, such as speed and drug driving. In May 2005 the Trust provided a grant of \$11,000 for a seminar on regional road safety matters at Collector NSW.

The goals of the seminar included:

- Providing a picture of road crashes in the southern NSW region;
- Showcasing regional road safety initiatives; and
- Examining what is known about fatigue in rural crashes and discuss possible counter-measures.



*Trustee Dr Angus McIntosh speaks at the Cross Border seminar.*

The seminar theme was set by a presentation from Dr Peter Cairney from ARRB Research on the Trust funded research on *Crashes Involving ACT Motorists/Vehicles Outside the ACT*. The seminar was launched by Trustee Dr Angus McIntosh on 12 May 2005.

The seminar was a great success with close to sixty delegates attending from the region. The Seminar received excellent media coverage.

## 29. Road Safety Campaign in ACT Cinemas

As a result of the partnership the Trust has developed with the Transport Accident Commission (TAC), the Trust has access to a range of quality road safety material developed by TAC. Due to that partnership, the Trust was able to screen the two-minute film ***Anything*** at Hoyt's theatres in Tuggeranong, Woden and Belconnen between September and December 2004 at a cost of \$55,000.

***Anything*** presents a powerful message against speeding targeting young male drivers and is one of a stable of two-minute road safety films developed by young people as part of a road safety initiative funded by TAC. An exit poll conducted by Val Morgan during December 2004, revealed significant recall of the message. Some two thirds of young people interviewed considered the film was impactful and made them think about how they and their mates drove.

TAC is continuing to support the development of these types of films and the Trust is likely to undertake further screenings later in 2005.

## 30. NRMA – ACT Road Safety Trust – Road Safety Postgraduate Scholarships

The Trust has offered a Road Safety Post-graduate Scholarships to six prominent Australian research institutions who have all indicated they will be accepting the offer. These offers are based on the success of the inaugural post-graduate scholarship scheme with the University of Canberra, which saw Dr Jianto Pei and Ms Kerry Smith graduate with a Doctorate and Masters degree respectively.

To be known as the NRMA – ACT Road Safety Trust Postgraduate Scholarship they are expected to be much sought after and offer the following components:

- A stipend of \$30,000 per annum tax free;
- A Research Training Scheme (RTS) place;
- A conference/field allowance of up to \$5,000;
- Thesis production expenses of up to \$840 for a PhD thesis and \$420 for a Masters thesis; and
- A relocation allowance of up to \$1,500.

The University of Canberra has formally accepted the offer of another Postgraduate scholarship and has widely advertised its availability. Negotiations are continuing with the remaining universities all of whom are expected to accept the offers, which will represent an annual commitment of some \$105,000 by the Trust.

## 31. Drink Drive Campaign at Raiders' Home Games

The Canberra Raiders home games at Canberra Stadium featured a drink drive slogan ***“stay out of the sin bin – don't drink and drive”*** on the revolving signage along the side of the field as the result of jointly funded initiative by the Trust and the ACT Government. At a cost of \$13,000, the campaign commenced in April 2005 and continued during the season at all Raiders' home games.

The slogan occupied some 51 metres of the revolving signage along the touch line and appeared some twenty times during the main game. The message was also shown during the earlier fixtures. Additional exposure occurred as a result of all home games being shown on pay television with free-to-air televised games adding significantly to the reach.

The Trust was delighted to have worked with the Department of Urban Services and Out & About Marketing and Media, the official selling partners of the Canberra Raiders on this initiative.



**Stay out of the sin bin -  
Don't drink and drive**

A road safety message from

ACT Government

NSWMA - ACT  
ROAD  
SAFETY  
TRUST

*The message that appeared regularly on the revolving signage during Raiders' home games.*

## 32. Snow Safe 2005 Campaign

A grant of \$5,000 was given to the Goulburn Mulwaree Council by the Trust to assist with the provision of safety information, particularly for day-trippers from the ACT when visiting the snowfields during the 2005 snow season. The Snow Safe 2005 campaign was launched by the Roads and Traffic Authority of NSW at Thredbo on 10 June 2005 and the Secretary/Manager of the Trust Eddie Wheeler represented the Trust.

The snow season attracts thousands of visitors annually with many coming from the ACT and region. Snow Safe 2005 will use radio, television and newspapers to provide a range of safety advice including:

- trip planning;
- avoiding fatigue and drink driving; and
- driving in the snow.

A small handhold size booklet called *Tips for Day Trippers* would be developed as part of the campaign.

The RTA, NSW Police and local government authorities have been conducting road safety campaigns during the snow season since 1994. This was the first year the Trust has been involved in the Snow Safe campaign.



*Eddie Wheeler, Secretary/Manager of the Trust speaks at the launch of the Snow Safe 2005 campaign.*

## B) PROJECTS CONTINUING FROM PREVIOUS YEARS

### 'LANDMARK' PROJECTS

#### 1. **Road Ready (Department of Urban Services)**

The Trust provided a grant of \$1.96 million to the Department of Urban Services in June 1997 to develop and implement a novice driver education program known as **Road Ready**. Young drivers aged between 17 and 25 years comprise some 15% of the population, yet they represent about 32% of serious crash casualties. Of these crashes, 75% are drivers and 25% are passengers.

**Road Ready** is an innovative graduated licensing system, which commences even before young people are legally able to get behind the wheel. It continues beyond the Provisional Licence period when new drivers first go solo.

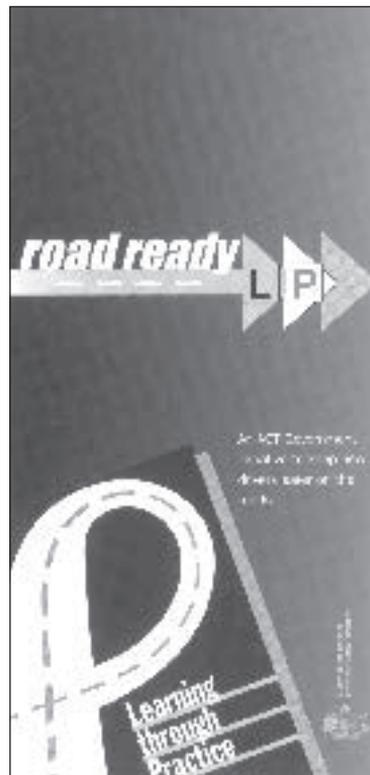
The four stages in the **Road Ready** program are:

- Pre-Learner – involves young people as passengers learning about driving and the road environment;
- Pre-Licence – involves young people, usually in Year 10, who are learning about the complexities of driving. It culminates in them being eligible for a Learner Licence;
- Learner – for those young people who have their Learner Licence. It promotes the need for plenty of driving practice; and
- Solo Driver – this stage assists new solo drivers to continue learning about driving.

The Pre-Licence element of the **Road Ready** program has been in operation since February 2000 and the provisional driver course, "**Road Ready Plus**" since February 2001.

The Pre-Learner Course is now delivered to a very high proportion of the 4,500 Year 10 students in ACT high schools each year. Learner Driver applicants who have left school, can do the course at a **Road Ready** Center at various locations in Canberra. These courses are conducted during the day, in the evenings and at weekends depending on demand and cost \$128 including the road rules test. Bookings can be made on (02) 6162 5152 or (02) 6262 8990. The Canberra Institute of Technology also delivers the course for special needs and NESB groups.

A voluntary '**Road Ready Plus**' course is available for drivers who have held their Provisional Licence for at least six months. The course comprises a three-hour workshop focussing on the unexpected hazards that drivers are likely to encounter on the roads. Before attending the course, participants are required to complete two activities of about one hour each in preparation for the workshop.



Drivers who have undertaken **Road Ready Plus** are permitted to remove their “P” plates after six months and have their demerit points allowance increased by four points. The cost of the course is \$70 and bookings can be made by ringing (02) 6162 5152 (northside) or 6282 8990 (southside).

An evaluation of the Road Ready program found that those people who do the course are likely to practise more, undertake more commentary driving (where the driver explains strategies for recognising potential hazards) and receive fewer infringements compared to people who haven't done the course. Due to the small number of crashes, in absolute terms, involving young drivers in the ACT, it is difficult to determine whether participants have a reduced crash risk at this stage.

An evaluation of the **Road Ready Plus** Program has found it is of high value to the community. It was also lauded by ARRB Transport Research in its study into the risk taking behaviour of young male drivers in the ACT. Because the **Road Ready Plus** program is voluntary only one quarter of eligible drivers are currently participating in the program. A 'half price' promotion campaign that was funded by the Trust and conducted over December/January was instrumental in an 86% increase in participation when compared to the same period the year before. Clearly, the challenge is to achieve and maintain long-term participation in the program.

The **Road Ready** website continues to attract significant visits which is gratifying. Daily visits are around 336. The website is [www.roadready.gov.au](http://www.roadready.gov.au)

## **2. Chair of Road Trauma and Emergency Medicine (The Canberra Hospital)**

In October 1996, the Trust approved a grant of \$3.5 million to The Canberra Hospital to establish a perpetual Chair of Road Trauma and Emergency Medicine at the Canberra Clinical School and fund establishment and support services for the first five years. This remains the largest grant made by the Trust. The Chair would be involved in research, teaching and provide hands-on medical services for trauma victims and would take an active role in community education and prevention.

Associate Professor Drew Richardson was appointed to the position in October 1998 for an initial period of five years and commenced duty on 11 November the same year. He was formerly Director of Emergency Medicine at the Princess Alexander Hospital, Brisbane.

A Road Safety Advisory Panel has been established to advise the Chair on road safety issues and evaluate and monitor the work program in terms of road trauma reduction. Membership includes a range of road safety experts, health professionals and community representatives and is chaired by Professor David Ellwood, Associate Dean, Canberra Clinical School.

Development of the National Trauma Registry continues to be a major priority for Professor Richardson, and his work in matching hospital crash data with police crash data will be a key in establishing the real burden of road trauma to the ACT community. Part of his community outreach has seen him continue to be a very active Chairman of the ACT and Region Chapter of the Australasian College of Road Safety.

Associate Professor Richardson's appointment as Chair was extended by two years in 2003 with the Trust to commission an evaluation of the position during the latter part of 2005.

## COMMUNITY PROJECTS

### 3. *NRMA – ACT Road Safety Churchill Fellowships*

The Winston Churchill Memorial Trust was given a grant of \$105,000 in April 1996 to establish a perpetual biennial Road Safety Fellowship.

The inaugural Fellowship was awarded to Station Officer Peter Jeffs of the ACT Fire Brigade to study the management and transport of hazardous materials in the UK, USA and Canada. Other Fellowship winners have been:



*Eddie Wheeler, Secretary/Manager of the Trust (right) congratulates Robin Anderson on his award.*

- Senior Constable Mick Guy, Australian Federal Police, to study the identification of drugs in drivers in the USA, UK, Sweden, Denmark, Germany and the Netherlands;
- Mr John Wilson, station officer at the Chisholm Fire Station to study urgent duty driving training in Germany, Sweden, Britain and the United States; and
- Ms Kerry Smith, Assistant Director with the Commonwealth Department of Health and Ageing, to study the latest advances in drink driving deterrence particularly in relation to repeat drink drivers.

In May 2005, the Trust agreed to provide the necessary funding for a Road Safety Fellowship in the 'off year' providing a suitable candidate is selected by the Churchill Trust.

On 30 June 2005 the Churchill Trust announced that Mr Robin Anderson had been awarded the Road Safety Fellowship to study community based safety programs for older road users and apply that knowledge to developing relevant programs in Australia. Mr Anderson will travel to the UK, France, Belgium, Sweden and the USA.

### 4. *Determining the Optimal Time For and Type of Road Safety Education in ACT Schools. (GDP Consultancy/Dynamic Outcomes Pty Ltd)*

Funding of \$66,220 was provided to GDP Consultancy/Dynamic Outcomes Pty Ltd to conduct research into the optimal developmental period for supporting or intervening in the road use behaviours of young people as they negotiate their way through childhood, adolescence and finally to adulthood.

The Project will involve (1) a literature review (2) an audit of ACT schools curricula to determine the extent of road safety education and related courses (3) student surveys in Years 2, 4 6,8 and 10 in thirty two ACT schools (4) parent and teacher surveys (5) focus groups in four primary and four secondary schools to elicit information on road use behaviour and road safety education.

The project is continuing and is expected to be completed by the end of 2005.

## 5. ***Bike Helmets for Schools (Queanbeyan Road Safety Group)***

The Trust provided a grant of \$3,586 to the Queanbeyan Road Safety Group for a competition for up to ten primary schools in the Queanbeyan and Yarrowlumla Shires to design a road safety message on the theme 'wear your bicycle helmet.' The RTA of NSW is also involved in the campaign – providing the funding for helmets being used as prizes for the winning entries.

This project has proven to be very popular and the Secretary/Manager attended two presentation days at Queanbeyan Public School and Queanbeyan South Primary Schools. Clever and catchy messages were a feature of the many entries at both schools and a career in advertising beckons many of the students.



*Examples of some of the entries.*

## 6. ***The Mentoring Road Safety Kit: A Resource for Teachers – The Way Forward (Department of Education, Youth and Family Services)***

The Trust provided a grant of \$22,500 to the Department of Education, Youth and Family Services for the wider expansion of the Mentoring Road Safety Kit into ACT schools.

The project will involve schools within a cluster, which will include one college, its feeder high schools and their feeder primary schools. A coordinator from each sector will be appointed and trained in mentoring and in subsequently applying and adapting the kit to the needs of each school.

Under the project, College P Plate students will be trained to mentor and deliver elements of the **Road Ready** program to Year 10 students. They will be trained as mentors to deliver a road safety program to Year 6 students and they will deliver a road safety program to Year 3.

Trial programs have been developed and teacher and student reaction has been very positive. At the completion of the pilot, it is proposed the implementation phase commence on a larger scale. Due to unforeseen circumstances the project has run into a number of delays and will not be completed until the end of 2006.

## **7. Advanced Motorcycle Skills Program for Mature Age (40 and over) Riders (Motorcycle Riders Association ACT)**

The Trust approved a grant of \$9,295 for the Motorcycle Riders Association of the ACT for the development and promotion of an education and skills based safety program for mature, licensed riders who are returning to riding after a lengthy break. The Association would develop the course in conjunction with Stay Upright.

The project consists of a series of courses involving classroom and practical instruction. Each course will consist of one half-day equivalent classroom session and one full day practical session. It was expected that 65 riders would undertake the course over a two-year period.



*Robert De Castella, launching the MASTER Course in Civic Square.*

The Mature Aged Skills

Training for Experienced Riders or MASTER course was launched on 22 October 2003 in Civic Square by noted Australian athlete Robert De Castella. Other participants in the launch, which attracted a significant crowd, were the Minister for Urban Services Mr Bill Wood MLA and the Chairman of the Trust, Professor Don Aitkin AO.

The MASTER course has proven to be extremely popular and in November 2004 the Trust approved an additional grant of \$3,000 to allow the MRA to conduct additional courses. In summary eight courses were held and ninety six riders undertook training. Reaction from the riders was overwhelmingly favourable.

## **8. The John Kirby Memorial Road Safety Award (Australian Transport Safety Bureau)**

A grant of \$5,000 was approved for the Australian Transport Safety Bureau for the provision of a \$1,000 annual award for the 'Best Paper by a New Researcher' to be presented at the annual Australasian Road Safety Conference over the five year period 2004-2008 inclusive. The award for 'Best Paper by a New Researcher' was first funded in 1999 and was renamed 'the John Kirby Memorial Road Safety Award' in 2002 in memory of the late John Kirby who was Trust Chairman between 1996 and 2001.

The award for 2004 went to Dr Jaanie Koppel from the Monash University Accident Research Centre for her paper entitled *A Review of the Crash Risk Associated With Psychiatric Illness*. Secretary/Manager of the Trust Eddie Wheeler presented the award at the conclusion of the Perth Conference at the Burswood Convention Centre on 16 November 2004. Previous winners have been as follows:

- Chief Inspector Chris Bult from the NSW School of Traffic and Mobile Policing in Goulburn for his paper 'Police Pursuits – A Safety Education Perspective' (1999);
- Ms Eve Mitsopoulous, Monash University for her work (in association with Dr Mike Regan) on 'Behavioural Strategies for Enhancing Road Safety Through Passengers' (2000);

- Mr Adrian Derbyshire, Queensland Department of Main Roads for a paper on “Results of a full scale crash test into an energy absorbing light pole on a sloped roadside” (2001);
- Ms Sharon Newnam, CARRS-Q in Queensland for a paper on “A Comparison of the Factors Influencing the Safety of Work Related Drivers in Work and Personal Vehicles” (2002); and
- Ms Elissa Corlett, University of Adelaide for a paper on “Now You See It Now You Don’t: Preliminary Investigation of Age Related Decrements in Peripheral Vision” (2003).



*Eddie Wheeler Secretary/Manager of the Trust presents the John Kirby Memorial Road Safety Award to Dr Kaanie Koppel from Monash University.*

## **9** *The RADD (Recording Artists, Actors and Athletes Against Drink Driving) Anti-Drink Driving Campaign (Department of Urban Services)*

The Trust awarded a grant of \$33,000 to the Department of Urban Services (DUS) representing a contribution towards an awareness campaign involving drink drive messages to be broadcast on radio and delivered by relevant popular celebrities. The Trust funding would match a contribution of \$10,000 by DUS to a ‘booster campaign’ in the ACT and region.

The national campaign targets 17-25 year olds and is based on a very successful anti drink drive campaign being conducted in the USA. The national campaign is being co-ordinated by Radiowise and with the bulk of funding being provided by the Alcohol Education and Rehabilitation Foundation. State and Territory road safety authorities have all been invited to participate.

The four key messages relate to (1) Designated drivers (2) passenger power – saying its cool to say no to getting into a car where the driver has been drinking (3) looking after your mates and (4) planning ahead, eg, plan to take a taxi if going out drinking. While national celebrities such as Jimmy Barnes and Ian Thorpe have recorded messages local heroes such as Lauren Jackson have also recorded messages for local radio stations such as FM 104.7 and MIX 106.3.

In September 2004, Freebott Pty Ltd was commissioned to conduct market research on behalf of Radiowise Media Networks Pty Ltd into the effectiveness of the messages. Freebott conducted the research with young drivers attending the **Road Ready Plus** Program. A significant number of the respondents were familiar with the messages and their intent.

## **10. Team Nursing (Research Centre for Nursing Practice, the Canberra Hospital and University of Canberra)**

The Trust approved a grant of \$2,750 to the Research Centre for Nursing Practice at the Canberra Hospital for it to conduct a six months trial of a Team Nursing approach to care in the Orthopaedic Ward as a system of care as opposed to the current system of patient allocation. Some 20% of the patients in the Orthopaedic Ward are usually from road crashes.

The project commenced in May 2004 and is expected to be completed by the end of 2005. The Research Centre has posted information about the project on its website. It advises there has been considerable national and international interest in the project.

## **11. Wheelchair Accessible Transport (National Brain Injury Foundation)**

A grant of \$20,000 was approved for the National Brain Injury Foundation (NBIF) as a contribution towards the purchase and modification of a replacement vehicle to transport people rehabilitating from acquired brain injury. The current vehicle was purchased with a Trust grant in 1994, but was clearly in need of replacement. The Trust approved an additional \$400 for signage costs on the van.

The van provides a safe mode of transport for people who have suffered acquired brain injury, especially for those with severe disabilities who are confined to wheelchairs. It also reduces the pressure and expenditure placed on volunteers to provide transport in their private vehicles. The Foundation added funds from its own reserves to the Trust grant to purchase a van which was formally presented to the NBIF President Dr Peter McCullagh by the Trust Chairman Professor Don Aitkin on 22 July 2004 at the Dorothy Sales Cottages in Hughes.



*Professor Don Aitkin (right) from the Trust congratulates Dr Peter McCullagh from the NBIF.*



*The new NBIF vehicle displays its special wheelchair lift.*

## 12. *Livedrive – Older Drivers Web Site* (Council on the Ageing)

A grant of \$9,900 was approved for the Council on the Ageing (COTA) to develop a website to assist access to a comprehensive range of road safety information of relevance to older drivers, pedestrians and scooter users. The ACT has an increasing number of publications and other forms of information about older drivers and providing it in a single website would make it available at a one-stop shop.

The project was launched on 20 August 2004 by the Trust Chairman Professor Don Aitkin at the COTA office in Hughes. COTA National Seniors reports it has proven to be a very popular site for older people seeking information and it has increased the demand from both interstate and overseas for copies of road safety material.



*Professor Don Aitkin launches the Livedrive website.*

## 13. *Road Safety Media Initiative for Secondary Schools in the ACT* (Australian Teachers of Media ACT Inc)

Funding of \$12,309 was approved for the Australian Teachers of Media ACT (ATOM) to produce an educational road safety video by senior high school and college students that draws upon their own driving experiences. The Trust agreed to vary the project to allow for a selected student to film the 2004 Young Driver Challenge Program with the video becoming an educational resource.



*Nathan Brown speaks about the Geared Up project. Trustee Kerry Fitzgerald listens intently.*

Mr Nathan Brown a Year 12 student at Erindale College

undertook this task and produced a high quality video/DVD called **Geared Up**, which was officially launched at Erindale College on 13 December 2004 by Trustee Ms Kerry Fitzgerald. The video/DVD will be a valuable road safety resource for use in ACT colleges.

## 14. *Safe Behaviour – Road Ready in Youth Centres* (Community and Youth Sector Council)

The Trust provided a grant of \$15,994 in 2002 to the Community and Youth Sector Council for the provision of the **Road Ready** novice driver education program to disadvantaged, low income young people (16-25 years) in various youth centres.

The project involved teaching young disadvantaged people **Road Ready** in small groups. Many of these young people have had very negative experiences of school and often have significant literacy and learning difficulties. For this reason, the classes would be held in youth centres, which would provide a non-threatening and friendly environment.

The project was a great success with fifty four students out of the sixty participants successfully completing the **Road Ready** Program and acquiring their Learners Licence.

## **15. Older Person Road Safety Needs Analysis for the ACT (Council on the Ageing)**

A grant of \$39,292 was approved for the Council on the Ageing ACT to undertake a comprehensive survey to determine the road safety needs of older persons in the ACT. The survey would be used to assist in developing recommendations to form part of an older persons driving and transport strategy for the ACT. A Steering Committee would assist COTA with this project.

The ACT's population is ageing which makes the need to address issues of older drivers in Canberra vital. Over the past five years a range of initiatives in relation to older people and road safety have been undertaken – several funded by the Trust and COTA. The approved project will consider the effectiveness of these various initiatives.

The Trust approved an additional \$12,000 for this project in May 2005 to cover the cost of coding the survey of some 2,000 returns to a questionnaire of some 4-5,000 ACT Senior Card holders. The project is progressing well and is expected to be completed in the first half of 2006.

## **16. Seminar Series Emerging Road Safety Issues for Older People (Council on the Ageing)**

The Council on the Ageing was approved for a grant of \$25,905 to develop and conduct a seminar series around road user and pedestrian safety specifically targeted at older members of the community. The objective of the seminar series is to increase awareness of developing issues and areas of high risk for older road users and pedestrians. Some thirty seminars are planned for existing clubs and organisations that cater for older people.

The seminar series was launched on 20 August 2004 by the Chairman of the Trust Professor Don Aitkin at COTA's offices in the Hughes Community Centre. The launch was part of the package of road safety initiatives for older people launched that day – the other being the LiveDrive website that contained information on a range of issues including:

- driving or being a passenger in a motor vehicle;
- being a pedestrian;
- the impact of medications; and
- alternative transport options.

The LiveDrive website can be accessed at [www@livedrive.org.au](http://www@livedrive.org.au)



*Minister for Urban Services Bill Wood MLA speaks at the launch of the seminar series.*

## **17.** *Defensive Driving Course (Hartley Lifecare Inc)*

The Trust approved a grant of \$14,300 to Hartley Lifecare Inc for defensive driving courses for sixty five Disability Support Workers employed by Hartley Lifecare Inc, Sharing Places Inc, Woden Community Services Inc and Community Programs Inc, all of who transport people with disabilities. These courses are being provided by CIT Solutions (Rod Giles and Associates) and are proving popular with the agencies. The program is nearing completion.

## **18.** *Team Training for Safer Young Drivers and Passengers in the ACT: A Role for Crew Resource Management (Monash University Accident Research Centre).*

The Trust approved a grant of \$70,330 to the Monash University Accident Research Centre to undertake research into the possible application of the aviation industry's CRM safety training technique to the training of young drivers to enhance their safety and that of their passengers. This study was follow-on research to a previous Trust funded project in 2001 on the positive and negative impact passengers have on drivers.

CRM was developed in the aviation industry in the USA in 1981 following an analysis of accident data. That study found that many accidents were caused not by lack of technical proficiency but by lack of co-ordination among team members or under-utilisation of team members' resources. Commonly identified problems included lack of assertiveness by junior crewmembers and authoritarian attitudes on the part of captains. In some cases these behaviours led directly to accidents when junior crewmembers were not able to draw attention to evolving problems.

The CRM study comprised the following five phases:

- A review of relevant literature;
- An analysis of current young driver training in the ACT;
- An investigation into potential CRM applications in young driver training in the ACT;
- The conduct of focus groups to assess perceptions of CRM; and
- The development of recommendations for a young driver CRM training program in the ACT.

The project has been completed and the final report is expected to be released in early August 2005.

## **5. PROMOTION AND LIAISON ACTIVITIES**

The objective of the Trust's Promotion and Liaison Strategy has been to inform the ACT community and relevant specialist groups of the role, objectives and work of the Trust and its achievements, and of the availability of Trust funding for road safety projects.

Improving road safety requires an integrated and co-operative effort between the public and private sectors and the community, including the following key groups:

- the community, especially road users;
- the motoring industry;
- all levels of Government;
- road safety authorities and regulators;
- police and the legal system;
- education authorities;
- business organisations; and
- health services and non-profit community groups.

While the Trust's main avenue for improving road safety is through its project grants, it also contributes to this goal by disseminating information about the results of the projects and by encouraging co-operation amongst the above groups.

### **ADVERTISING**

The Trust advertised twice during the year for applications to be considered for funding for the 2004/2005 Grant Program. The initial advertisements appeared in the Canberra Times on 11 and 15 December 2004 and in the Chronicle on 14 December 2004. These advertisements were supported by a Media Release on 10 December 2004. A follow-up media release was issued on 18 February 2005, which received widespread coverage.

### **PROJECT LAUNCHES AND PUBLIC PRESENTATIONS AND EXPOSURE**

There were sixteen public launches of Trust sponsored projects during 2004/2005. All these events were well attended and received widespread press, radio and television coverage.

There were three other launches that were limited to just the release of a media statement and they all attracted good media coverage. Details of all these launches are contained in Appendix C.

The Trust commissioned report on Crashes Involving ACT Motorists/Vehicles Outside the ACT that was released on 6 May 2005 created significant media interest.

The Trust ran a number of articles in both the Canberra Times and Chronicle on tips to stay safe during various holiday periods. The articles particularly focussed on speed, drink driving, seat belt wearing and fatigue.

The Trust receives good national and international exposure via its sponsorship of the John Kirby Memorial Road Safety Award at the annual Australasian road safety conference. Invariably a number of papers on research topics that have been funded by the Trust are presented and this enhances the Trust's reputation of funding innovative research. The Trust makes a contribution towards the attendance costs for presenters.

A number of the Trust's holdings of road safety material are used by the Department of Urban Services for showing on the loop TV at ACT Shopfronts. This provides an excellent opportunity to promote road safety messages to people while they transact their business.

## **MEDIA COVERAGE**

The Trust released media statements on the following matters during the year and all received extensive coverage:

- Release of the 2004/2005 Grant Program on 15 July 2004;
- Handover of the new vehicle to the National Brain Injury Foundation on 22 July 2004;
- Partnership between the Trust and the University of Canberra on the Postgraduate Road Safety Scholarship on 5 August 2004;
- Launch of the *LiveDrive* website on older persons issues on 20 August 2004;
- Launch of Kidsafe ACT child restraints for disabled children on 24 August 2004;
- Launch of the kangaroo awareness campaign on 27 August 2004;
- Launch of the Share the Road with Trucks campaign on 17 September 2004;
- Launch of the SafeDrive Medical Seminars at Canberra Hospital on 20 October 2004;
- Staging of the Drugs and Driving Workshop at the Australian National Museum on 21 October 2004;
- Launch of the gravel road awareness campaign on 10 November 2004;
- Release of a media statement on the 2005/2006 Grant Program call for applications on 10 December 2004;
- Launch of project on multiple casualty triage best practice on 14 December 2004;
- Launch of video/DVD on the 2004 Young Driver Challenge called 'Geared Up' on 13 December 2004;
- Launch of the Morning After the Night Before drink drive campaign on 17 December 2004;
- Launch of the website topic on drug driving at the Academy of Science on 3 January 2005;
- Release of reminder media statement on the impending closure for applications for the 2005/2006 Grant Program on 18 February 2005;
- Launch of the Sober Driver Program at the ACT Legislative Assembly on 22 February 2005;
- Official launch and cheque handover for the cycling safely program at the Belconnen Children's' Demonstration Centre on 24 March 2005;
- Launch of the Drink Drive campaign at home games for the Canberra Raiders on 15 April 2005;
- Release of the report on crashes outside the ACT involving ACT drivers/vehicles on 6 May 2005;
- Launch of video/DVD on crashes involving young drivers on 23 May 2005; and
- Launch of Snow Safe 2005 campaign at Thredbo on 10 June 2005.

## **TRUST WEBSITE**

Information on the Trust, including a copy of the application form and guidelines for potential applicants, can be found at [www.transport.act.gov.au](http://www.transport.act.gov.au)

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## **COMMUNITY AND PROFESSIONAL LIAISON**

The Trust continues to enjoy co-operative and fruitful relationships with NRMA Insurance, NRMA Motoring & Services, the ACT Department of Urban Services, the Australian Federal Police (ACT Region), the Australian Transport Safety Bureau and the Australasian College of Road Safety. These contacts have been invaluable in disseminating the results of Trust-funded projects to a wider audience. In addition, these groups provided professional advice to the Trust when requested.

Over the course of the last twelve months the Trust has strengthened its partnership with the Transport Accident Commission (TAC) in Melbourne and the Secretary/Manager held a fruitful meeting with key TAC officials in November 2004. TAC has an established reputation for producing quality and innovative material particularly television advertisements and the so called 'Slo Mo' ad on speed and braking distances has been shown by the Trust on ACT television. The Trust has also shown the short film Anything in cinemas and is working with TAC to use other material. The partnership allows the Trust to use selected material at minimal cost.

A similar arrangement has also established with the Roads and Traffic Authority of NSW for some of its material particularly the drink drive advertisement known as the Brain. The Queensland Department of Transport and the WA Office of Road Safety have also offered access to their quality material.

## **TRUST PUBLICATIONS**

The Trust produces a Publications List, which provides details of all research reports, project evaluation reports, educational material and other documents relating to Trust-sponsored projects and activities of the Trust.

The Trust is keen to ensure that relevant information on projects it funds is available to anyone interested in road safety. Accordingly, it has commissioned the Australian College of Road Safety to assist in the distribution of Trust publications. To obtain a Publications List, or any items from it, please contact:

The Executive Officer  
Australasian College of Road Safety  
PO Box 198  
Mawson ACT 2607

Telephone: (02) 6290 2509  
Facsimile: (02) 6290 0914  
email: eo@acrs.org.au

The Publications List is also now available on the Trust's website [www.transport.act.gov.au](http://www.transport.act.gov.au)

## **6. SECRETARIAT STAFF, SUPPORT SERVICES AND FINANCIAL ARRANGEMENTS**

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### **6.1 SECRETARIAT**

The Trust employs Mr Eddie Wheeler as its Secretary/Manager on a contractual basis, which is underpinned by a Memorandum of Understanding.

The Trust Secretariat's accommodation, office equipment and communication facilities are generously provided by the Department of Urban Services, for which the Trust is grateful.

### **6.2 SPECIAL CONSULTANTS**

Since the establishment of the Trust, the Trustees have recognised a need for detailed specialist professional advice and guidance on road safety matters associated with the consideration of applications for grants.

The Trust has engaged Dr Peter Vulcan, former Foundation Director of the Monash University Accident Research Centre to provide specialist road safety advice. He is widely regarded as one of Australia's most eminent road safety experts and the Trust is fortunate to have access to his experience and wisdom.

The Trust has also sought specialist advice from other professional organisations particularly the Australian Transport Safety Bureau, the Department of Urban Services and NRMA Insurance.

### **6.3 ACCOUNTING AND FINANCIAL ADVICE**

The Trustees have been assisted in financial matters by the accounting firm of KPMG, which prepares a range of financial reports including the quarterly BAS statements and provides general accounting advice services.

The Trustees appreciate the advice and support readily given by staff of KPMG – particularly that provided by Cathryn Ingram, Claire Smith and Craig Sloan.

### **6.4 BANKING SERVICES**

The Trust has used the National Australia Bank (NAB) Limited for its banking needs since it was established in 1992. It has always provided a range of banking and investment services with the necessary flexibility to suit the Trust's needs. David Thompson from the Business Banking Centre has been particularly helpful throughout the year.

### **6.5 LEGAL ADVISERS**

The firm of Mallesons Stephen Jaques, Solicitors and Attorneys, is retained by the Trust to act in matters requiring legal advice and in the preparation of legal documents on behalf of the Trust. Malcolm Brennan and Kathryn Evans have provided expert and timely advice on a range of issues during the past twelve months and the Trust is indebted to them.

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## 7. FINANCIAL STATEMENTS AND AUDIT REPORT

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### TRUSTEES' STATEMENT

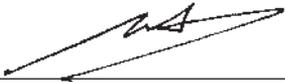
In the opinion of the Trustees of the NRMA-ACT Road Safety Trust the financial statements of the Trust for the year ended 30 June 2005 as set out on pages 44 to 52 are drawn up so as to present truly and fairly the financial position of the Trust at 30 June 2005 and the results and cash flows of its operations for the year ended 30 June 2005 are in accordance with applicable Australian Accounting Standards, and comply with the provisions of the Trust Deed dated 17 July 1992.

Dated at Canberra on 7 October 2005.

Signed in accordance with a resolution of the Trustees of the NRMA-ACT Road Safety Trust.



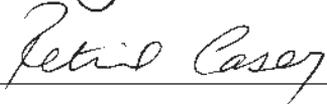
Don Aitkin (Chairman)



Angus McIntosh (Trustee)



Kerry Fitzgerald (Trustee)



Petrina Casey (Trustee)

**NRMA - ACT ROAD SAFETY TRUST**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2005**

	Note	2005 \$	2004 \$
<b>Current Assets</b>			
Cash	2	233,783	598,929
Investments	3	1,607,627	1,043,914
GST Receivable		42,822	8,859
Accrued Interest		<u>5,329</u>	<u>2,274</u>
<b>Total Current Assets</b>		<u>1,889,561</u>	<u>1,653,976</u>
<b>Total Assets</b>		<u>1,889,561</u>	<u>1,653,976</u>
<b>Current Liabilities</b>			
Creditors	4	328,087	127,026
<b>Total Current Liabilities</b>		<u>328,087</u>	<u>127,026</u>
<b>Total Liabilities</b>		<u>328,087</u>	<u>127,026</u>
<b>Net Assets</b>		<u>1,561,474</u>	<u>1,526,950</u>
<b>Trust Funds</b>			
Settlement Account	5	10,384,877	10,384,877
Accumulated Funds	12	<u>(8,823,403)</u>	<u>(8,857,927)</u>
<b>Total Trust Funds</b>		<u>1,561,474</u>	<u>1,526,950</u>

The Statement of Financial Performance is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 47 to 52.

**NRMA - ACT ROAD SAFETY TRUST**  
**STATEMENT OF FINANCIAL PERFORMANCE**  
**FOR THE YEAR ENDED 30 JUNE 2005**

	Note	2005
Revenue from Ordinary Activities	6	<u>974,609</u>
Total Revenue		<u>974,609</u>
Grant Funding Expense	7	651,063
Wages	7	111,663
Other Expenses from Ordinary Activities	7	<u>177,359</u>
<b>Profit from Ordinary Activities before related Income Tax Expense</b>		<u>34,524</u>
Income Tax Expense relating to Ordinary Activities		-
<b>Profit from Ordinary Activities after related Income Tax Expense</b>		34,524
Profit/(Loss) from Extraordinary Items after related Income Tax Expense		<u>-</u>
<b>Net Profit</b>		<u>34,524</u>
Total changes in Accumulated Funds other than those resulting from transactions with owner as owners	12	<u>34,524</u>

The Statement of Financial Performance is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 47 to 52.

**NRMA - ACT ROAD SAFETY TRUST**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 30 JUNE 2005**

	Note	2005 \$	2004 \$
<b>Cash flow from operating activities</b>			
Cash receipts in the course of operations		935,268	918,134
Cash payments in the course of operations		(820,425)	(597,364)
Interest received		<u>83,724</u>	<u>61,315</u>
<b>Net cash provided by / (used in) operating activities</b>	11(ii)	<u>198,567</u>	<u>382,085</u>
<b>Net cash increase / (decrease) in cash held</b>		(365,146)	382,085
<b>Cash at the beginning of the financial year</b>		<u>598,929</u>	<u>1,260,758</u>
<b>Cash at the end of the financial year</b>	11(i)	<u>233,783</u>	<u>1,642,843</u>

The Statement of Cash Flows is to be read in conjunction with the notes to and forming part of the financial statements set out on pages 47 to 52.

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**NRMA – ACT ROAD SAFETY TRUST  
NOTES TO AND FORMING PART OF THE  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2005**

1. STATEMENT OF ACCOUNTING POLICIES

The significant policies that have been adopted in the preparation of these financial statements are:

(a) BASIS OF PREPARATION

The financial report of the NRMA – ACT Road Safety Trust, the (Trust), has been prepared in accordance with the terms of the NRMA – ACT Road Safety Trust Deed 1992, (the Deed). The terms of the Deed require that the Trust be reported upon as if the Trust were a company subject to the Corporations Act. As a result, the financial statements have been prepared in accordance with Australian Accounting Standards, Urgent Issues Group Consensus View, other authoritative pronouncements of the Australian Accounting Standards Board and the Corporations Act 2001.

It has been prepared on the basis of historical costs and except, where stated, do not take into account changing money values or fair values of non-current assets.

These accounting policies have been consistently applied and, except where there is a change in accounting policy, are consistent with those of the previous year.

An annual operating profit will be incurred by the Trust in the normal course of operations as the Trust distributes the income received from the Road Safety Fee and the matching NRMA Insurance contributions, through the payment of grants to approved applicants and the payment of Trust expenses.

(b) INCOME RECOGNITION

Registration levy income is recognised as it is received.

Interest income is recognised as it accrues.

(c) TAXATION

The Trust is exempt from income tax under section 50 - 5 of the Income Tax Assessment Act.

**NRMA – ACT ROAD SAFETY TRUST  
NOTES TO AND FORMING PART OF THE  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2005**

(d) INVESTMENTS

Investments are carried at the lower of cost and recoverable amount. Interest is brought to account as earned.

(e) ACCOUNTS PAYABLE

Liabilities are recognised for amounts to be paid in the future for goods or services received. Accounts payable are normally settled within 60 days.

(f) BUSINESS SEGMENT

The Trust operates predominantly in the ACT by distributing grants to approved applicants for the purpose of enhancing road safety for the ACT road-using community.

(g) GRANT FUNDING

Grant funding is made on the basis of an Agreement between the Trust and grant recipients that sets out the terms and conditions of each grant. Grant payments are generally dependent upon the performance of agreed objectives during the course of the project.

Grant funding has been recognised in the financial statements as a liability, when an agreement is established between the Trust and the grant recipients. Approved funding to be paid in future financial years, where there is no agreement in place, is disclosed as 'Grant Funding Commitments' at Note 10.

(h) GOODS AND SERVICES TAX

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Tax Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amount of GST included.

The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the Statement of Financial Position.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.

**NRMA - ACT ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2005**

(i) ADOPTION OF AUSTRALIAN EQUIVALENTS TO INTERNATIONAL FINANCIAL REPORTING STANDARDS

For reporting periods beginning on or after 1 January 2005, the Trust must comply with Australian Equivalents to International Financial Reporting Standards ("AIFRS").

This financial report has been prepared in accordance with Australian accounting standards and other financial reporting requirements (Australian GAAP).

During the 2005 financial year the board of trustees did not assess and plan for the impacts of adopting AIFRS. This assessment will be undertaken by the board during the 2006 financial year, with the adoption of AIFRS being reflected in the Trust's financial statements for the year ended 30 June 2006. Given the above, a reliable estimation of the financial effects of the change in accounting policy of adopting AIFRS is unknown and cannot be quantified.

2. CASH

	<b>2005</b>	<b>2004</b>
	\$	\$
Cash at Bank	233,084	598,730
Petty Cash	<u>699</u>	<u>199</u>
	<u>233,783</u>	<u>598,929</u>

3. INVESTMENTS

**Current**

Short Term Money Market Deposits	<u>1,607,627</u>	<u>1,043,914</u>
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4. PAYABLES

Grants Payable	276,161	94,504
Accrued Audit / Accounting Fees	15,785	7,150
Accrued Wages	12,481	9,472
Creditors	<u>23,600</u>	<u>15,900</u>
	<u>328,087</u>	<u>127,026</u>

**NRMA - ACT ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2005**

5. SETTLEMENT ACCOUNT

The balance of the Settlement Account represents the capital and accrued interest amount settled on the formation of the Trust. Interest accrued on the capital amount from the date of the Trustees first meeting prior to the formal settlement of the Trust on 17 July 1992.

6. OPERATING REVENUE	<b>2005</b>	<b>2004</b>
	\$	\$
<b>Revenue from Ordinary Activities</b>		
Registration Levy Income Received	890,885	873,255
Interest Received	83,724	62,665
Sundry Income	<u>-</u>	<u>424</u>
<b>Total Revenue from Ordinary Activities</b>	<b><u>974,609</u></b>	<b><u>936,344</u></b>

7. PROFIT/(LOSS) FROM ORDINARY ACTIVITIES

Profit/(loss) from ordinary activities before income tax and extraordinary items has been arrived at after charging / (crediting) the following items:

	<b>2005</b>	<b>2004</b>
	\$	\$
Accountancy/Audit Fees	13,750	7,000
Advertising	903	890
Bank Charges	110	104
Consultancy Fees	17,654	12,860
Legal Costs	24,856	15,050
Grant Funding	651,063	392,009
Printing	5,224	5,038
Road Safety Activity	109,724	-
Sundry Expenses	1,008	16,713
Travel	4,130	2,442
Wages	<u>111,663</u>	<u>97,684</u>
<b>Total Expenses</b>	<b><u>940,085</u></b>	<b><u>549,790</u></b>

**NRMA - ACT ROAD SAFETY TRUST  
NOTES TO AND FORMING PART OF THE  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2005**

8. AUDITORS REMUNERATION

Amounts received or due and receivable for:

	<b>2005</b>	<b>2004</b>
	\$	\$
Auditing the financial statements	6,500	6,000
Other Services	<u>7,250</u>	<u>1,000</u>
	<u>13,750</u>	<u>7,000</u>

9. RELATED PARTY DISCLOSURES

The names of each person holding the position of Trustee during the financial year were:

- Professor Don Aitkin (Chairman);
- Mr Phil Newton (retired March 2005);
- Dr Angus McIntosh;
- Ms Petrina Casey (appointed 20 February 2005);
- Ms Kerry Fitzgerald (formerly Kerry Smith); and
- Ms Anna Lennon.

10. GRANT FUNDING COMMITMENTS

	<b>2005</b>	<b>2004</b>
	\$	\$
Future grant payments not provided for and payable:		
Not later than one year	717,237	538,476
Later than one year but not later than two years	<u>          -</u>	<u>          -</u>
	<u>717,237</u>	<u>538,476</u>

**NRMA - ACT ROAD SAFETY TRUST**  
**NOTES TO AND FORMING PART OF THE**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2005**

11. NOTES TO THE STATEMENT OF CASH FLOWS

(i) Reconciliation of Cash

For the purposes of the Statement of Cash Flows, cash includes cash on hand and at bank and short term deposits that are available at call, net of outstanding bank overdrafts. Cash as at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:

	<b>2005</b>	<b>2004</b>
	\$	\$
Cash at bank	233,084	598,730
Petty Cash	699	199
Short Term Money Market Deposits	<u>1,607,627</u>	<u>1,043,914</u>
	<u>1,841,410</u>	<u>1,642,843</u>

(ii) Reconciliation of operating surplus to net cash provided by operating activities

Operating surplus	34,524	386,554
Add / (deduct) the effects of accruals		
(Decrease) / increase in creditors / accruals	201,061	(7,855)
Decrease / (increase) in GST receivable	(33,963)	4,737
Decrease / (increase) in accrued interest	<u>(3,055)</u>	<u>(1,351)</u>
<b>Net cash provided by operating activities</b>	<u>198,567</u>	<u>382,085</u>

12. TOTAL ACCUMULATED FUNDS RECONCILIATION

	<b>2005</b>	<b>2004</b>
	\$	\$
Total Accumulated Funds at beginning of year	(8,857,927)	(9,244,481)
Total changes in Accumulated Funds other than those resulting from transactions with owners as owners	<u>34,524</u>	<u>386,554</u>
Total Accumulated Funds at end of year	<u>(8,823,403)</u>	<u>(8,857,927)</u>

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## 8. SECRETARIAT CONTACT DETAILS

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**Postal Address:** GPO Box 2890  
CANBERRA ACT 2601

**Business Address:** 6th Floor, Macarthur House,  
12 Wattle Street,  
LYNEHAM ACT 2602.

**Secretariat :** Mr Eddie Wheeler    Tel: (02) 6207 7151  
Secretary/Manager    Fax: (02) 6207 7160  
email [eddie.wheeler@act.gov.au](mailto:eddie.wheeler@act.gov.au)

## APPENDIX A – 2004/2005 GRANT PROGRAM

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant \$</i>	<i>Project Description</i>
<b><i>Nova: Science in the News Website Topic: “Driving Under the Influence of Drugs”</i></b>	Australian Academy of Science	6,050	Development of a topic on “Driving Under the Influence of Drugs” and posting it on the Academy’s website <i>Nova: Science in the News</i> .
<b>The Potential for Early Childhood Learning to Influence Road Safety – Stage 2</b>	ARRB Transport Research Pty Ltd	69,740	Review existing early childhood road safety resources in Australia to assess their suitability for trialing in the ACT. This project is Stage 2 of an overall strategy to research the potential for early childhood learning to influence road safety.
<b>Contributing Factors to Crash Risk of Older Female Drivers in the ACT</b>	Monash University Accident Research Centre	75,400	Undertake research into the factors that heighten the crash risk of older female drivers in the ACT and the development of countermeasures.
<b>Feasibility of Restrictions on Young Drivers</b>	Smithworks Consulting and SMEC Australia	27,750	Conduct a survey and focus groups of ACT college students, as well as focus groups involving parents and stakeholders to determine feasibility and practicality of introducing certain restrictions on young drivers such as passengers restrictions during certain hours.
<b>Travelsmart Schools Walking School Bus</b>	YWCA of Canberra	11,000	Contribution towards the continuation and expansion of the Walking School Bus Program currently running at Majura and Theodore primary schools. Funding will assist with the purchase of fluorescent vests and publicity including brochures and a web page.
<b>Self-regulatory behaviour, travel patterns and crash risk: A comparison of older drivers in the ACT, NSW and Victoria</b>	Monash University Accident Research Centre	65,887	Undertake research into self-regulatory behaviour, travel patterns and crash risks of older drivers that will include a comparison of data from ACT, NSW and Victorian drivers.
<b>Street Why’s</b>	Abbot Freeth and Associates	43,450	Develop and deliver a two hour pilot program, using a harm minimisation approach, for disadvantaged youth many of whom drive at high risk e.g. unlicensed, un-registered vehicles and often under the influence of alcohol/ drugs.

**APPENDIX A – CONTINUED**

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant \$</i>	<i>Project Description</i>
<b>Cycling Safely School Education Program</b>	ACT Policing	26,000	Replacement of the fifty bicycles and helmets used to demonstrate safe cycling behaviour at the Belconnen Bicycle Demonstration Centre and assistance towards the transport costs for primary schools visiting the Centre.
<b>Sharing the Road with Trucks</b>	NatRoad Pty Ltd	11,000	Funding for a television campaign aimed at increasing the awareness of motorists of appropriate road safety behaviour when interacting with heavy vehicles, such as refraining from cutting in when approaching traffic lights.
<b>2004 Young Driver Challenge</b>	Rotary Club of Belconnen	7,700	Contribution towards the costs associated with the Young Driver Challenge Program for the next two years. This annual Program is aimed at increasing the awareness of P Plate drivers in ACT colleges of the skill slippage that usually occurs in the first two years of solo driving.
<b>Road Works Ahead</b>	Community Programs Association	25,762	Funding for a road safety education program that will assist people with disabilities complete the <b>Road Ready Program</b> . Funding includes a contribution towards half the cost of a wheelchair accessible vehicle.
<b>Car Restraints for Disabled Children</b>	Kidsafe ACT Inc	18,700	Purchase of an initial supply of specialised restraints for disabled children for hire by parents on the advice of the child's doctor or therapist.
<b>Child Restraint Checking Service</b>	Kidsafe ACT Inc	9,900	Free child restraint checking service at selected locations throughout Canberra.
<b>Sober Driver Program</b>	Alcohol and Drug Foundation ACT	26,175	Implementation of the best practice NSW Sober Driver Program for persons convicted of or facing drink-driving charges. The program aims to build skills, knowledge and strategies that will assist drivers not to re-offend.

**APPENDIX A – CONTINUED**

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant \$</i>	<i>Project Description</i>
<b>Unsealed Rural Roads</b>	Yass Valley Council	22,000	Contribution towards the costs associated with the development of a television campaign to educate motorists on safe travel on unsealed rural roads in the Yass Valley region.
<b>Presentation of a Conference Paper on Risk Taking Behaviour by Young Males</b>	ARRB Transport Research Pty Ltd	1,725	Contribution towards the cost of presenting a paper on risk taking behaviour by young male drivers at the Australasian Road Safety Conference in Perth in November 2004.
<b>Influences on Risk Taking by Young Drivers in the ACT</b>	ARRB Transport Research Pty Ltd	51,700	Conduct an analysis of traffic offence data by young novice drivers and undertake a telephone survey to collect information on risk taking behaviour by young drivers. This project is Stage 2 of an overall strategy to better understand the risk taking behaviour of young drivers – particularly male.
<b>Road Safety Video</b>	NSW Police Service – Queanbeyan Police	11,000	Contribution towards the development of a road safety video on risk taking behaviour by young drivers for use in (1) regional NSW high schools by Police Youth Liaison Officers and (2) in ACT colleges.
<b>SafeDrive Medical Seminars</b>	Monash Ageing Research Centre	15,400	Delivery of three seminars to ACT doctors and other health professionals on issues surrounding older driving safety.
<b>Kangaroos Cross Roads – Give Kangaroos a ‘Brake’</b>	Environment ACT	22,000	Contribution towards a community awareness campaign on the dangers of kangaroos crossing roads utilising radio and television advertisements as well as the back of ACTION buses.
<b>Supporting Students to Socialise Safely: Peer Education in Colleges Tour</b>	ACT Department of Education and Youth and Family Services	23,500	Contribution towards a pilot project for Year 11 college students and teachers that will provide facilitation-training skills on risk reduction for road safety in relation to alcohol and other drugs. A one-day seminar will be a key component of the program.

**APPENDIX A – CONTINUED**

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant \$</i>	<i>Project Description</i>
<b>Shower Trolley</b>	National Brain Injury Foundation	5,670	Purchase of a shower trolley to facilitate better access to the hydrotherapy pool at the Dorothy Sales Cottages at Hughes.
<b>Multi-casualty Triage – Putting Triage Theory into Practice at the Scene of Multiple Casualty Vehicular Accidents: The Reality of Multiple Casualty Triage</b>	Research Centre for Nursing Practice	43,828	Investigate the experiences of ambulance officers in prioritising patient care at the scene of a vehicle crash with multiple casualties.
<b>Matching ACT Police Crash Data and Canberra Hospital Injury Data to Better Describe the ACT Road Toll</b>	Australian National University (Canberra Clinical School)	43,828	Integration of police and hospital crash data for a three-year period (2001–2003) to better understand the burden of trauma in the ACT.
<b>Morning After the Night Before</b>	Southern Area Health Service	11,000	Contribution to a television awareness campaign highlighting the potential for drinkers to be over the legal limit the day after a drinking session. Campaign will be screened on WIN television over the Christmas/New Year period.
<b>Crashes Involving ACT Motorists/Vehicles Outside the ACT</b>	ARRB Transport Research Pty Ltd	25,300	Undertake research into the number of crashes on NSW roads involving ACT motorists.
<b>Road Ready Plus Advertising Campaign</b>	Abbott, Freeth and Associates	22,000	Promotional program during December 2004 and January 2005 aimed at encouraging P Plate drivers undertake the <i>Road Ready Plus</i> program.

## APPENDIX B – COMMUNITY PROJECTS CONTINUING FROM PREVIOUS YEARS

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant \$</i>	<i>Project Description</i>
<b>NRMA – ACT Road Safety Churchill Fellowships</b>	Winston Churchill Memorial Trust	105,000	A perpetual biennial Fellowship for road safety study. Five Fellowships have been awarded with Mr Robin Anderson the latest Awardee. The Trust will now also fund a Fellowship for the 'off year'.
<b>Determining the Optimal Time For and Type of Road Safety Education in ACT Schools</b>	GDP Consultancy/ Dynamic Outcomes Pty Ltd	66,220	Research into the optimal developmental period for supporting or intervening in the road use behaviours of young people as they negotiate their way through childhood, adolescence and finally to adulthood.
<b>Bike Helmets for Schools</b>	Queanbeyan Road Safety Group	3,586	Competition for up to ten primary schools in Queanbeyan and Yarrowlunla Shires to design a road safety message on the theme 'wear your bicycle helmet'.
<b>The Mentoring Road Safety Kit: A Resource for Teachers – The Road Forward</b>	Dept. Education, Youth and Family Services	22,500	Provide assistance for the wider expansion of the Mentoring Road Safety Kit into ACT schools.
<b>Advanced Motorcycle Skills Program for Mature Age (about 40 and over) Riders</b>	Motorcycle Riders Association ACT	9,295	Development and promotion of an education and skills-based safety program for mature, licensed riders who are returning to riding after a lengthy break.
<b>The John Kirby Memorial Road Safety Award</b>	Australian Transport Safety Bureau	5,000	Sponsorship of an annual award for 'best paper by a new researcher' of \$1,000. The award is known as the <i>John Kirby Memorial Road Safety Award</i> .
<b>RADD Anti-Drink Drive Campaign</b>	Department of Urban Services	33,000	Contribution towards a national radio awareness campaign on the dangers of drink driving. The campaign will target people in the 17–25-age range and involves messages delivered by relevant popular celebrities.
<b>Team Nursing</b>	Research Centre for Nursing Practice	2,750	Contribution towards a six months trial of a Team Nursing approach to care in the Orthopaedic Ward as a system of care as opposed to the current system of patient allocation. Some 20% of the patients in the Orthopaedic Ward are usually from road crashes.

**APPENDIX B – CONTINUED**

<i>Project Title</i>	<i>Organisation</i>	<i>Amount of Grant \$</i>	<i>Project Description</i>
<b>Wheelchair Accessible Transport</b>	National Brain Injury Foundation	20,000	Contribution towards the purchase of a vehicle to transport people rehabilitating from ABI. Vehicle handed over on 22 July 2004.
<b>Livedrive – Older Drivers Website</b>	Council on the Ageing	9,900	Develop a website to improve access to a comprehensive range of road safety information of relevance to older drivers, pedestrians and scooter users. Project was launched in August 2004.
<b>Road Safety Media Initiative for Secondary School in the ACT</b>	Australian Teachers of Media	12,309	Production of an educational road safety video around the 2004 Young Driver Challenge.
<b>Safe Behaviour – Road Ready in Youth Centres</b>	Community and Youth Sector Council	15,994	Provision of <b>Road Ready</b> classes for disadvantaged, low income young people (16–25 years) in various youth centres. Some fifty-four out of sixty participants successfully completed the <b>Road Ready</b> program.
<b>Older Person Road Safety Needs Analysis for the ACT</b>	Council on the Ageing ACT Inc	39,292	Comprehensive survey to determine the road safety needs of older persons in the ACT, which will assist in the development of a driving and transport strategy for consideration by government.
<b>Seminar Series Emerging Road Safety Issues for Older People</b>	Council on the Ageing ACT Inc	25,905	Develop and conduct a seminar series around road user and pedestrian safety specifically targeted at older members of the community.
<b>Defensive Driving Course</b>	Hartley Lifecare Inc	14,300	Defensive driving course for sixty-five Disability Support Workers employed by Hartley Lifecare Inc, Sharing Places Inc, Woden Community Services Inc and Community Programs Association Inc, who transport people with disabilities.
<b>Team Training for Safer Young Drivers and Passengers</b>	Monash University Accident Research Centre	70,330	Research into the potential application of the aviation industry's Crew Resource Management to young driver training.

## APPENDIX C – LAUNCHES OF TRUST-SPONSORED PROJECTS

<i>Project</i>	<i>Date</i>	<i>Venue</i>
<b>Handover of new vehicle to NBIF</b>	22 July 04	Dorothy Sales Cottages, Hughes
<b>LiveDrive Older Drivers website</b>	20 August 04	COTA Offices at Hughes
<b>Child restraints – Kidsafe</b>	22 August 04	Canberra Hospital, Woden
<b>Kangaroo Awareness Campaign</b>	27 August 04	Mugga Lane, Symonston
<b>Share the Road with Trucks Campaign</b>	17 September 04	Canberra
<b>SafeDrive Medical Seminar</b>	20 October 04	Canberra Hospital, Woden
<b>Drugs and Driving Workshop</b>	21 October 04	National Museum of Australia
<b>Gravel Roads Awareness Campaign</b>	10 November 04	Canberra
<b>Multiple Casualty Triage Project</b>	14 December 04	Canberra Hospital, Woden
<b>“Geared Up” Young Driver Video/DVD</b>	17 December 04	Tuggeranong
<b>Morning After the Night Before Campaign</b>	17 December 04	Belconnen
<b>Drug Driving website</b>	3 January 2005	Academy of Science, Acton
<b>Sober Driver Program</b>	22 February 2005	Legislative Assembly, Civic Centre
<b>Cycling Safely Program</b>	24 March 2005	Belconnen
<b>Road Safety Video/DVD</b>	23 May 2005	Queanbeyan, NSW
<b>Snow Safe 2005</b>	10 June 2005	Thredbo, NSW